

JOB SPOTLIGHT

Fashion Stylist

INDUSTRY GROWTH -
STABLE

COORDINATE
STYLE
ADVISE

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Fashion Stylist

Curate the perfect look for your clients

Fashion Stylists provide fashion advice to people from all walks of life. They are responsible for choosing and coordinating clothes and accessories for models on photo shoots, actors in stage and film productions, or politicians and executives attending public events. Some work with private clients to create a wardrobe that flatters them and suits their lifestyle and professional needs.

If you are creative with an eye for detail, and have fantastic listening and people skills, then a career as a Fashion Stylist could tick all your boxes.

Industry

Fashion Stylists most commonly work in the retail, arts, and media industries.

Outlook

Expect stable growth over the next five years.

Salary

Most Fashion Stylists earn an average wage.

Career Cluster

Fashion Stylists are typically found in the Innovator Cluster.



About you

Creative & an eye for design
Great attention to detail
Honest communicator
On top of latest trends
Great negotiation skills
Motivated & energetic
Patient & kind
Thrives under pressure

Common tasks

- Listen to clients' wants & needs
- Advise on suitable colours & styles
- Source appropriate items
- Ensure items fit & match the brief
- Make any necessary adjustments
- Attend shows & appearances
- Work to set deadlines & budgets
- Coordinate with other creatives

About the role

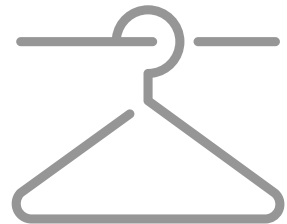
A Fashion Stylist can have a varied working week, with hours depending on your clients' schedules. You might often find yourself working on weekends and holidays, particularly if there's an important deadline coming up.

Fashion Stylists can have all different kinds of clients, including actors, musicians, models, politicians, journalists, executives, or just anyone who spends a lot of time in the public eye. You'll also work with ordinary people of all genders, sizes, and ages, building their wardrobe for everyday, work, and special occasions.

Most of your work as a Fashion Stylist will be done indoors. Some Fashion Stylists run their own business, while others might work in-house for an agency or company.

Most Fashion Stylists earn an average salary throughout their career.

Job opportunities tend to be more common in larger cities and urban areas.



Things you can do now

- 1 Focus on English, Maths, and creative classes at high school
- 2 Find work experience or volunteering opportunities
- 3 Start building a portfolio of your best work
- 4 Research qualifications and courses
- 5 Network with other professionals and creatives

Future study ideas

A degree isn't strictly essential for entry to this career, but some formal training can be advantageous. Either way, you'll need to build a strong portfolio of work to impress potential employers and clients.



What next?

Immerse yourself in everything fashion and take advantage of any opportunities that come your way. Go to shows and events, take short courses and workshops, keep up to date with the latest trends, or find volunteer opportunities that can help you build on your skills.

Start networking with people who can help you find work experience or contacts for future opportunities. This could include not just other stylists, but editors, designers, photographers, models, advertising agents, boutique owners, or anyone who works in the fashion industry.

The joy of
dressing is an
art.

JOHN GALLIANO
FASHION DESIGNER



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