

Dear Principal/Head of Wellbeing

As we continue to struggle with COVID and the fall-out from lockdown, the demand for mental health support, particularly for young people, has surged to an all-time high. KYDS has heard the call for help, and together with the Turrumurra and Lindfield Community Bank, we are excited to announce the launch of our **Loud** and **Clear** campaign.

**During November 2021, KYDS will be:**

- Offering a series of online mental health workshops and webinars for parents and caregivers
- Raising funds to pay for an additional counsellor to ensure young people in our community can access mental health support without having to wait
- **We need your support to get the word out there.**

***How KYDS Help:***

- Since 2005 KYDS has provided free, confidential counselling support for young people in our community when they need it, for as long as they need it, in a way that works for them
- In 2020, KYDS provided more than 6000 counselling sessions to young people
- We received 39% more referrals for counselling support in the first six months of 2021 than in the same period in 2019
- Our counsellors have already delivered 130% more counselling sessions this year
- Despite our best efforts, our waiting list continues to grow

***How Your School can help:***

We need your support to promote the campaign to your school community. We have attached a flyer outlining the series of workshops that we will be running throughout November 2021. We would appreciate it if you could include it in your school newsletter each week during November 2021.

We are a community organisation, and we need your help. Please encourage your newly elected Community Service Captains/Prefects to hold a gold coin fundraising campaign for KYDS during November, knowing that Turrumurra and Lindfield Community Bank will match all donations made, doubling the difference they can make.

***Without urgent help:***

- 55 young people currently on our waiting list will be waiting 3-4 months for 1:1 support at KYDS
- We will have to **turn away most of the 30-45 new referrals** we continually receive each month
- These teens and families will have to wait several months for help at other organisations in the region

- Vulnerable young people across our community will be at increased risk of harm.  
***Turrumurra and Lindfield Community Bank has heard KYDS call for help Loud and Clear***
- Together we aim to raise \$75,000 to cover a full-time counsellor for one year – 50% of this fundraising target will be donated by Turrumurra and Lindfield Community Bank on a donation matching basis
- ***That's 900 more counselling sessions for these vulnerable teens***
- We could address our current waiting list and ensure at least 50 vulnerable young people are supported
- Their support will have a ***huge impact on those at risk*** in our community.



P (02) 9416 0900  
Rear, 265 Pacific Highway, Lindfield 2070 NSW • PO Box 556, Lindfield NSW 2070  
KYDS Youth Development Service Incorporated • ABN 11563715017

OFFERING A SPRINGBOARD TO A BRIGHTER FUTURE THROUGH YOUTH MENTAL HEALTH SUPPORT SERVICES

**Each dollar donated will be matched by Turrumurra and Lindfield Community Bank until we reach the goal of \$75,000.**

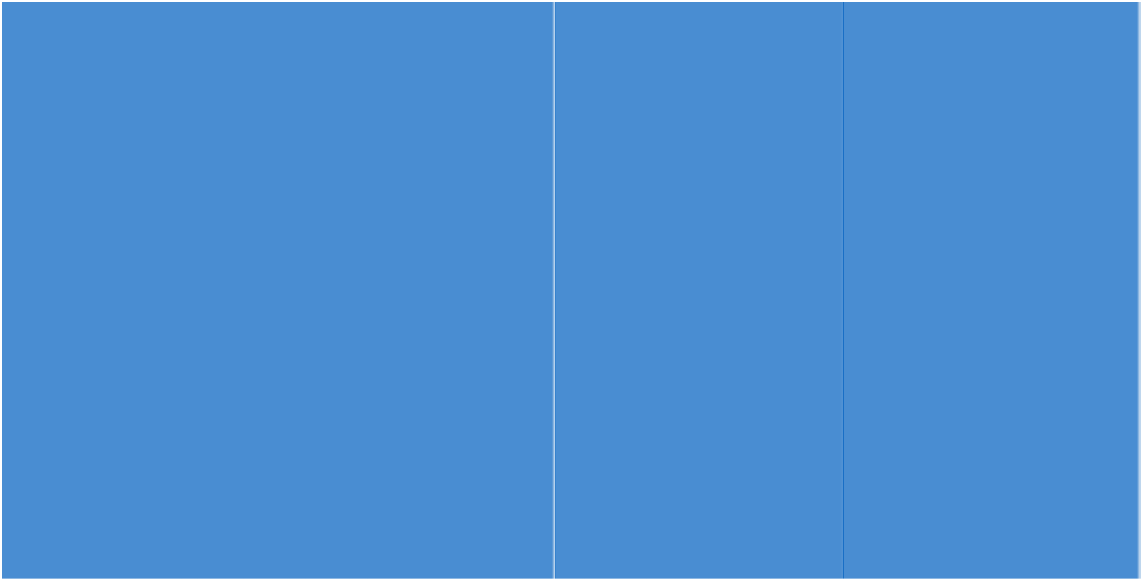
Donations can be made online at <https://kyds.kindful.com/?campaign=1148093> or over the counter at either the Turrumurra or Lindfield branches of Bendigo Bank.

**We need you to hear us, Loud and Clear.**

Please contact Nick Kenny, KYDS School and Community Manager at [nick.kenny@kyds.org.au](mailto:nick.kenny@kyds.org.au) or Kristen Speed and Cathy Thomson, from our KYDS Voluntary Fund Raising Committee at [fundraising@kyds.org.au](mailto:fundraising@kyds.org.au) for further details on this fundraising initiative and other KYDS programs.

Thank you for your consideration of our fundraising initiative. Your support will make a real difference to the young people in our community.

Sincerely, Nick Kenny.



P (02) 9416 0900  
Rear, 265 Pacific Highway, Lindfield 2070 NSW • PO Box 556, Lindfield NSW 2070  
KYDS Youth Development Service Incorporated • ABN 11563715017