



# PROMOTE YOUR BUSINESS THROUGH ST PATRICK'S COLLEGE

Help your business reach out to more customers by advertising in St Patrick's College's quality publication, The Shamrock. The magazine is published twice a year for our huge school community! As you may have seen, our June edition was jampacked full of SPC news and we are now looking ahead to our second edition, to be published in December.

The Shamrock details all recent news and achievements of the College as well as connecting our advertisers with our enormous school community comprising more than 10,000 readers, including our current students, their families, Old Collegians, College staff and current business associates.

***Our advertising rates for 2024 provide an extremely affordable avenue for promoting your great business to our extensive SPC community.***



**Advertise now in the next edition of The Shamrock, which will be published in December 2024. Ad bookings close on 25 October and ad copy must be received no later than 8 November. Give us a call now to advertise.**

## Advertising Rates in The Shamrock magazine

Ad Rate for December 2024 edition	
Size	Total Cost
Strip (5cm deep)	\$200
Quarter page	\$200
Half page	\$250
Full page	\$300

***An affordable way of promoting your business to our extensive SPC community***

A Single Edition rate, listed above, is based on Print Ready ads. For new ads, which need to be designed, please add \$150. With every ad booked, you will receive two copies of The Shamrock magazine for business promotion.

**For more details, please contact the College's Alumni and Foundation Officer Lorrie Liston on 5322 4442 or email Lorrie at [liliston@stpats.vic.edu.au](mailto:liliston@stpats.vic.edu.au)**