

FREE MUST-HAVE APP FOR PARENTS & CARERS



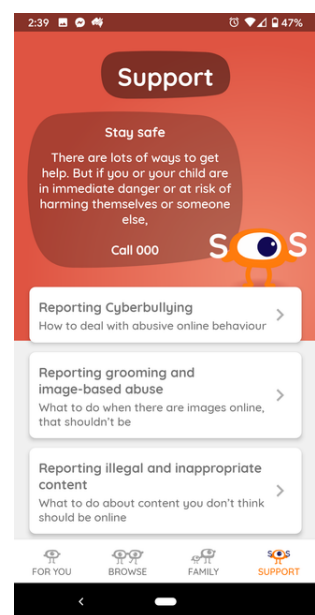
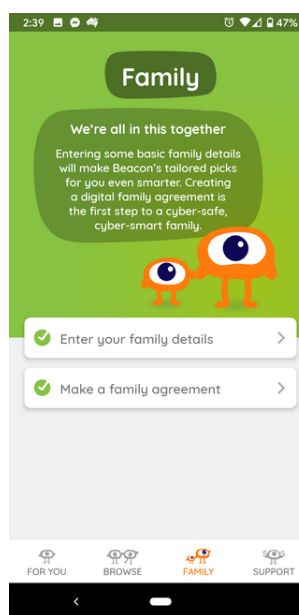
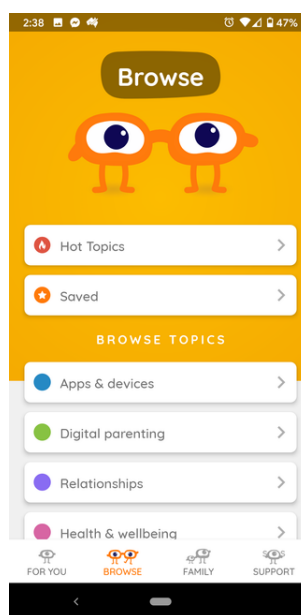
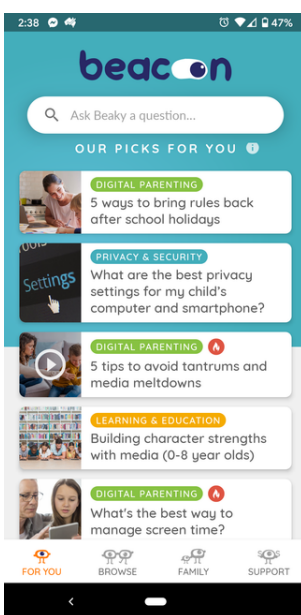
Parents & carers don't have the time to search the internet in order to find current, reliable and relevant sources of information when it comes to their kids online. Beacon is a free, Australian made app created to help take the hard work out of keeping up to date with all things online and digital when it comes to our young people.

Developed in conjunction with the eSafety Commissioner and Common Sense Media, parents can rest assured they're accessing quality, expert reviewed material as opposed to relying on your social media feed or news reports.

Features we think you'll love about this app include:

- no need to be tech savvy, it's super simple to navigate
- customised, suggested articles based on the age and interests of your kids

- browse and search by topics including apps & devices, digital parenting, health & wellbeing, privacy and more
- step by step guide to help you and your kids create a family tech agreement. Not a one size fits all approach but customisable based on each individual young person in your home
- direct links to report cyberbullying, grooming and other inappropriate online content
- notifications and alerts (not annoying over the top frequency!) when new, relevant content is made available



Inform & Empower is endorsed by the eSafety Commissioner as a Trusted sSafety Provider