



9th September 2019

To Whom it May Concern,

We are very excited to announce our **Ringwood North biennial Family Festival** to be held on **Saturday 12th September 2020**. We are promoting a “family” themed festival for next year with a large focus on not only celebrating our school and its families but also the wonderful things our North Ringwood community has to offer.

Ringwood North Primary School is a popular and community focussed school which continues to grow every year (514 students 2019). Participation as a sponsor of the 2020 Ringwood North Family Festival allows you to promote your brand/business to the extended community that our school represents. You will have direct access to parents (many of whom are professionals in the wider school community) before, during and after the festival.

Multiple sponsorship packages exist to enable increased participation and promotion, allowing you to choose an option that aligns with your budget and desired marketing outcomes. Our fundraising goal for 2020 is to develop vibrant outdoor spaces that spark curiosity and promote conversation in and around our new building, scheduled for completion in 2020.

To secure a sponsorship package or goods/services donation for your business please complete and email the Sponsorship/Donation Form to Melanie Lawrence (Festival Committee Sponsorship) at Melanie.444@live.com. Should you have any further enquiries, Melanie can also be contacted on 0409 161 124.

We would like to thank-you for your consideration for sponsorship. As a very wise author once wrote “*What its children become, that will the community become*”. We hope our festival is able to highlight what a unique and wonderful school and community we are.

Warm Regards and thanks

Ken Chatterton
Principal
Ringwood North Primary School



2020 Ringwood North Family Festival Sponsorship Packages

We are excited to announce our Ringwood North biennial family festival to be held on Saturday 12th September 2020. We are promoting a “family” themed festival for next year with a large focus on not only celebrating our school and its families but also the wonderful things our North Ringwood community has to offer.

Our school has many wonderful connections with our families and the local community and next year’s festival is aimed at celebrating these. We have had a strong focus in 2019 in building our positive education program within our school with many opportunities for our school families to further develop our sense of school community. Participation as a sponsor of the 2020 RNPS Family Festival allows you to promote your brand/business to the extended community that our school represents. You will have direct access to parents (many of whom are professionals in the wider school community) before, during and after the festival. At a time when businesses have to work harder than ever to succeed, we appreciate that every dollar you spend in promoting your business is valuable. This is why we have ensured that your sponsorship dollars will be well spent, in terms of delivering tangible benefits for your business. These benefits are outlined in the below sponsorship packages (refer to full table of benefits and inclusions):

1. Platinum Sponsor (1 Sponsorship Package)

Platinum sponsorship provides exclusive promotion of your brand/business with Ringwood North Primary School as a major partner and supporter

2. Gold Sponsor (2-3 Sponsorship Packages)

Gold sponsorship provides you with the opportunity to achieve excellent promotion prior, through and post the festival and ensure you stand out from the crowd

3. Silver Sponsor (3-4 Sponsorship Packages)

Silver sponsorship provides the opportunity to enjoy some limited pre and post event exposure whilst also having some onsite MC recognition on the day

4. Bronze Sponsor (4-6 Sponsorship Packages)

Bronze sponsorship provides an affordable option for business to participate in the pre event advertising, gaining valuable brand exposure

5. Goods/Service Donations (Unlimited)

Donated goods/services for the festival or inclusion for our silent auction. Such donations will be gratefully received.

172 Oban Road, Ringwood North VIC 3134 POST PO Box 2312 Ringwood North, VIC 3134

PH 9876 3411 FAX 9879 9105 PRINCIPAL Ken Chatterton ABN 67 614 058 145

@ ringwood.north.ps@edumail.vic.gov.au

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	Platinum	Gold	Silver	Bronze	Donated Goods/Services
Sponsorship packages (exc. GST)	\$2,500	\$1,000	\$500	\$300	Good/Service
No. of Sponsors per package	1 (Exclusive)	2-3	3-4	4-6	Unlimited
Your Brand Recognition					
Your business logo acknowledged on three major real estate boards advertising the festival, facing main roads in Ringwood North	Yes				
Your business banner displayed on school fencing facing Oban Rd school pick up zone for 3 weeks before and 1 week after festival	Yes	Yes			
Link to your business website from festival page on Ringwood North Primary School website. Active to October 2020	Yes	Yes			
Level of sponsorship advertised (via business logo) on festival flyer to be distributed locally in August 2020	Yes	Yes	Yes	Yes	
Level of sponsorship advertised in weekly RNPS newsletter, reaching over 200 plus families. Active to October 2020	Yes	Yes	Yes	Yes	
Level of sponsorship advertised (via business logo) on Ringwood North Family Festival Facebook page	Yes	Yes	Yes	Yes	
Certificate of Gratitude and thanks	Yes	Yes	Yes	Yes	Yes
Festival Event Recognition					
Recognition as our Platinum sponsor by hourly updates over the loud speaker	Yes				
Your business banner displayed at the main stage of festival	Yes				
A small booth/display/marquee from which to promote your business on festival day	Yes	Yes			
Your business promoted on main stage by the MC during the festival	Yes	Yes	Yes		

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2020 Ringwood North Family Festival Sponsorship/Donation Form

Yes...I/We would like to sponsor the Ringwood North Family Festival to be held on Saturday 12th September 2020.

Company Name	
Type of Business	
ABN	
Website	
Business Address	
Contact Name & Position	
Contact Phone No.	
Contact Email Address	
Level of Sponsorship (Platinum, Gold, Silver, Bronze) or Goods/Services Donation	
If a Goods/Services Donation please provide further details of donation or service	
If a Goods/Services Donation please provide indication of value \$	
<p>Financial Risk Assessment:</p> <p><Insert Company Name> are able to provide sufficient financial resources to deliver the goods or services described in this sponsorship offer;</p> <p><Insert Company Name> is not subject to any current or impending legal action that could impact on their capacity to deliver the agreed sponsorship.</p>	<p>Please provide signature:</p>

Important Note: Sponsorship will only be given to 1 per Industry Category e.g. Real Estate etc. Acceptance of sponsorship will be up to the discretion of the School Principal and Festival Committee. Once this form has been received, we will contact you to confirm your sponsorship/donation interest. You will be sent a letter of sponsorship notification; this will entail further information on payment methods. Please return this completed form to Melanie Lawrence (Festival Committee Sponsorship) via email Melanie.444@live.com. For further information/enquiries please contact Melanie Lawrence at Melanie.444@live.com or 0409 161 124.

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