



PROMOTE YOUR BUSINESS THROUGH ST PATRICK'S COLLEGE

Help your business reach out to more customers by advertising in St Patrick's College's quality publication, The Shamrock. The magazine is published twice a year for our huge school community! We are now looking ahead to our first edition for 2026, to be published in June, and second edition, to be published later in the year, in December.

As you know, The Shamrock details all recent news and achievements of the College as well as connecting our advertisers with our enormous school community comprising more than 10,000 readers, including our current students, their families, Old Collegians, College staff and current business associates.



Our advertising rates for 2026 provide an extremely affordable avenue for promoting your great business to our extensive SPC community.

Advertise now in the next edition of The Shamrock, which will be published in June 2026. Ad bookings close on 15 May and ad copy must be received no later than 29 May. Give us a call now to advertise.

Advertising Rates in The Shamrock magazine

Ad Rates for June and December 2026 editions	
Size	Total Cost
Strip (5cm deep)	\$300
Quarter page	\$300
Half page	\$400
Full page	\$500

We do our best to keep advertising rates as affordable as possible to provide you with the opportunity to promote your business to our extensive SPC community.

Invoices are sent out before the end of the 2026-27 financial year

A Single Edition rate, listed above, is based on Print Ready ads. For new ads, which need to be designed, please add \$150. With every ad booked, you will receive two copies of The Shamrock magazine for business promotion.

For more details, please contact the College's Alumni and Foundation Officer Lorrie Liston on 5322 4442 or email Lorrie at liliston@stpats.vic.edu.au