



Free to Feed

Content Marketing Internship

APPLICATIONS
OPEN

ARE YOU PASSIONATE ABOUT SHARING STORIES THROUGH BEAUTIFUL DIGITAL CONTENT CREATION?

Apply for our 12 week paid internship program if you're a young person (18 - 25) of refugee or resettlement backgrounds and currently studying, or recently graduated.

Starts: September 29th - December 17th, 2025

Commitment: 2 days/week (Monday and Wednesdays)

Where: Free to Feed, 539 High St, Northcote VIC 3070

Apply by sending your CV, a short cover letter, and a short video explaining why you'd love to be part of this internship to programs@freeto.org by 18.07.2025.

WWW.FREETOFEED.ORG.AU | [@FREETOFEEDMELBOURNE](https://www.instagram.com/freetofeedmelbourne)

Content Marketing Internship

WITH FREE TO FEED

Free to Feed helps people with lived experience of forced displacement to live meaningful, connected and productive lives. For almost a decade, we've done this through our unique training and capacity building programs that create impact through food, storytelling and enlightened hospitality.

This year, we're running a Content Marketing Internship Program for the fourth time, which nurtures talent of young creatives with a refugee or resettlement background and introduces new opportunities in digital marketing, social media and content creation.

Interns will be paid a daily stipend of \$100 to cover meals, transport and other expenses, and have access to our wrap-around, trauma-informed support as required.

Why?

The 'creator economy' is booming, with content creation roles expanding as organisations seek innovative ways to connect with audiences and build communities. At Free to Feed, storytelling is at the heart of everything we do.

Our experienced marketing and storytelling team will guide young content creators to build professional experience and seize the abundant opportunities in this growing sector.

This internship is the only program in Australia that integrates trauma-informed training, employment, and psychosocial support with hands-on training in digital content creation.

MORE QUESTIONS?

EMAIL PROGRAMS@FREETO.ORG.AU

Free | **to** **Feed**

What will the interns gain?

By the end of the program, interns will have:

- A professional portfolio showcasing their work to present to potential employers.
- On-the-job experience in a dynamic creative team, including brand storytelling, campaign development, and event marketing.
- Essential job-ready skills, such as project planning, giving and receiving feedback, time management, adaptability, and communication.
- A supportive professional network of content creators for future collaborations.
- Personal references from a highly respected social enterprise.

Programs Details

- Duration: 200 hours over 12 weeks (September 29th – December 17th, 2025)
- Commitment: 2 days per week (Mondays and Wednesdays), 9:00 AM - 5:00 PM
- Location: 539 High St, Northcote VIC 3070

What will the interns be doing?

This internship is designed to be a transformative learning experience. Over 12 weeks, interns will:

- Contribute to creating digital content for Free to Feed's platforms.
- Engage in work-integrated learning, including observations, debriefs, team projects, and individual tasks with detailed feedback.
- Gain exposure to professional content creation, production, storytelling, and mentorship opportunities.
- Access trauma-informed community and wellbeing support, as required.

FAQ

Are my studies relevant to this internship?

We welcome students from different disciplines, including marketing, visual comms, creative writing, visual arts, photography, journalism etc. Perhaps you're not studying any of these, but have a digital content and storytelling practice that you'd like to build on in a professional setting? This could be for you, too!

What skills and experience are you looking for?

We're looking for young people with a diverse range of content creation skills (writing, social media, design, video, illustration etc) and a passion for storytelling. You'll get the most from this internship if you're curious, can commit to the 2 days per week, enjoy working in a team, willing to try new things and have the capacity to take on projects that could see your work out in the world!

What should I include in my application?

Tell us a bit about yourself in the cover letter and video - what your skills and passions are, and how you would like to use this internship opportunity to develop them.

Your CV should include your studies and work experience, and any creative content you'd like to share with us.

How much are interns paid?

We pay a \$100/day stipend to help you cover costs and to help you manage around other paid work.

MORE QUESTIONS?

EMAIL PROGRAMS@FREETO.ORG.AU

Free | **to** **Feed**



How to Apply

Are You a Creative Storyteller? If you're passionate about sharing stories through beautiful content creation, this is a unique opportunity for young people who may find it challenging to enter the workforce due to limited networks in Australia. Join us to gain valuable experience, build connections, and kickstart your career!

Submit: Send us your CV, a short cover letter, and a short video explaining why you'd love to be part of this internship to programs@freeto.org by Friday, July 18th

Questions? Email us if you're interested, have queries, or aren't sure but want to learn more.

We'll also maintain a waitlist for the next cohort commencing in early 2026, in case these dates don't suit you. There are only 6 places available, so don't wait too long!