



Clayfield College

# LADIES LUNCH

SPONSORSHIP PROPOSAL 2024

FRIDAY 10 MAY 2024

THE TOTE ROOM, EAGLE FARM RACECOURSE

# EVENT OVERVIEW

The Clayfield College Ladies Lunch is a much-loved event that brings together members of our extended Clayfield family – current, future and past parents, Old Collegians, donors, corporate supporters and friends. Prior to the COVID-19 pandemic, the Ladies Lunch was an annual, sold-out event, so understandably, there is much anticipation and excitement throughout the community for its return in 2024!

This year, the lunch will be held in the heritage-listed Tote Room at the Brisbane Racing Club. With a maximum capacity of 150, and a highly engaged and enthusiastic community with the date already pencilled into their calendars, this event will no doubt sell-out quickly.

All proceeds will support the Clayfield College Foundation's important work in the ongoing renewal and maintenance of the College's buildings, as well as to provide opportunities for boys and girls to attend Clayfield College through scholarships and bursaries.



# SPONSORSHIP OPPORTUNITIES

We invite prospective sponsors to partner with us in an afternoon of networking and fundraising, while aligning your organisation with Clayfield College.

You are invited to select one of the following participation levels:

## GOLD SPONSOR - INVESTMENT \$5,000

- Dedicated signage displayed in a prominent position at the event.
- Acknowledgement in the event's promotional material, including your organisation's logo on the menu and a full-page advertisement in the event program.
- Half-page advertisement in SHINE (College's magazine) which is distributed to the broader Clayfield community.
- Opportunity for up to three social media posts across the College's Instagram and Facebook pages. Posts average between 1,000 and 2,000 (and up to 50,000) accounts reached dependent on performance.
- Inclusion in EDM – Clayfield Collective and Clayfield Connection – pre and post event to the Clayfield community.
- Acknowledgement on the event page of the College's website.
- Recognition of your sponsorship in the opening and closing remarks at the event.
- 6 x complimentary tickets at the event valued at \$750.00.

## SILVER SPONSOR - INVESTMENT \$2,500

- Your organisation's logo displayed on signage at the event.
- Acknowledgement in the event's promotional material, including your organisation's logo on the menu and a half-page advertisement in the event program.
- Quarter-page advertisement in SHINE (College's magazine) which is distributed to the broader College community.
- Inclusion in EDM - Clayfield Collective and Clayfield Connection - pre and post event to the Clayfield community.
- Acknowledgement on social media channels and website.
- Recognition of your sponsorship in the opening and closing remarks at the event.
- 4 x complimentary tickets at the event valued at \$500.00.

## BRONZE SPONSOR - INVESTMENT \$1,000

- Acknowledgement in the event's promotional material, including your organisation's logo on the menu and a quarter-page advertisement in the event program.
- Quarter-page advertisement in SHINE (College's magazine) which is distributed to the broader College community.
- Inclusion in EDM - Clayfield Collective and Clayfield Connection - pre and post event to the Clayfield community.
- Acknowledgement on social media channels and website.
- Recognition of your sponsorship in the opening and closing remarks at the event.

## PRIZE SPONSOR - INVESTMENT IN KIND

- Acknowledgement in the event's promotional material, including your organisation's logo on the menu and program.
- Acknowledgement in SHINE (College's magazine) which is distributed to the broader College community, as well as within the College's newsletter, social media channels and website.
- Recognition of your sponsorship during the proceedings.

# APPLICATION TO SPONSOR

To secure your sponsorship, or discuss opportunities, please contact Ms Meg Graham, Foundation and Alumni Manager, on 3262 0292 or [mgraham@clayfield.qld.edu.au](mailto:mgraham@clayfield.qld.edu.au).

### Clayfield College Ladies Lunch

