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Founded in 1897, Juventus is a professional football club which, thanks to its more than century-long history, has become one of the most representative and popular team at national and international level. Juventus is the most successful Italian team and one of the most decorated in European football.

Juventus a;so count on undisputed global reach with 111 million fans in Europe and more than 440 million followers worldwide including more than 100 million followers on various digital channels. Among the players that wore or that are currently wearing the iconic black and white striped jersey there are some of the greatest players of football history like the Italians Boniperti, Baggio, Del Piero, Pirlo and Buffon and the international stars like Platini, Zidane, Nedved, Ibrahimovic, Pogba, Dybala and Cristiano Ronaldo.

Over time. Juventus has become the standard bearer of Italian football and is widely regarded as one of the elite clubs in Europe. Juventus has embraced the dynamics of the modern game and is determined to be a key player in future changes. In line with the club's value, Juventus will offer a range of unique experiences aimed both at its passionate fans and relevant for a broader audience.



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