

Tram Corridor Development Project

Media Kit – August 2023



Department
of Transport
and Planning

About this media kit

Starting from 31 August until 15 October, the Department of Transport and Planning wants to hear your thoughts about the Tram Corridor Development Project. This media kit provides an overview of the project.

Key messaging

- The community is invited to help shape plans for tram stop upgrades and street improvements in Melbourne's north and west as part of a new approach to improve accessibility across the network and support more inclusive and equitable access to tram travel for more people.
- Anyone who lives, works, cycles, walks, drives or travels by tram along three identified sections of routes 82 and 86 can visit the Engage Victoria website until 15 October to have their say about improvements they want to see and share details about how they move through and use the areas.
- The way tram stop upgrades are planned has changed. Grouping Melbourne's 1,600 tram stops into corridors allows for accessibility improvements to be assessed along stretches of stops rather than on a stop-by-stop basis and plan for a more accessible and interconnected network.
- The first three tram stop corridors to be investigated will be in Footscray/Maribyrnong, Thornbury/Northcote and Fitzroy/Collingwood with the corridors providing passengers with access to the new Footscray Hospital, Victoria University, Northcote Plaza, Australian Catholic University, schools, and busy cafes, bars and restaurants.
- Tram stop upgrades can change the layout of the street and the way we move around the area. That's why we want to hear from people that live or shop locally, visit or travel through the area. We also want to hear from businesses and organisations located along the corridors.
- The Victorian Government provided \$5.5 million in the 2022-23 Victorian State Budget to deliver this important planning and design work.
- The new tram corridor approach is a key element of the Department of Transport and Planning's *Tram Plan*, that outlines how a tram network will be delivered that puts passengers first, connects people to the places they want to go and is more accessible.
- Work continues to bring more accessible Next Generation Trams to routes 82, 57 and 59 from 2025 and preliminary designs have been completed for new level-access tram stops along La Trobe Street in the CBD.
- To find out more about the tram corridor consultation and provide feedback visit the Engage Victoria website by 15 October.
- To view Melbourne's Tram Plan visit: <https://www.transport.vic.gov.au/trams>.

Call to action

- Visit the links below to participate in our community, business, and map surveys, sign up to our online sessions and get information about our pop-up events.
 - To participate in Route 86 Thornbury/Northcote and Fitzroy/Collingwood corridors consultation, visit <https://engage.vic.gov.au/route-86-planning>.
 - To participate in Route 82 Footscray/Maribyrnong corridor consultation, visit <https://engage.vic.gov.au/route-82-planning>.

Project posters and images

- We have created posters, social media, and email/newsletter images. We encourage you to share these with your network, community and communications team. You can access the files to download here: <https://www.dropbox.com/sh/zcqe1ly2j0jxtip/AAAzgRK9aHFrr469gGkG0rGla?dl=0>



Engagement activities

Timing*	Activity
8 September	45-minute online information sessions open to public.
11 September	For more information visit https://www.ptv.vic.gov.au/tram-corridor-planning
12 September	
Various dates and locations	Pop-up events, opportunities to ask questions in person. For more information visit https://www.ptv.vic.gov.au/tram-corridor-planning

*Subject to change.

Questions and Answers

Question	Answer
What is the Tram Corridor Development Project?	<p>We're inviting the community and stakeholders to shape plans for tram stop upgrades and street improvements in Melbourne's north and west as part of a new approach to support more inclusive and equitable access to tram travel for more people.</p> <p>The upgrade of tram stops across Melbourne has previously been undertaken on a stop-by-stop basis. Tram stop upgrades will now occur on a corridor basis, looking at how people use sets of stops along routes.</p> <p>The Department of Transport and Planning want to hear from local people and businesses, and people that live, cycle, walk, drive or travel by tram along the identified corridors on route 82 and 86 with an Engage Vic survey open from 31 August.</p> <p>The tram corridor approach is a key element of the department's Tram Plan, also released 31 August, that outlines how a tram network will be delivered that puts passengers first, connects people to the places they want to go and is more accessible. The plan identifies the best way to move forward and ensures Melbourne's trams continue their critical role in moving locals and tourists alike.</p>
What is Melbourne's Tram Plan?	<p>The department released Melbourne's Tram Plan, a blueprint that sets out the vision for the city's tram network. It outlines our next steps to make a modern tram system that puts passengers first, connects people to the places they want to go and is accessible to more people.</p> <p>Complementing the Big Build's transformation of the transport network, the Tram Plan details how frequency, capacity and reliability can be improved, while cutting journey times and improving connectivity and accessibility.</p> <p>The corridor approach to planning, design and delivery of tram stop upgrades is a key component of the Tram Plan and a response to providing more inclusive and equitable access to tram travel. To view Melbourne's Tram Plan visit: https://www.transport.vic.gov.au/trams.</p>
What funding has been delivered?	<p>The Victorian Government provided \$5.5 million in the 2022-23 State Budget to plan and design tram stops upgrades using the corridor approach.</p>
Where are the three corridors?	<p>The Route 82 corridor runs from the corner of Gordon Street and River Street in Maribyrnong and ends at Footscray Station (appendix 4).</p> <p>Two corridors on Route 86 run from the corner of Alexandra Parade and Smith Street in Clifton Hill to the corner of Gertrude Street and Nicholson Street in Fitzroy, as well</p>



