

YEAR 10 VISUAL COMMUNICATION & DESIGN

Students will develop their understanding of how visual language can be used to convey ideas, information and messages in the fields of communication, environmental and industrial design. Visual communication design relies upon drawing as the most important part of the visual language to support ideas and to communicate to an audience. Throughout this study, students explore manual and digital drawing methods to develop and refine presentations. Students will investigate the work and practices of Australian and international designers.

Students will learn:

- Developing and refining visual communications, using relevant drawing conventions and methods specific to a selected design field, such as environmental, industrial and communication design.
- Investigating the use of drawing systems to communicate ideas in different design fields, for example, manual, digital or technical drawing systems used in the different design fields of industrial, environmental and communication design.
- Selecting manual and technical drawing conventions relevant to different stages of the design process, for example, visualisation, development and refinement.
- Using paraline, orthogonal and perspective drawing systems to communicate concepts in the development and refinement of visual communications.
- Selecting and applying relevant manual and digital drawing methods conventions in the design process to communicate ideas.
- Investigating drawing conventions in visual communication design.
- Evaluating the use of personal aesthetic, visual language and drawing conventions when creating visual communications.

Victorian Curriculum Assessment Areas:

- Explore and Represent Ideas
- Visual Communication Design Practices
- Present and Perform
- Respond and Interpret

Subject to a materials charge. Please refer to the Parent Payment Policy document for indicative costs.