



SALTWATER  
P-9 COLLEGE  
*wisdom begins with wonder*

# SPONSORSHIP PROPOSAL

for the



to be held

**Saturday 18 November 2023**



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## **Embrace Your Community and Amplify Business Exposure at the 2023 Saltwater P-9 College Carnival**

Thank you for your keen interest in the Saltwater P-9 College Carnival. We recognise the crucial role a strong local customer base plays in the success of local businesses. Additionally, we understand the value of maximising the effectiveness and efficiency of every marketing dollar you invest. Your support is truly appreciated.

At Saltwater P-9 College, we take pride in fostering a strong sense of community spirit with a vast base of over 1300 families. In the upcoming November of 2023, we are thrilled to announce that we will be hosting an exciting carnival, set to draw interest from both our school and the local community. This event promises to attract large crowds, providing excellent exposure for your brand and ensuring a rewarding return on your investment.

Rest assured, the Carnival will have a positive impact on the children in our local community, bringing them joy and memorable experiences.

We are open to exploring creative ways to incorporate your products into the event, further enhancing the overall experience for attendees. Your involvement in the Carnival will be a win-win scenario, as it supports the community while promoting your brand and products.

We are confident that your sponsorship will not only make a significant difference in the success of the event but also leave a lasting positive impact on all participants. We encourage you to review the detailed benefits outlined in our proposal and consider becoming a valued partner in this exciting endeavour. Together, we can create a memorable and beneficial event for our Saltwater Community.

Your generous donation will have several positive impacts:

- It will elevate your profile among hundreds of potential local customers.
- It will contribute to the community coming together for a fun-filled day of celebration.
- It will create a fund that will contribute to the establishment of additional cover/shading for our outdoor play areas at Saltwater P-9 College.

With your support, we can make a significant difference in the lives of hundreds of children. Your business will also receive valuable publicity, rapidly and effectively elevating your local profile.

We sincerely thank you for considering sponsorship of the Saltwater P-9 College Carnival. Any support you can offer is highly appreciated, and with community-minded business owners like you, we can create a memorable and enriching experience for everyone involved.

For more information or to discuss sponsorship options, please reach out to our Sponsorship Team, at [School.Carnival@saltwatercollege.vic.edu.au](mailto:School.Carnival@saltwatercollege.vic.edu.au)



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## About the Carnival

Mark your calendars for the Saltwater P-9 College Carnival, which will take place on Saturday, 18 November 2023. This carefully chosen date offers ample time for the school community to build excitement and support leading up to the event. The timing aligns favourably with the pre-Christmas season, making it an ideal opportunity for market stalls to boost their sales.

The Saltwater P-9 College Carnival promises to be a spectacular event, featuring a wide array of popular attractions typically found at carnivals. We are committed to ensuring maximum entertainment and enjoyment for all attendees.

Highlighted Carnival Features:

- Ride Zone: Delight in seven diverse carnival rides suitable for both the young and the young-at-heart of all ages.
- Food Zone: Savor the flavors from a variety of food stalls catering to all tastes and appetites.
- Market and Craft Stalls: Explore a range of goods for sale and participate in enjoyable activities.
- Ssh! Silent Auction and Raffles: Engage in friendly bidding wars for auction items and have a chance to win enticing raffle prizes.
- Student Art Exhibition at the School Carnival: Showcasing and Selling Creations by Our Talented Students

We look forward to creating unforgettable memories and bringing the community together at the Saltwater P-9 College Carnival. Don't miss out on this exciting event!





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## Sponsorship

### Gold sponsorship

\$1000

#### Sponsor benefits:

- **Right** to Display Logo Signage on the day of the Carnival at sponsor's own cost.  
Size and content of this must be pre-approved by the Carnival Committee.
- **Advertising** in all school newsletters until the Carnival, and recognition in newsletters after the Carnival
- **Promotion** of your business on school social media platform in the month before the event
- **Certificate of appreciation** for display in your business premises

### Silver sponsorship

\$500

#### Sponsor benefits:

- **Promotion** of your business on school social media platform in the month before the event
- **Certificate of appreciation** for display in your business premises

### Bronze sponsorship

\$250

#### Sponsor benefits:

- **Certificate of appreciation** for display in your business premises

## **DONATIONS TO OUR AUCTION & RAFFLE**

**We would be grateful for donation of goods or services to be sold at our silent auction or offered as a raffle prize.**

**All donations will be displayed together with a business card of the donating business. You will also receive recognition as a supporter on Facebook page and in our school newsletters.**





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## Expression of interest

**Yes! I would like to support Saltwater P-9 College Carnival**

**Business Name:**

**Contact Name:**

**Mobile:**

**Business phone:**

**eMail:**

**I am interested in the following:**

- Gold Sponsorship**
- Silver Sponsorship**
- Bronze Sponsorship**
- Cash Donation**
- Product - details:**

**Service - details:**

**Other - details:**

**Please forward all sponsorship offers by 1 September 2023 to:**

**Sponsorship Team: [School.Carnival@saltwatercollege.vic.edu.au](mailto:School.Carnival@saltwatercollege.vic.edu.au)**

Our prerogative to accept or decline sponsorships is at our sole discretion, and we maintain the right to evaluate and decide upon any proposal of sponsorship.