

## CAIRNS SHOW

### YOUNG RURAL AMBASSADOR



## ENTRANTS INFORMATION

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## GENERAL

The Young Rural Ambassador Award seeks young rural adults that can demonstrate a strong commitment to the rural industry and who have a genuine interest and/or affiliation with their local Agricultural show movement.

Attributes of suitable candidates are:

- Agricultural interests and skills.
- Community involvement.
- Contribution to the Agricultural society: involvement, enthusiasm, versatility, ability to take and give direction, new ideas.
- Future goals.
- Interests / hobbies.
- Knowledge of local and general Rural issues.
- Possibility of long-term involvement in the Show Movement.
- Presentation.
- Personal Achievements.
- Personality.
- Verbal communication skills.
- Be willing to assist on a Rural sub-committee.

Prior to judging entrants are to complete an Entry Form, an Entrants Questionnaire, provide a recent photograph, provide a cover letter, and complete a 2-minute video about why you would like to be the Young Rural Ambassador to the Cairns Show Association.

Finalist will be required to undertake a formal interview via Teams on a date to be advised (late May).

The Winner and runner up will be announced at the Award presentation ceremony to be held on Friday evening 7<sup>th</sup> June commencing at 6:30pm where they will undertake a short on-stage presentation about themselves and why they have entered this competition. Please arrive at 6:00pm for canapes.

At no time does the Cairns Show Association intend any winner to lose faith with an employer/ school through their involvement with the awards.

Most importantly it is an excellent experience for any entrant and an enjoyable time as the Cairns Show

Young Rural Ambassador!

### **ELIGIBILITY**

- The Award is open to persons born in Australia or naturalised Australians permanently residing in Queensland.
- Entrants must be permanent residents of Australia who have resided in Queensland for a minimum of three (3) months immediately prior to nomination.
- Entrants must be aged 16 to under 19 years as at 1st July in the year of competition.
- The Award is open to both males and females.
- Immediate family members of affiliated Cairns Show Association committee and staff are eligible to enter provided they:
  - a) Declare a pecuniary interest and
  - b) Are not involved in any discussion regarding the result during the competition.
- Previous Winners of the Cairns Show Young Rural Ambassador are not eligible to enter again but are highly encouraged to enter the Rural Ambassador Awards or Showgirl competition.

### **CRITERIA**

Entrants should be actively involved or demonstrate a readiness to become actively involved with the Cairns Show Association and/or their local Shows. They should also be knowledgeable about current rural issues pertaining to the local area, Queensland and Australia and have an affiliation towards agriculture.

Tertiary qualifications are not a prerequisite for the Young Rural Ambassador Award and will have no influence in the selection process. The Award seeks to attract all young rural people who symbolise the rural spirit - people with vitality who are forward thinking and with a passion for the land and local Agricultural Shows.

### **ENTRY REQUIREMENTS**

Entrants must complete the following documents:

- Cairns Show Young Rural Ambassador Entry Form.
- Entrants Questionnaire.
- A recent photograph (in high resolution electronic format).
- A cover letter; and
- A 2-minute video.

The abovementioned entry requirements must be provided to the Cairns Show reception by Friday 17<sup>th</sup> May 2024.

Failure to provide the above documentation by this date will deem the entry invalid.

Finalist will be required to undertake a formal interview via Teams on a date to be advised (late May) and the Winner and Runner-up must attend the Cairns Show Young Rural Ambassador Awards (CSYRA) Presentation Ceremony on Friday evening 7<sup>th</sup> June 2024 to be held at the Bungalow Hotel, Aumuller street Cairns.

## **DRESS CODE**

In the role of Young Rural Ambassador, you are representing the Cairns Show Association. The following dress code applies for the various events you will be a part of throughout your Young Rural Ambassador experience.

During interviews and Presentation Functions: Dress for the Show Ring. E.g. dress pants/jeans; shirt with tie or scarf. A coat or school blazer optional

During the Cairns Show: Your Cairns Show Young Rural Ambassador shirt, along with a skirt or jeans/pants are to be worn, with sensible footwear and headwear for sun protection.

## **JUDGING**

Entrants are judged in accordance with the following guidelines:

- Agricultural Show Involvement
- Community Involvement
- General and Rural Knowledge
- Personality
- Ambitions/ Goals
- Communication Skills
- Style, Grooming and Deportment
- Public Presentation (onstage interview)

Judging will be based on:

1. Entrant's Questionnaire
2. Video Presentation
3. Formal Interviews – to be held via Teams date in late May to be confirmed.
4. Public Presentation – Please arrive at 6:00pm on the 7<sup>th</sup> of June 2024 at the Awards Presentation function which will commence at 6:30pm.

Your 2-minute video should introduce yourself and why you would like to be selected as the 2024 Cairns Show Young Rural Ambassador. Please note your introductory video will be posted on our Facebook page. This will be one element of the judging process. (please be aware when filming your video of the surrounding noise and how it will affect the sound quality).

## **AWARDS**

Prizes awarded to the Young Rural Ambassador are non-transferable. All prizes are subject to change without notice.

1<sup>st</sup> Prize:           \$200 plus Trophy, CSYRA Shirt, Cairns Show Next Generation Membership

2<sup>nd</sup> Prize:            \$100 plus Cairns Show Next Generation Membership

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## **PRESENTATION FUNCTION**

The Winner and runner up will be announced at the Cairns Show Ambassador Awards presentation ceremony to be held on Friday evening 7th June commencing at 6:30pm at the Bungalow Hotel on Aumuller Street. No cost to entrants or guests.

## **REQUIREMENTS OF WINNERS**

Winners are expected where possible to represent The Cairns Show Association and the Local Community. They will be active at the Cairns Show and may be offered Associate Judging roles or stewarding roles if applicable during the show and will be part of the public face of the Cairns Show.

The winner must attend the Friday of the Cairns Show at a minimum (the level of commitment will depend on schooling or employment and can be negotiated with the Cairns Show Association)

Ambassadors should try to accept as many invitations as work and school commitments will allow.

Participation in the local QCAS Next Generation Committee will be encouraged.

It is expected that winners will not behave in a manner that would bring disrepute to the Young Rural Ambassador Awards or the Agricultural show movement.