

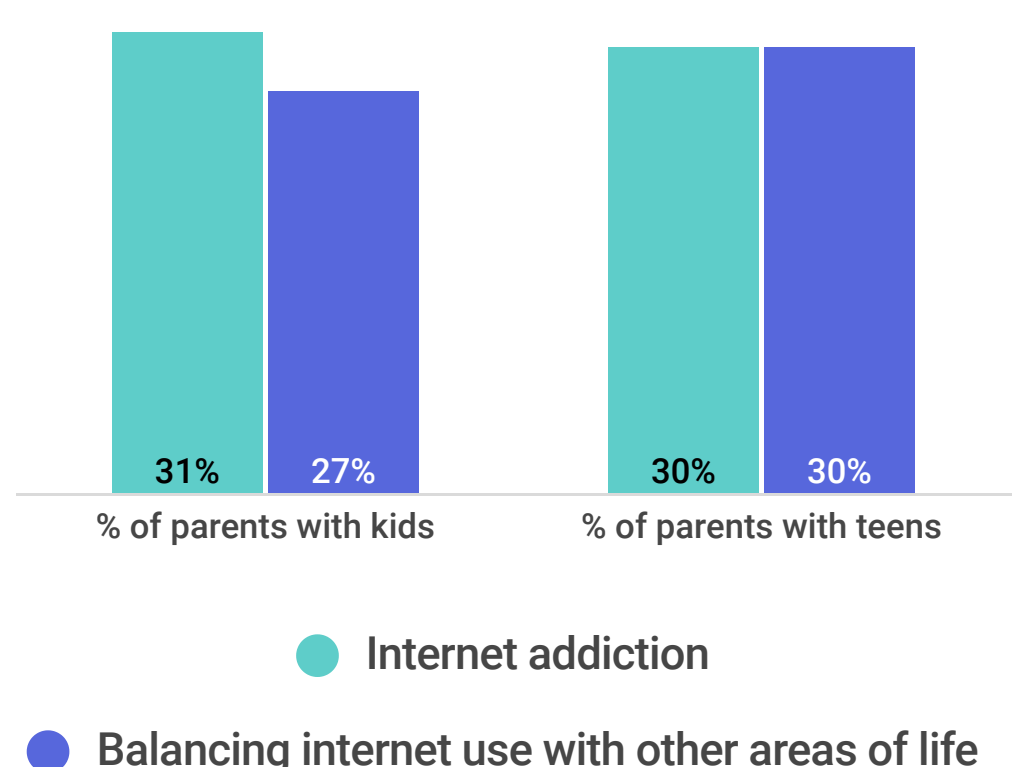


DIGITAL PARENTING

managing screen time

Kids (ages 6-12), Teens (ages 13-17)

Children spending too much time online is one of the top online safety concerns for parents: particularly:



Too much time online is a reality of modern parenting:

