



**Suicide is the leading
cause of death in young
West Australians.**

We're changing that.



Why we're here

The Kai-Fella story began when we lost Kai to suicide on 26 July 2016.

Claire Eardley Our founder's story

I am the mother of three boys; Kai was my middle son. I remember Kai as a kind, sensitive, funny and smart young man. I am not ashamed to tell people that Kai took his own life. I am just sorry that he didn't have the voice to reach out and ask for help.

Kai had many of the traditional services in place to manage his depression but what he was lacking was a voice. As a mother and a physio, I thought I had put the necessary safety nets in place. What I didn't know is that 40% of people seeking help will still fall through those nets.

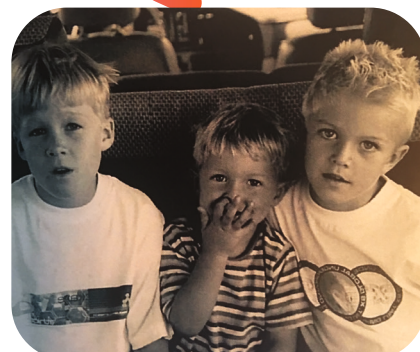
The idea of funding school workshops came from watching a television documentary highlighting the work of

Tomorrow Man. I believed that these workshops could have been the missing piece for Kai.

In 2017, Tomorrow Man delivered the very first Kai-Fella-funded school workshops; and two years later, in 2019, we established the Kai-Fella Foundation. Since then, with support from our local community and beyond, we have funded over 1,200 workshops, reaching more than 11,000 West Aussies.

Our goal is to make these workshops available to every young West Australian and to save lives by empowering young people with the voice to reach out.

We focus on early intervention as the best approach to reducing the rate of youth suicide. Our workshops aim



to equip young people with the skills to support their friends and peers by building emotional strength.

Suicide is the biggest killer of our youth – we lose 7 boys and 2 girls – EVERY DAY.

Kai-Fella's vision and mission is to stop the growing rate of youth suicide and empower the youth of Western Australia to live full, authentic, and loving lives.

Our mission: To create positive change for the mental health of the youth of today.



The Kai-Fella Foundation was created with the hope of saving young people's lives and preventing other families from having to endure such excruciating pain.

Workshops

Our novel workshops equip young people with the skill set to deal with life's challenges and meaningfully support their family and friends.

Students get to build emotional strength through practising and providing peer support.

Our facilitators have years of experience delivering engaging workshops to over 11,000 young people across WA.

Peer-driven workshops that build emotional strength.

1. Challenging Stereotypes

2. Changing Culture

3. Taking Responsibility



See the additional flyer for more information on our immersive workshops and how to book.

The Kai Fella Ball

What a night — Join us for our major fundraising event of the year.

This year 500 guests joined us at Optus Stadium for a magical night of connection, celebration and community.

We are deeply grateful for the enthusiastic support, high spirits and generosity of our amazing guests, sponsors and volunteers.

Together, we raised over \$151,000 for youth mental health and suicide prevention in Western Australia!

This triumph enables over 4,316 young people to attend an early-intervention peer-support workshop and is a step toward even greater impact for our Western Australian youth.

Keep an eye on kaifella.com.au for the announcement of next year's ball. We'd love to see you there.



Be a fundraiser

Register your event on our website.

Tell us about your plans to raise funds for Kai-Fella so that we can support and promote your incredible effort.

We'll send you helpful info and support you along the way.

Swim

Rotto Swim & Port-to Pub

Are you a swimmer? Create a team and choose Kai-Fella as your charity of choice.

Run

Kilometre's for Kai

Register for 'HBF Run for a Reason', click on 'Kilometre's for Kai' to register Kai-Fella as your chosen charity.

Get creative

Do something else!

Your fundraising options are endless. Think out of the box!

What happens to the money you raise?

Kai-Fella is funding peer-to-peer workshops as they are the most direct, transparent and cost-effective way of delivering our mission at present.

We can deliver workshops to all Western Australian high schools, sporting clubs and community groups.

If you have a club or group in mind, please get in contact at kaifella.com.au

Join us in our mission to empower the youth of Western Australia to live full, authentic, and loving lives.

Got a question? Get in touch.
admin@kaifella.com.au



kaifella.com.au