

# Lifeblood Teams

Give life. Give blood.

## What is it?

Lifeblood Teams is a way for friends, colleagues, team mates and communities to band together and give blood. It doesn't matter if there are 5 of you, or 500 — nothing beats the feeling of saving lives together.

## What are the benefits?

When you join or create a Lifeblood Team your blood donations count doubly: they help patients and they go towards your group's donation tally.

Whether you're competing with rival teams in blood challenges, challenging yourselves, or simply enjoying a fun activity together, being part of Lifeblood Teams makes donating blood even more rewarding.

## What's involved?

Someone special will need to be your team's Lifeblood Champion. If that's you, you'll be our first contact, help recruit members, book group donations and keep your team motivated.

## Set goals and plans

One way to keep your team on track is to set some goals. You could:

- Aim to have a portion of your team giving blood
- Set a donation goal to reach before the end of the year
- Run a competition against another team or department
- Raise awareness through regular communication, or
- Pick a different goal that suits your team.

## Tools and resources

Visit our website where you can manage team donations, track your team's progress, and find all sorts of resources at your fingertips including posters, email templates, social tiles and newsletter/intranet articles.

## Make it count

It might seem obvious, but your team's donations won't count unless they're registered to your Lifeblood Team. If their first donation isn't with their team, they'll need to join online with their Donor ID.

## Booking Team donations

Ask your team whether they want to donate together, or go on their own - as long as your members are part of your Lifeblood Team, all donations will count towards your tally.

Individuals can book their own donations online or by calling 13 14 95. Alternatively, organising a time for your team to donate together is really simple. Once you've agreed on a time, date, place and donation type, head online or contact us to book.

## Celebrating success

Celebrating your success is vital!

You can check your tally on our website at any time, or get in touch with your Group Account Manager for more specific reports.

And don't forget to share your stories with each other, and with us. You could inspire a new Lifeblood Team to start up!



## What's next?

If you haven't already, join or register your team at [donateblood.com.au/lifeblood-teams](https://donateblood.com.au/lifeblood-teams) and reach out to your local Group Account Manager to help you get started with planning.

## Contact us:

**E:** [LifebloodTeamsSANT@redcrossblood.org.au](mailto:LifebloodTeamsSANT@redcrossblood.org.au)

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