

Killara High School presents a panel for Years 9, 10 and 11 students:
Hosted on 10th September 2021 - Thank you to all students who attended!
Women in the Workforce: Fashion, Art and Music

Haylee Poppi



Producer
 Sonar Music



Haylee is a full-time producer at *Sonar Music*, living and working on Gadigal land. Having graduated from the University of Technology with a degree in Music and Sound design, alongside a Diploma in Sound from the Australian Film Television and Radio School, Haylee brings a deep technological understanding to her role across TV and Film production.

Gemma Rasdall



Artist



As a Sydney artist, **Gemma** uses mixed media and watery washes of colour to create works that draw on her deep affiliation with the water. With experimental materials and aerial perspectives, Gemma pushes the boundaries of traditional landscape structures. Subtle stitching and bold mark making is employed to tell stories from the sea and of those who choose to dwell upon it. Gemma studied a Bachelor of Design at UNSW and worked as a textiles designer before quitting to pursue her art full-time. Gemma currently lives aboard her modest yacht with puppy Arkie and paints full time from her Scotland Island studio.

Mickaela Calvert



National Visual
 Merchandising
 Coordinator

ZIMMERMANN

Mickaela is a visual merchandiser, graphic designer and artist currently working with *Zimmermann*. She uses her Diploma of Commercial Arts/Graphic Design from the CATC Design School and her Diploma of Visual Merchandising from Ultimo TAFE to guide her work each day. Mickaela also enjoyed her time studying at the Sydney National Art School. When asked to choose between watercolours or oils, she replies with "Porque no los dos?". At school, her favourite subjects were Visual Arts and Textiles, and her major works for both subjects were selected for the state exhibitions.

Ally Herfurth



General Manager

MARVELL LANE

Ally is the general manager at *Marvell Lane*, a luxury swim brand based in Byron Bay. She began her professional career in the Public Relations space in Sydney. Ally has extensive experience across fashion, beauty and retail clients. She has worked to bring to life Fashion Week and influencer events and has developed and implemented PR and marketing strategies for brands such as BIG W, Evo Hair, Wittner, Champion, Cloud Nine and Lee Matthews. Ally has a Bachelor of Communications Majoring in PR and Business Communications.

Joelle Watney



Global Visual
 Merchandising
 Manager

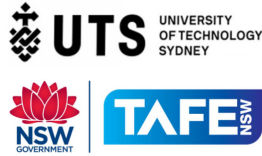
SEAFOLLY
 AUSTRALIA

Joelle is the head visual merchandising manager at *Seafolly*, an iconic swimwear and beach lifestyle brand in Australia. She has experience in both creative and VM management roles, spanning across a 15-year career. Previously Joelle worked for the *Country Road Group* and *H&M*. Her career started in Switzerland where she was born and grew up. She completed a VM traineeship with H&M when she was 19 years old and remained with them for four years before relocating to Sydney.

Nadia Karavelis



Freelance Sound Engineer



Nadia finished high school at Roseville College in 2015. She is a recent graduate of the Cert IV and Diploma of Music Industry (Sound Production) at TAFE St Leonards, and is currently working in retail and as a freelance engineer. Having always been passionate about music, Nadia went from school to university to study a Bachelor of Sound and Music Design at UTS. At the conclusion of her degree, she realised that she was missing the technical skills to go along with all the theory that she had learned. This led her to enrol at TAFE which offered invaluable, hands-on experience and led to great opportunities.

Elouise Bissett



Visual Merchandiser



Elouise's career in fashion has seen her work for *Witchery* and *Country Road*. Her key responsibilities have included overseeing and being responsible for in store and window presentations across NSW stores. Elouise has also worked to coach, train and support visual merchandising teams and retail staff. Elouise has followed her passions to complete studies in: Cert IV Photo Imaging and a Certificate of Attainment in Mental Health through TAFE. Elouise has taken the recent lock-down as an opportunity to reevaluate her career pathway to pursue rest and time-out. She is a huge advocate of measures to support positive mental health and the positive impact this can have on a person's efficacy in their studies and workplace.

Manon Lake



Make-up Artist



Manon graduated from Killara High School in 2019 and is currently a photography and event make-up artist with her own small business. She also works part-time as a beauty adviser at *Priceline Pharmacy*. She loves to express herself using make-up, which is her artform. Manon has a Certificate III in Makeup from TAFE. Manon has found that she thrives in this industry, and it makes her feel independent, successful and grateful. She is excited to continue following her passions as long as they serve her.

Hannah Roberts



Artist, Client Operation and Interior Design Manager



Hannah is creative at heart! She is always looking for a new adventure. She works best in fast paced and flexible environments. Hannah uses her Bachelor of Fine Arts with a major in painting to propel her work daily, and also has completed a Cert IV in Floristry and Cert IV in Design through TAFE. Hannah's career pathway has seen her leverage her creative skillset against her administration and management role within *Coco Republic*. Hannah has also worked as a paralegal, a stylist and a florist. A regular day at work involves meetings with her team of Interior Designers to manage ongoing projects – including residential, commercial and client based property styling, as well as showroom clientele. Hannah always chooses oil paints over watercolours and suggests a tailored blazer as a 'must-have' item of clothing for a young professional heading into the workforce.