



Clayfield College

*Luminous*

LUNCH

FRIDAY 16 MAY 2025

THE CALILE HOTEL

Sponsorship  
Proposal

# Event Overview

The Luminous Lunch, formerly known as the Ladies Lunch, is a beloved event that brings together the extended Clayfield family. This includes current, future, and past parents, Old Collegians, donors, corporate supporters, and friends. The event offers an opportunity to connect and celebrate in a relaxed, informal setting.

This year, we are thrilled to host the event in the stunning Grand Room at the Calile Hotel on James Street. With this beautiful new venue and our growing community, we anticipate a high demand for tickets and expect the event to sell out quickly. Make sure you take advantage of this opportunity to be part of this memorable and enjoyable occasion!



# Sponsorship Opportunities

We invite prospective sponsors to partner with us in an afternoon of networking while aligning your organisation with Clayfield College.

Benefits include brand exposure and identity-building in a premium social setting, increased visibility and endorsement as a supporter of the College and local community. This event is a chance to entertain staff, clients, and associates, and provides a valuable networking opportunity with other sponsors, guests, and Clayfield College community members.

## Gold Sponsor

Investment - \$5,000

- Dedicated signage displayed in a prominent position at the event.
- Acknowledgement in the event's promotional material, including a full-page advertisement in the event program.
- Half-page advertisement in SHINE (College's magazine) which is distributed to the broader Clayfield community.
- Opportunity for up to three social media posts across the College's Instagram and Facebook pages. Posts average between 1,000 and 2,000 (and up to 50,000) accounts reached dependent on performance.
- Inclusion in EDM – Clayfield Collective and Clayfield Connection – pre and post event to the Clayfield community (up to 8,000 viewers).
- Recognition of your sponsorship in the opening and closing remarks at the event.
- Eight complimentary tickets at the event, valued at \$1000.00.

# Silver Sponsor

Investment - \$2,500

- Your organisation's logo displayed on signage at the event.
- Acknowledgement in the event's promotional material, including a half-page advertisement in the event program.
- Quarter-page advertisement in SHINE (College's magazine) which is distributed to the broader College community.
- Inclusion in EDM – Clayfield Collective and Clayfield Connection – pre and post event to the Clayfield community (up to 8,000 viewers).
- Acknowledgement on social media channels and website.
- Recognition of your sponsorship in the opening and closing remarks at the event.
- Four complimentary tickets at the event, valued at \$500.00.

# Bronze Sponsor

Investment - \$1,000

- Acknowledgement in the event's promotional material including a quarter-page advertisement in the event program.
- Quarter-page advertisement in SHINE (College's magazine) which is distributed to the broader College community.
- Inclusion in EDM – Clayfield Collective and Clayfield Connection – pre and post event to the Clayfield community (up to 8,000 viewers).
- Acknowledgement on social media channels and website.
- Recognition of your sponsorship in the opening and closing remarks at the event.
- Two complimentary tickets at the event, valued at \$250.00

# Prize Sponsor

## Investment - In Kind

- Acknowledgement in the event's promotional material, including your organisation's logo on the program and the event brochure.
- Acknowledgement in SHINE (College's magazine) which is distributed to the broader College community, as well as within the College's newsletter, social media channels and website.
- Recognition of your sponsorship during the event proceedings.



# Application to Sponsor

To secure your sponsorship, or discuss opportunities, please contact Ashleigh Pryor, Events Manager, on 3262 0224 or [apryor@clayfield.qld.edu.au](mailto:apryor@clayfield.qld.edu.au).



## Clayfield College

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