



RINGWOOD NORTH FAMILY FESTIVAL

SATURDAY 24TH OCTOBER 2026



SPONSORSHIP OPPORTUNITIES

WELCOME!

The Ringwood North Family Festival is a much-loved tradition at Ringwood North Primary School. It brings together people from all walks of life – from our current and past students, to grandparents and carers, as well as neighbours and families who are just beginning their journey with us.

For many of our students, school is their first experience of community and we know how important this is in building pride, identity and a sense of belonging. Through the Family Festival held on our school grounds, we invite our community to come together – not only to support our students, but also to celebrate the vital role our school plays within the larger, connected community.



DID YOU KNOW?

Ringwood North Primary School was founded in 1923 and we are now 102 years old! The schools' original building still stands!

MAKING THE 2026 FAMILY FESTIVAL POSSIBLE



The Family Festival simply wouldn't be possible without the generous support of our sponsors. Sponsorship is more than financial support, it builds community spirit through partnership, connection and the joy of shared experiences. Our families continue to hold deep appreciation for our past sponsors:

- Sheen Panel Service
- Mastika Ice-Cream
- Seeker Utility Engineering
- Ascend Property Media
- M.C.G Windows & Doors
- Pro Shine Carwash
- Barry Plant
- Align Orthodontics
- Mission Imperative
- Club Ringwood
- Sports Co Eastland
- Fernwood Mitcham
- Maroondah Osteopathy & Sportscare



In 2026, we're excited to offer a new range of sponsorship opportunities for local businesses who would like to join us in support of our family-friendly event, where we expect over 4,000 people to attend.



OUR FUNDRAISING GOALS



Fundraising through the Family Festival plays a vital role in supporting our school's facilities and resources. The money raised in 2026 will go directly towards key projects that will enhance our children's learning and play, including:



IMPROVEMENTS TO OUR PREP & YEAR 4 LEARNING SPACES



RESURFACING OUR BASKETBALL & NETBALL COURTS



MAINTENANCE OF OUR OUTDOOR PLAY EQUIPMENT



CREATION OF A NEW NATURE WALK

These projects will make a real difference to our students' daily experience at school, ensuring they have safe, engaging and well-equipped spaces to learn and grow.

SPONSORSHIP OPPORTUNITIES



Our sponsorship packages provide a variety of opportunities to showcase and recognise your brand as a valued part of our community. There are four levels of sponsorship available – **Platinum**, **Gold**, **Silver** and **Bronze** – each designed to recognise and celebrate your support. Our Platinum and Gold sponsors can have branding displayed at a major location or attraction, increasing the recognition of your businesses support of the festival.

We have 4 major locations available for our **Platinum** sponsors:



THE MAIN STAGE

This is where families gather to watch performances by our students and other community groups. We estimate that **more than 4,000 people will visit** and watch the main stage.



THE RIDES FIELD

Rides attract families across all ages, ensuring your brand is associated with joy, fun and positive experiences. Adults often watch their children while they enjoy the rides. We estimate we will **sell 2,500 ride tickets**.



THE BAR

The bar provides a relaxed and social space where adults can connect, catch up with friends and enjoy the festival atmosphere. We estimate that we will **sell over 1,200 drinks**.



ANIMAL EXPERIENCE

Meet and greet friendly farm animals! Pat, feed, and learn about a variety of animals in a safe, hands-on setting.

We also have 8 attractions available for our **Gold** sponsors:



LOB A CHOC Test your aim and have some sweet fun! Get your token on a chocolate treat and you win!



MYSTERY BOXES Pick a box and discover a surprise inside! Each one is filled with fun treats or prizes for all ages.



SENSORY SPACE A calm space for kids to build, create and engage their imagination.



BBQ There's nothing more Aussie than a BBQ with mates.



CRYSTAL DIG Dig, discover, and win! Kids can uncover buried treasures and exchange them for prizes.



WINE LOTTO Try your luck! Pick a ticket and see if you match the winning numbers to take home a bottle of wine.



ART SHOW Showcasing the talent and creativity of our young artists.



CANDY STAND A sweet stop for everyone! Grab lollies, chocolates, and other treats to enjoy while exploring the activities.

*Festival attractions are subject to change or be substituted during the planning process, and final offerings may differ from those listed above.

INVESTMENT OPTIONS



Our sponsorship packages provide a variety of opportunities to showcase and recognise your brand as a valued part of our community across multiple touchpoints, ensuring strong visibility before, during and after the event. Together, these benefits highlight your business as a celebrated and important partner in bringing our community together.

