

NAME OUR NEW WET SLIDE!



Ahoy, Adventurers! Drop Anchor & Name Our Newest Water Slide!

Bounty Awaits! Win grand treasures, including the thrill of having our new slide make a splash both at your home AND your school!

How To Enter, set sail to 'Barrier Reef Jumping Castles' on Instagram. Follow our crew, then DM us your treasure of a name! Whether it be your account or your parents', all entries be welcome!

READ THE TERMS AND CONDITIONS
ON HOW TO ENTER!

 **BARRIERREEFJUMPINGCASTLES**



NAME OUR NEW WETSLIDE & WIN!

THE PRIZE!

THE WINNER WILL RECEIVE (1) FULL DAY
HIRE OF THE NEW WET SLIDE AND BONUS
SLUSHIE MACHINE TO HAVE AT THEIR HOME
TO KEEP COOL THIS SUMMER
- VALUED AT \$860

PLUS

THE SCHOOL OF THE WINNER WILL ALSO
RECEIVE A (1) FULL DAY HIRE OF THE NEW
WET SLIDE, LARGE DART-BALL AND SNOW
CONES FOR THE WHOLE SCHOOL!
-MAX VALUE AT \$1855

WHAT WE ARE LOOKING FOR

GET CREATIVE! NOT ONLY DO
WE WANT A NEW NAME FOR OUR
SLIDE, WE WANT YOU TO GET
CREATIVE WITH IT. THIS COULD
BE ANYTHING FROM A POEM, A
SHORT STORY OR EVEN A
POSTER, JUST BE SURE TO
MAKE IT ABOUT THE NEW
SLIDE!

HOW TO ENTER

• FOLLOW BARRIER REEF
JUMPING CASTLES ON
INSTAGRAM OR HAVE A
PARENT FOLLOW US ON
INSTAGRAM

• DM BARRIER REEF
JUMPING CASTLES
INSTAGRAM PAGE
WITH YOUR ENTRY,
FOLLOWED BY YOUR
NAME, WHAT SCHOOL
YOU ATTEND AND
YOUR GRADE



JUDGING CRITERIA

CREATIVITY:

1. ORIGINALITY: HOW UNIQUE AND IMAGINATIVE IS THE NAME?
2. INNOVATION: DOES THE NAME STAND OUT AND CAPTURE ATTENTION?
3. CREATIVITY: DOES THE NAME EXHIBIT CREATIVE THINKING AND A FRESH APPROACH?
4. DIVERSE CREATIVE APPROACHES: DOES THE NAME EXHIBIT CREATIVE THINKING IN VARIOUS FORMS, SUCH AS STORYTELLING, ARTWORK, POETRY, OR INVENTIVE WORDPLAY?

RELEVANCE TO THEME:

DOES THE NAME ALIGN WITH THE AQUATIC OR WET SLIDE THEME?
DOES IT EVOKE A SENSE OF FUN AND EXCITEMENT ASSOCIATED WITH
THE INFLATABLE WET SLIDE?

CLARITY AND MEMORABILITY:

IS THE NAME EASY TO UNDERSTAND AND REMEMBER?
DOES IT HAVE A CLEAR AND CONCISE MESSAGE THAT CONVEYS THE
SLIDE'S APPEAL?

FUN AND APPEAL:

DOES THE NAME EVOKE A SENSE OF JOY, EXCITEMENT, AND
ADVENTURE?
IS IT FUN AND ENGAGING, MAKING PEOPLE WANT TO EXPERIENCE THE
SLIDE?

SUITABILITY:

IS THE NAME APPROPRIATE FOR A WIDE AUDIENCE, INCLUDING
FAMILIES, SCHOOLS, AND BUSINESSES?
DOES IT HAVE A UNIVERSAL APPEAL
THAT CAN ATTRACT VARIOUS AGE GROUPS?