	as from the corner of Blythe St and High Street in Thornbury to the corner of High Street and Arthurton Road in Northcote (appendix 1, 2 and 3).
<p>How many stops are in each corridor?</p>	<p><i>Footscray/Maribyrnong</i>: 19 tram stops (Leeds Street terminus is a single stop, the remaining stops are arranged in pairs).</p> <p><i>Thornbury/Northcote</i>: 18 tram stops at nine stop locations</p> <p><i>Fitzroy/Collingwood</i>: 9 stop locations – 15 tram stops (one single stop at Peel St, other locations have stops in pairs).</p>
<p>How many corridors have been identified across the network?</p>	<p>More than 1,600 tram stops across the network have been grouped into 100 corridors.</p>
<p>When will the tram stop upgrades be delivered?</p>	<p>The department will seek funding for construction once we have finalised plans for the tram corridors.</p>
<p>How are upgrades prioritised?</p>	<p>Melbourne’s Tram Plan outlines how tram stop upgrades are prioritised using a framework approach. Tram stop upgrades are categorised based on four broad criteria – accessibility, safety, movement, and place. The framework approach shifts the emphasis from stop-level to corridor-level prioritisation to best meet passenger needs. Corridors are assessed against a number of criteria including number of passengers that use the stop, the number of pedestrian crashes or near misses, if the corridor is serviced by low-floor trams, the type of street it’s on and the type of community facilities nearby.</p>
<p>Why were these three corridors chosen?</p>	<p>Thornbury/Northcote corridor: The corridor includes the busy activity street sections of High Street – with cafes, bars and restaurants – along with medium density residential land uses at the southern end of the corridor. By undertaking the planning work to improve this section of High Street and the Gertrude and Smith Street corridor, we can plan for improved accessibility along Route 86 from Docklands to Thornbury. There are already level access stops along High Street, south of Separation Street extending along Queens Parade to Smith Street. Once upgraded, these tram stops will better connect with existing level access tram stops along Route 86 to make tram travel in Melbourne’s inner north more accessible to more people.</p> <p>Gertrude and Smith Street corridor: The corridor includes the busy activity street sections of Gertrude and Smith Streets to the south, along with outlet stores and residential development at the north end, connecting to the upcoming Fitzroy Gasworks residential development by Development Victoria. This connects to existing accessible tram stops on Nicholson Street and to the south into the city. By undertaking the planning work to improve the Gertrude and Smith Street corridor and the High Street corridor, we can plan for improved accessibility along Route 86 from Docklands to Thornbury. There are already level access stops along High Street, south of Separation Street extending along Queens Parade to Smith Street. Once upgraded, these tram stops will better connect with existing level access tram stops along Route 86 to make tram travel in Melbourne’s inner north more accessible to more people.</p> <p>Footscray/Maribyrnong corridor: Once upgraded, tram stops along the Footscray and Maribyrnong corridor will connect with existing level access tram stops along Route 82 to Highpoint Shopping Centre and Maribyrnong Aquatic Centre. The corridor will also service the new Footscray Hospital currently under construction and maximise the benefit of the upcoming deployment of Next Generation Trams along Route 82.</p>



What trams run on Route 86 and Route 82?	<p>Route 86 is serviced by low-floor E-Class Trams which are already in service. Our low-floor E-Class trams provide passengers with audio and visual information, and dedicated spaces for passengers who use prams or mobility aids.</p> <p>Route 82 tram passengers will be among the first to travel on the new more accessible trams Next Generation Trams from 2025. Route 82 currently has high-floor Z Class trams.</p>
What are the benefits of upgrading stops?	<p>Upgrading tram stops provides more inclusive and equitable access to tram travel for more people. Upgraded tram stops also deliver social, economic and environmental benefits for all Victorians by:</p> <ul style="list-style-type: none">• Improving access to education, jobs and social opportunities• Reducing greenhouse gas emissions and improving health outcomes by supporting better access to public transport• Creating jobs for Victorians during design and if funded, during construction• Mitigating safety incidents between cars and people walking• Enhancing the street environment and sense of place as tram stops become safer, more attractive and easier to use
How long is consultation open for?	<p>We're seeking initial feedback from 31 August until 15 October on all three corridors via Engage Victoria.</p>
What are you consulting on?	<p>For the first stage of consultation, we have developed surveys to gather feedback on:</p> <ul style="list-style-type: none">• locations along the corridor where people identify issues or ideas for improvement• how people use the street for both movement (tram, traffic, walking, bike riding etc) and place (work, live, shop etc) and priorities for the function of the street• business specific needs and priorities• preferences for how we communicate with people <p>This feedback, along with network planning priorities, environmental assessments, traffic studies, stakeholder input and other project considerations, will inform the development of level access tram stop and street improvement options.</p>
Who are you consulting with?	<p>We want to hear from people that live or shop locally, visit or travel through the area. We also want to hear from businesses and organisations located along the corridors. We will also be engaging with councils, disability and other key advocacy and stakeholder groups.</p>
How can I provide feedback?	<p>For the Footscray/Maribyrnong corridor visit: Visit www.engage.vic.gov.au/route-82-planning and complete the survey by 15 October.</p> <p>For the Fitzroy/Collingwood and Thornbury/Northcote corridors visit Visit www.engage.vic.gov.au/route-86-planning and complete the survey by 15 October.</p>
Can I provide feedback in person?	<p>Yes, you can attend an in-person information session and complete a survey with a member of the department. Visit Engage Vic for more information on the times and locations of the information sessions.</p>