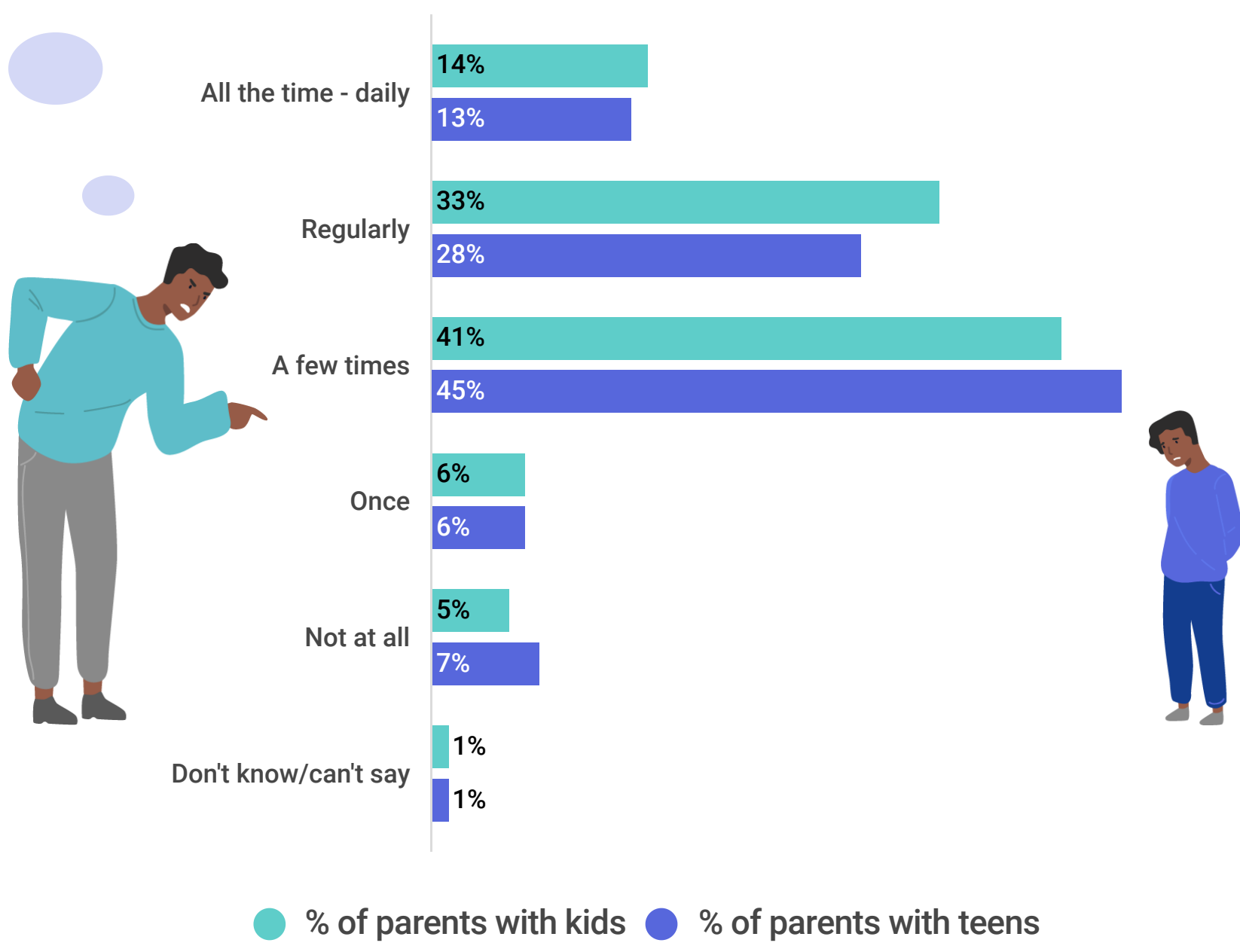
52%

of parents with kids and

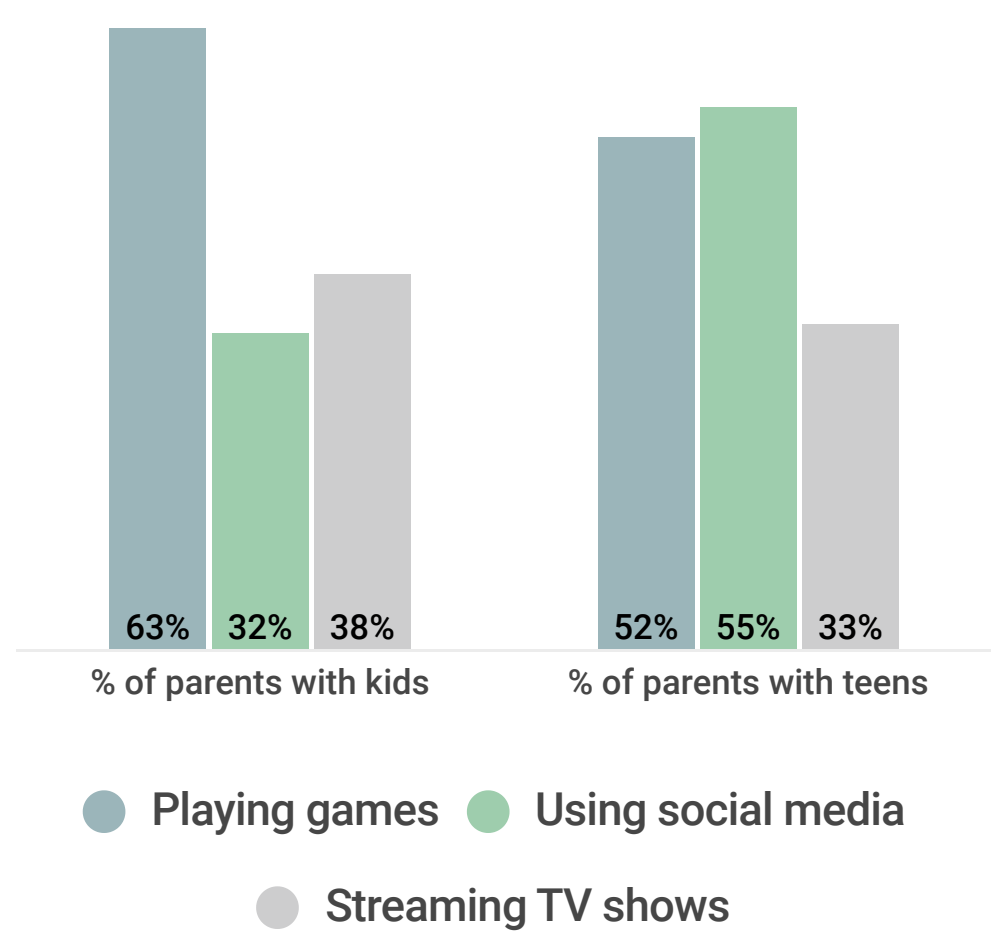
68%

of those with teens think their children spend too much time online.