TERMS & CONDITIONS

·ONLY ONE ENTRY PER STUDENT

1. ***ELIGIBILITY*:** - THE COMPETITION IS OPEN TO CURRENT RESIDENT STUDENTS OF A PRIMARY OR HIGH SCHOOL FROM PREP TO YEAR 11 IN THE CAIRNS CENTRAL AREA, NORTHERN MULGRAVE AREA AND SOUTHERN MULGRAVE AREA, WHO ARE 5 YEARS OF AGE OR OLDER AND HAVE BEEN ATTENDING SCHOOL IN 2023. - EMPLOYEES, THEIR IMMEDIATE FAMILY MEMBERS, AND AFFILIATES OF BARRIER REEF JUMPING CASTLES ARE NOT ELIGIBLE TO PARTICIPATE.
2. ***COMPETITION PERIOD*:** - THE COMPETITION OPENS ON 30.10.23 AT 7AM & CLOSSES ON 17.11.23 AT MIDNIGHT
3. ***ENTRY*:** - ALL ENTRIES MUST BE VIA INSTAGRAM (IF STUDENTS DON'T HAVE INSTAGRAM, ENTRIES CAN BE DONE VIA PARENT/ GUARDIAN'S ACCOUNT. IF MORE THAN ONE CHILD WOULD LIKE TO ENTER VIA A PARENTS / GUARDIANS ACCOUNT, SEND EACH ENTRY IN A SEPARATE DM) - ENTRIES THAT ARE INCOMPLETE, ILLEGIBLE, OR DO NOT MEET THE CRITERIA WILL BE DISQUALIFIED.
4. ***SELECTION OF WINNERS*:** - ENTRIES WILL BE SHORTLISTED WITH FINALISTS BEING PUT TO PUBLIC VOTE ON INSTAGRAM. AND WINNER ANNOUNCED ON 01.12.23
5. ***PRIZES*:** - THE WINNER WILL RECEIVE A FULL DAY RENTAL OF THE INFLATABLE WET SLIDE AND A SLUSHIE MACHINE FOR THEIR HOUSE ON A MUTUALLY AGREED-UPON DATE. - ADDITIONALLY, THE WINNER'S SCHOOL WILL RECEIVE A FULL DAY HIRE OF THE INFLATABLE WET SLIDE, SNO CONES FOR THE ENTIRE SCHOOL 1 X PER STUDENT , AND A LARGE DARTBALL GAME FOR THE DAY PRIZES ARE DRY-HIRE ONLY AND WILL NOT BE STAFFED BY BARRIER REEF JUMPING CASTLES. - PRIZES ARE NON-TRANSFERABLE AND HAVE NO CASH VALUE.
6. ***ANNOUNCEMENT OF WINNERS*:** - THE WINNER WILL BE ANNOUNCED ON INSTAGRAM AND CONTACTED DIRECTLY VIA A PRIVATE MESSAGE WITHIN 2 DAYS AFTER THE COMPETITION ENDS. - IF THE WINNER CANNOT BE REACHED WITHIN 24 HOURS OF THE FIRST NOTIFICATION ATTEMPT, AN ALTERNATIVE WINNER MAY BE SELECTED.
7. ***PUBLICITY*:** - BY PARTICIPATING, ENTRANTS GRANT BARRIER REEF JUMPING CASTLES PERMISSION TO USE THEIR INSTAGRAM HANDLE AND SUBMITTED CONTENT FOR PROMOTIONAL PURPOSES.
8. ***PRIVACY*:** - ANY PERSONAL INFORMATION PROVIDED BY PARTICIPANTS WILL BE USED SOLELY FOR THE PURPOSE OF THE COMPETITION AND WILL NOT BE SHARED WITH THIRD PARTIES.
9. ***AMENDMENTS AND TERMINATION*:** - BARRIER REEF JUMPING CASTLES RESERVES THE RIGHT TO AMEND, MODIFY, OR TERMINATE THE COMPETITION AT ANY TIME.
10. ***COMPLIANCE WITH INSTAGRAM TERMS*:** - THIS COMPETITION IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY INSTAGRAM.