	PLATINUM	GOLD	SILVER	BRONZE
Sponsorship Packages (excluding GST).	\$2,800 (minimum)	\$1,600 (minimum)	\$800	\$500
Number of Places Available.	4	8	Unlimited	Unlimited
BRAND VISIBILITY AT THE FESTIVAL AND IN THE COMMUNITY				
Your business logo acknowledged on 3 real estate boards advertising the festival, facing main roads in the local area.	✓			
Your (supplied) business banner displayed on school fencing facing Oban Road school pick-up zone for 3 weeks before and 1 week after festival.	✓			
Brand associated with a major location or attraction at the festival.	4 major locations available	8 attractions available		
5-minute interview on Main Stage.	✓			
Sponsor logo included on Family Festival flyers to be distributed locally.	✓	✓	✓	✓
Logo on physical & digital map.	✓	✓	✓	✓
Logo on sponsorship and donation wall (located by the school office).	✓	✓	✓	✓
A small booth / display / marquee from which to promote your business on festival day.	+\$1,000 (2 available)	+\$1,000 (2 available)		
SOCIAL MEDIA PROMOTION				
~30-second 'thank you' video made by students or the festival committee* promoting your business to be shared on Family Festival social media and on your business' social media.	1			
Number of social posts promoting your business as a sponsor on the Family Festival Facebook page.	4	3	2	1
Photo(s) with principle &/or school leaders on the day.	1			
SCHOOL COMMUNITY PROMOTION				
Business profile (supplied) in newsletter and ability to add promotional discount codes for RNPS family.	✓			
Ability to distribute merchandise at assembly.	✓	✓		
Display on school digital board for at pick-up (recognised by category).	✓	✓	✓	✓
Thank you in school newsletter.	✓	✓	✓	✓
Link to your business website from the festival page on Ringwood North Primary School Website.	✓	✓	✓	✓
Active for 2-months.				
SHARE YOUR GENEROSITY WITH STAFF AND CUSTOMERS				
Ride Passes.	5	4	3	2
Handwritten Thank You Certificate from Students.	✓	✓	✓	✓

**TO EXPRESS YOUR SPONSORSHIP INTEREST
& SECURE YOUR PREFERRED PACKAGE >**

APPLY ONLINE!

APPLICATIONS CLOSE: MONDAY 10TH NOVEMBER

Sponsorship Selection Process for Platinum & Gold Sponsors

As part of your application, you will have the opportunity to nominate your preferred major location or attraction. If two sponsors select the same location or attraction, the Family Festival Committee will use the following criteria to determine the successful applicant:

Sponsorship Value

While minimum contributions have been set for Platinum and Gold sponsorship, you may choose to contribute more if you have a strong preference for a location or attraction.

Donation of Services or Goods

Some locations and attractions require specific services or goods to operate effectively. We will take into consideration the value of non-monetary support when allocating sponsorships. In particular, the ability to provide staff with responsible service of alcohol (RSA) for the bar is not required but would be highly valued in our selection of a partner for this location.

Community Connection

We value organisations that demonstrate a strong connection to the community and prioritisation will be given to local organisations.

Previous School Support

We are especially grateful to organisations that have supported our school in recent years and will take this into account when allocating sponsorship locations and attractions.

We will notify all sponsors by **28th November** of their successful allocation and will send an invoice for the sponsorship amount nominated.

OTHER WAYS TO BE PART OF THE FESTIVAL

We are deeply grateful to the organisations that are able to generously contribute goods and services to our Festival. These contributions help us to optimise the funds raised to enhance our students' learning environment and all donors will be recognised on our Festival Sponsorship and Donation Wall. While not exhaustive, some of the items on our donation wish list include:

- Responsible service of alcohol staff for the bar
- Prizes for the main raffle and silent auction
- Kid's prizes
- Small, quality items for children's mystery boxes
- Cans of drink, water bottles and juice boxes for the BBQ
- Plants and gardening supplies (seeds, pots, tools)
- Chocolate blocks and lollies
- Glitter gel, coloured hair spray and temporary tattoos
- Festival merchandise (helper T-shirts, reusable bags)
- Sports equipment (balls, skipping ropes, frisbees)
- Photography services
- Printing services
- Tables and chairs, flags and signs

If you would like to meaningfully support our school community in a specific way, we would love to explore this with you. We'd be delighted to hear your ideas and discuss how your support can make a real difference – reach us via the details on the final page.

THE FAMILY FESTIVAL VOLUNTEER TEAM



This wonderful event is truly a whole-school effort. While our Festival Committee leads the way with planning and organisation, it is the combined energy of volunteers – parents, carers, students, staff and friends – that makes it all possible. We are delighted to acknowledge the following members of our Festival Committee, who are helping to bring this celebration to life:

- **Jodie Murphy & Annette Degenhardt:** Event/Project Planning
- **Chantelle Trend:** School Leadership/Teacher Communications
- **David Barrington & Rachel Nicholls:** Sponsorships
- **Ricarda Lilis:** Finance
- **Emma Adams & Mel Lawrence:** Community & Active Zones
- **Tegan Harvey, Teisha Lay & Kristie McDiarmid:** Fundraising & Stalls
- **Sarah Ashton & Alex Srichumpoung:** Food & Beverage Zones
- **Jane Stagg:** Main Stage Zone
- **Alisha Dunsford:** Marketing & Communications



Ringwood North Primary School also acknowledges the Wurundjeri people as the Traditional Custodians of the land on which we learn we acknowledge and pay respect to their Elders, past and present.

THANK YOU!

We'd love for you to join us as a sponsor of our **Ringwood North Family Festival** in 2026. Together we will create a fun-filled day for our community while supporting projects that will make a real difference to our students learning.

To express your interest, ask questions or explore other ways to get involved, please contact:

David Barrington and Rachel Nicholls at
sponsorships@rnpsfestival.com

CLICK
HERE TO:

APPLY ONLINE!

OR SCAN
THE QR CODE:



SATURDAY 24TH OCTOBER 2026