Can I submit a paper survey?	Yes, you can request a paper survey and reply paid envelope be posted to you by emailing community@transport.vic.gov.au or calling PTV customer service 1800 800 007.
Can I still take part if I don't have access to a computer?	If you don't have access to a computer, you can call PTV customer service 1800 800 007 to have information about the project and a paper survey posted to you.
What are the next steps once consultation closes?	We will report back and provide a summary of what we heard during consultation in early 2024. Feedback from the first stage of consultation, along with network planning priorities, environmental assessments, traffic studies, stakeholder input and other project considerations, will inform the development of level access tram stop and street improvement options.

Contact

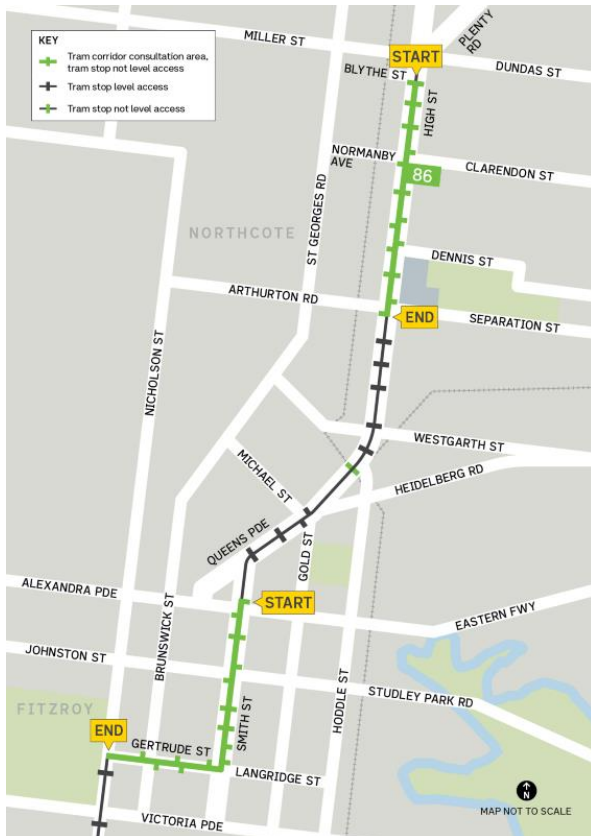
For more information about this project email community@transport.vic.gov.au.

To speak to one of our PTV customer service team members, call 1800 800 007.

If you're deaf, or have a hearing or speech impairment, contact us through the National Relay Service – for more information, email community@transport.vic.gov.au.

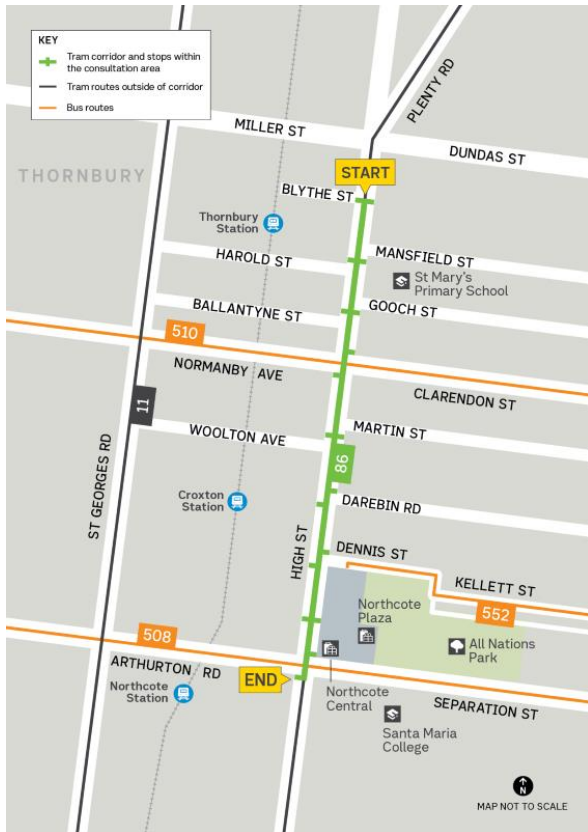
Appendix

1. Route 86 overview map





2. Thornbury/Northcote corridor:



3. Fitzroy/Collingwood corridor:



4. Route 82 map:

