



# Inspiring Active Travel to School



## Peace of Mind for Parents

Instant email sent to Parents notifying that their child has arrived safely at school



## Built in Reward Program

Each daily TAG ON goes toward students Individual and School House travel tally



## Safer School Zones

Active travel facilitates reduced traffic & parking congestion around school zones



## Built in Data Reporting

Easy data export and analysis is included in the program.





# About TAG ON

TAG ON consists of a kiosk with a touch screen monitor and data transfer (RFID) reader. Students are provided with their own data tag, which they use each day to 'tag on' at the kiosk.

As students arrive at school, they 'tag on' at the kiosk and use the touch screen to select how they travelled to school: walk, ride, car or public transport.

Each time students use the system, they earn Individual and House Active Travel Points. The kiosk displays real-time individual and house active travel tally boards at every tag on. Parents receive an email when the student tags on, acknowledging that their child has arrived safely.

The TAG ON program enables schools to automatically collect daily data on how their students are travelling to school. TAG ON's reporting suite allows schools to evaluate the effectiveness of their active travel initiatives, as well as providing data that can be used to form the basis of lesson plans and student led initiatives.



## Features TAG ON

- Wall mountable touch screen kiosk
- Individual student tags available in House colours
- On demand and fully exportable data reporting
- System set up, training and support

## Testimonials TAG ON

*"We wanted parents to allow students to walk or ride to school and have the confidence that they'd get here safely. It fosters independence and peace of mind."* Joshua Sheffield, Principal of Malvern Valley Primary School

*"The email that I get from the TAG ON system, gives me the peace of mind knowing that my son has arrived safely."* Angie, Parent

*"I like the TAG ON system because it helps my Mum to be confident to let me ride to school."* Ben, Student

## Find out More

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