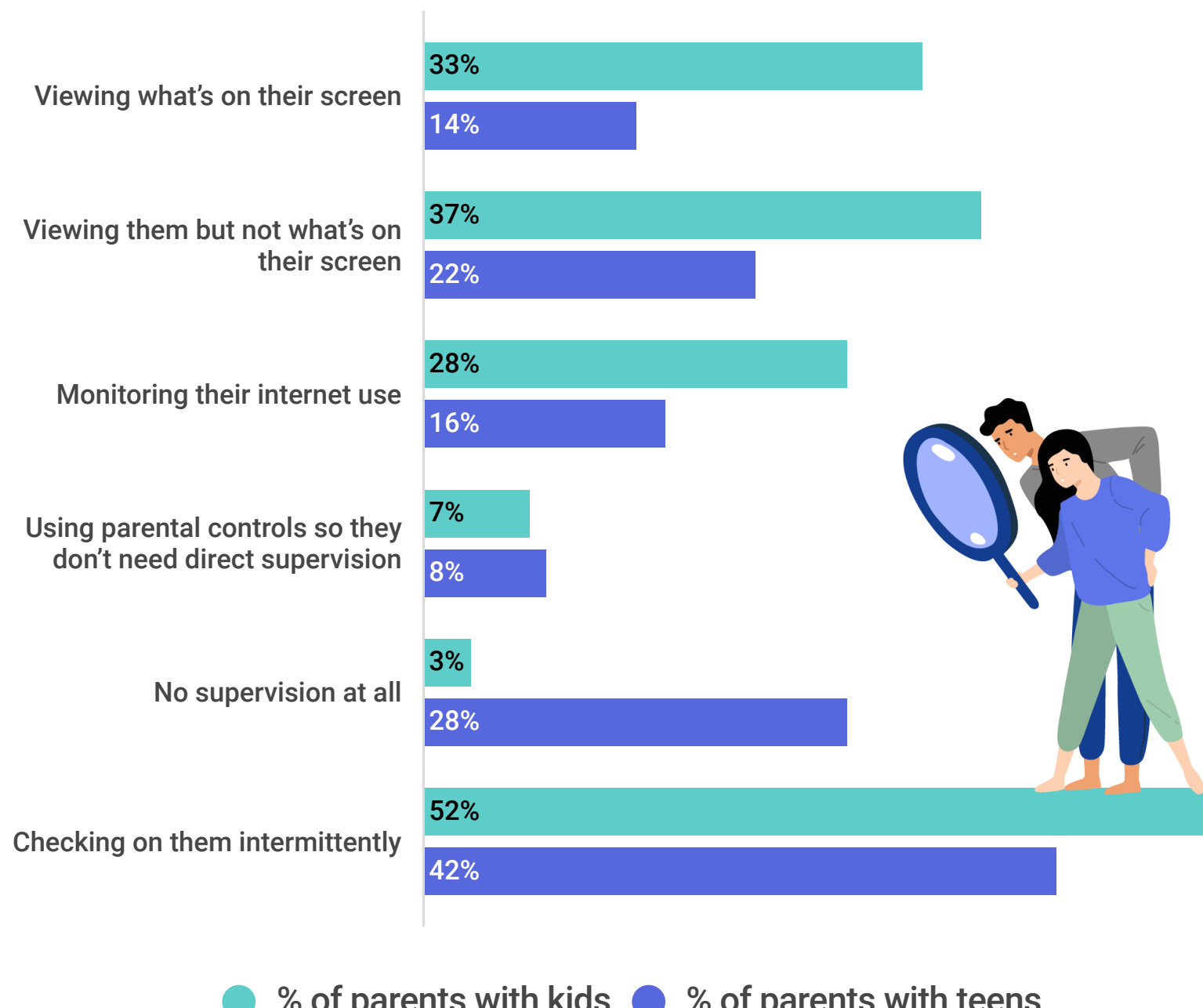
In the last month these parents spoke to their children about this issue:



These parents report their children spend too much time:



Parents use a range of strategies to supervise their kids' and teens' activities online, including:



Survey of 3,520 parents of children aged 2-17, during July/August 2018.