

LIMITED SEATS  
FIRST-IN BASIS

**BRAIN**STEM

# DESIGN THINKING WORKSHOP

## WHAT IS DESIGN THINKING?

Design Thinking is a creative approach to problem solving and used by companies worldwide.

### Creative Thinking | Problem Solving

## HOW CAN DESIGN THINKING HELP SOLVE SOME OF THE MOST CHALLENGING PROBLEMS IN OUR SOCIETY ?

An interactive, hands-on day workshop where you will learn the basics of design thinking, work in teams, brainstorm ideas and come up with some innovative solutions.

Compete against other teams for the "Most Innovative Design"

**You do not need any prior design experience to participate**

Date : 6th March 2019

Time : 10 am - 4.30 pm (both days)

Place : Ernst & Young, 8 Exhibition St., Melbourne, VIC 3000

Cost : \$ 250 ex. GST per student\*

**EARLY BIRD PRICE: \$200 ex. GST (expires 20th Feb)**

Register at <https://www.trybooking.com/BAQUA>

\* Workshop is being offered to students in Yr 8 to 10



**Empathise**

**Define**

**Ideate**

**Prototype**

**Test**

# LEARN > DESIGN > COMPETE

## AGENDA (DESIGN THINKING WORKSHOP)

- Networking / Ice-Breaker
- What is Design Thinking? (Overview)
- Understanding the Challenge (Problem Statement)
- Applying the Design Thinking Methodology
- Group Activity (Empathise > Define > Ideate > Prototype > Test)
- Finalise solution
- Finalise pitch / presentation
- Judging Panel / Prizes

## ADDITIONAL INFORMATION

- All relevant material (paper, sharpies, post-it notes etc) will be provided
- Morning tea / lunch will be provided
- Students to make their own travel arrangement to/from the venue
- There will be video and still photographs being taken. Please advise our staff if you have any objections/concerns
- Please advise us of any allergies / medical conditions beforehand
- All our staff and facilitators have a valid Working With Children check
- Bookings are on a first in basis and are confirmed only after full payment has been received
- As there are limited spots available, please advise if you are unable to attend so that we can offer the spot to someone else

**Enquiries:**

**SID VERMA**

**+61 425 737 454**

**WWW.BRAINSTEM.ORG.AU**

**SVERMA@BRAINSTEM.ORG.AU**

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