




## SPORT, BUSINESS & LEADERSHIP PROGRAM

POWERED BY  **SEDA**

# DISCOVER THE POSSIBILITIES OF A CAREER IN SPORT & BUSINESS

Learn from Fremantle's very own industry experts, coaches and elite athletes in this one-year Dual Diploma Program



[seda.edu.au/freedomockers](https://seda.edu.au/freedomockers)

# DUAL DIPLOMA PROGRAM

## WHAT'S INCLUDED



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### Qualifications

#### SIS50321 Diploma of Sport

- Integrity in Sport
- Sport Psychology
- The Art of Coaching
- First Aid<sup>^</sup>
- Project Delivery

#### BSB50120 Diploma of Business

- Marketing and Entrepreneurship
- Corporate Sustainability
- Business Skills
- Project Planning
- Partnerships & Fundraising

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### Non-accredited learning

- Strength & Conditioning
- Diet & Nutrition
- Sports Technology
- My Plan, My Placement, My Career

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- Program includes specialisations in Sport Development and Coaching, and meets the requirements of the SISSS00116 High Performance Coach skill set
  - Students undertake a minimum of 40 hours industry experience, with further opportunities available

### What you need to know

- One-year Dual Diploma Program
- January Intake
- 4 x 9 Week Blocks, 4 days per week
- Classes are based across Fremantle Dockers' club facilities at Cockburn ARC and South Fremantle FC
- Assessment methods include observations, projects, written tasks, portfolios, journals and logbooks

### Why choose SEDA

- No ATAR needed
- One-on-one support
- Developed in collaboration with industry
- Direct articulation into a wide range of tertiary courses nationally\*
- Over 15 years delivering sports integrated education



SEDA proudly partners with MADALAH Limited to provide scholarships, mentoring support and Leadership Programs to students of Australian Aboriginal and Torres Strait Islander descent.



**Scan to learn more**

[seda.edu.au/freodockers](https://seda.edu.au/freodockers)  
1300 777 332

\*Upon successful completion and subject to eligibility. Please go to [seda.edu.au/pathways](https://seda.edu.au/pathways) to learn more. <sup>^</sup>Credit Transfer - First Aid delivered & assessed externally to this program. Fremantle works in collaboration with SEDA Group RTO: 22503 on marketing and promotional services relating to the recruitment of prospective students for this program. SEDA Group is responsible for the training and assessment and the issuance of AQF certification documents. Information accurate as at April 2023.