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Swinburne’s high school student TikTok challenge aims to showcase the social issues that are important to young people and highlight the role that technology plays in our everyday lives. Whether you're interested in sociology, history, Indigenous studies, political science, media studies, or any other social science discipline, this challenge is for you!

The competition is open to all current Victorian high school students. The most engaging video will win **$300**, with $100 prizes for the most creative, and Swinburne student choice awards.

Submission Deadline: **8th September 2023**

Winners Announced: **11th September 2023**

**Judging criteria:**

**Content** (40%): How well does your video explain the chosen issue? Is it accurate, informative, and engaging?

**Creativity** (30%): Did you use creative techniques, visual elements, or storytelling methods to make your video stand out?

**Impact** (20%): How likely is your video to inspire viewers to explore more about social sciences and its relevance in our lives?

**Presentation** (10%): Did you effectively use TikTok's features to present your content? Is your video well-edited and visually appealing?

**Step 1:** Create an engaging and informative TikTok video that explains a social issue that is important to you, and how it is impacted by technology. Make sure your video is captivating, concise, and visually appealing. You can use creative animations, text overlays, or any other TikTok features to enhance your content. Your video should aim to educate and entertain viewers.

**Step 2:** Include the hashtags #SSW2023 & #SwinSocialSciences in the caption of your TikTok video.

**Step 3:** Follow and tag @SSW2023 and @SwinHASS in your video to ensure your entry is considered for the competition.

**Step 4:** Share your video on TikTok, making it public and available for viewing.

**Step 5:** Spread the word! Encourage your friends and followers to participate by tagging them in the comments section of the challenge announcement video.

swinburne.edu.au

**Welcome to the #SocialSciencesWeek Swinburne High School Student TikTok Challenge!**

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