

Entries now open for SunSmart's secondary school photo competition!

Open to
students
Years 7-10



First prize: GoPro HD Hero4 Action Video Camera valued at \$579 plus sunscreen gift pack

Second prize: Polaroid Z2300 Instant Digital Camera valued at \$329 plus sunscreen gift pack

Third prize: Ollo lens clip for iPhone 6/6 Plus valued at \$120 plus sunscreen gift pack

Every entry receives a certificate of participation.

Entries: Closing date for entries is 5pm EST **Friday 20 November 2015**. All entries to be emailed to comp@sunsmart.com.au. Winners will be notified by **Friday 27 November, 2015**.

For more information including competition terms & conditions and parent consent form, visit sunsmart.com.au/NSCAWcomp

To mark National Skin Cancer Action Week (November 15-21), SunSmart is asking Victorian secondary school students to create one powerful image to promote the message:

UV. It all adds up.

Ultraviolet (UV) radiation damages unprotected skin. And it just keeps adding up. It doesn't matter if it's deliberate tanning or unintentional exposure, the more time you spend unprotected in the sun, the greater your risk of skin cancer. The good news is that using a combination of sun protection measures (covering clothing, sunscreen, broad brimmed hat, shade and sunglasses) can reduce your risk.

The challenge: SunSmart is looking for one striking photographic image to communicate the **UV. It all adds up** message to young Victorians.

To enter, students must submit:

- One photographic or mixed media image. While not an essential requirement for entry, images can be annotated with slogans and catch phrases.
- Brief title for the entry.
- Accompanying artist statement (max 300 words) describing the intent of the photo and its linkage with the **UV. It all adds up** theme.
- Signed parent consent form available at sunsmart.com.au

Judging criteria: A show stopping photo that best conveys the message **UV. It all adds up** to young Victorians and inspires them to use sun protection measures.