

MATRICES 2019



TRAVEL & TOURISM COURSES



Travel and/or tourism courses are offered at a number of Victorian institutions.

Some of these courses are listed below.

Students are encouraged to visit [VTAC](#) for a comprehensive list.

UNIVERSITY	COURSE	MAJOR STUDIES IN 2019
Charles Sturt University	Bachelor of Applied Science (Outdoor Recreation and Ecotourism)	Adventure, ecotourism, mountain biking, nature tourism, outdoor education, outdoor recreation, rock climbing, sea kayaking, snow skiing, white water rafting.
Holmesglen Institute	Diploma of Holiday Park and Resort Management / Diploma of Travel and Tourism Management	Business (accounting), Customer service, E-commerce, Ecotourism, Environmental management, Event management, Guiding, Human resource management, International Travel and Tourism, Marketing, Meetings and conventions management, Natural resource management, Project management, Tourism, Tourism (attractions and theme parks), Tourism (tour guiding), Tourism (tour wholesaling), Tourism (visitor information services), Tourism management, Travel Industry, Travel and tourism management, Travel sales (domestic and international).
	Certificate III in Tourism/ Diploma of Outdoor Recreation	Adventure Based Learning, Bushwalking, First Aid, High Ropes, Outdoor Recreation, Rafting, Tour Guiding.
La Trobe University	Bachelor of Business (Tourism and Hospitality)	Tourism and Hospitality.
Victoria University	Bachelor of Business (Tourism and Hospitality Management)	Accounting, Banking and Finance, Event Management, Financial Risk Management, Human Resource Management, Information Systems Management, International Trade, Management and Innovation, Marketing, Supply Chain and Logistics, Tourism and Hospitality Management.
William Angliss Institute	Bachelor of Tourism	Change and Leadership, Destination Concepts, Economics and Global Impacts, Financial Concepts, Innovation and Entrepreneurship, Introduction to the Tourism Industry, Management, Niche Tourism, People and Place, Planning for Tourism, Risk and Legal Issues, Strategy, Taking Responsibility for Tourism and Hospitality, Tourism Attraction Management, Tourism Distribution Systems, Tourism Futures, Tourism Theories and Concepts, Visitor Services and Experiences.
	Bachelor of Tourism (Ecotourism)	Change and Leadership, Designing and Delivering Thematic Interpretation, Destination Concepts, Economics and Global Impacts, Financial Concepts, Innovation and Entrepreneurship, Introduction to the Tourism Industry, Management, People and Place, Risk and Legal Issues, Strategy, Taking Responsibility for Tourism and Hospitality, Tourism Attraction Management, Tourism Distribution Systems, Tourism Theories and Concepts, Understanding Natural Landscapes, Visitor Services and Experiences.
	Bachelor of Tourism (Marketing)	Change and Leadership, Destination Concepts, Digital and Social Media in Tourism, Economics and Global Impacts, Financial Concepts, Innovation and Entrepreneurship, Introduction to the Tourism Industry, Management, People and Place, Risk and Legal Issues, Strategy, Taking Responsibility for Tourism and Hospitality, Tourism Attraction Management, Tourism Distribution Systems, Tourism Market Research, Tourism Marketing Data and Analytics, Tourism Theories and Concepts, Tourist Behaviour, Visitor Services and Experiences.
	Bachelor of Tourism and Hospitality Management	Current Issues in Tourism and Hospitality, Financial Analysis and Decision Making, Food and Beverage Service Management, Human Resource Operation for the Services Industry, Innovation and Entrepreneurship, Menu Design and Engineering, Project Restaurant, Strategy, Change and Leadership, Tourism Attraction Management, Tourism Theories and Concepts, Wine Design.
	Advanced Diploma of Travel and Tourism Management	Attractions and theme parks, Computer reservation systems, Customer service, Ecotourism, Environmental management, Guiding, International airfares, Meetings and conventions management, Natural and cultural heritage, Natural resource management, Tour wholesaling, Tourism, Travel and Tourism management, Travel sales, Visitor information services.