

## Future You Program

### 1. Program Overview: Bridging the Gap to a Hairdressing Career

The L'Oréal PPD Future You Program is a free, comprehensive 3-day immersive experience designed to inspire and guide motivated secondary school students (Years 10-12) towards a rewarding professional career in hairdressing. Our core objective is to bridge the gap between education and industry, providing an authentic "taste of the industry" in a professional, supportive environment.

This initiative is not-for-profit, with every resource dedicated to student development and the long-term sustainability of the hairdressing community. We aim to provide accessible opportunities, removing financial barriers for aspiring young talent.

### 2. Program Structure & Key Learning Outcomes

Students participate in a structured, engaging program covering essential aspects of the hairdressing profession:

Day 1: Industry Welcome & Career Paths: Introduction to diverse career opportunities (e.g., apprenticeships, salon ownership, session styling) and initial hands-on hair experience.

Day 2: Skills & Personal Branding: Exploration of colour theory and practical application, alongside crucial training in personal branding and professional presentation for career success.

Day 3: Real Stories & Well-being: A panel experience featuring industry leaders sharing their career journeys, providing realistic insights.. We also invite parents/caregivers to the morning session to hear how rewarding a career in hairdressing can be. Following on with a morning tea for salon owners looking for part time or apprentices to join us as well. A meet and greet if you like!

### 3. Safety & Support

Consent: All participating students will require parental/caregiver consent to attend.

Qualified Trainers: All L'Oréal PPD trainers hold current Working With Children Checks, ensuring a safe and supportive learning environment.

### 4. Strategic Partnerships & L'Oréal PPD's Commitment

The program is strengthened by collaborations with key industry bodies (e.g., AHC, WorldSkills, SaCSA), educational institutions, and leading L'Oréal PPD salons. It is also fully supported by Hair Education By L'Oréal, leveraging our extensive learning resources.

### 5. How Your School Can Help Promote This Opportunity

We would be grateful for your support in sharing this valuable program with your students. We can provide:

Newsletter Ad: Ready-to-use copy for your school newsletter.

Printable Flyer: For display in canteens, careers offices, or notice boards.

Assembly Video: A short introductory video for use during school assemblies.

Students can register their initial interest via a provided QR code, after which we will follow up directly to discuss their aspirations and program details.

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Professional Products

For any questions please reach out to:

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