



HOCKEY VICTORIA SCHOOL ROADSHOW

Welcome to the Hockey Victoria School Roadshow. We are really excited to be sending our coaches to your school to provide your students with a fun and enjoyable hockey experience to start the year.

We hope you are looking forward to the experience. We would love to help promote the upcoming hockey sessions through your school network. The following templates will give you all of the information to promote the sessions or you can use your own information!

Promotion Via a School Newsletter

If you want to promote the Hockey Victoria Roadshow via your newsletter, we have provided a pre roadshow and post roadshow template that you can utilise.

(Pre-Roadshow Newsletter Post)

We are excited to welcome the Hockey Victoria Roadshow to our school!

Students are being given the fantastic opportunity to try out the exciting game of hockey! They will learn the skills of the game through exciting game-based activities suited to every year level and ability.

Hockey Victoria will be sending their amazing Participation Officers to our school in the coming weeks to provide an engaging, fun, and safe hockey experience for everyone.

At Hockey Victoria they pride themselves in providing an enjoyable experience for every student, so keep an eye out and see if you can spot one of their coaches at school soon!

If you enjoy the sessions during school, you can continue with your hockey experience by joining a local Hookin2Hockey program www.hookin2hockey.com.au. With programs all over the state you can find a local program that will suit your schedule.

(Post-Roadshow Newsletter Post)

It was a fantastic experience having Hockey Victoria recently attend our school as part of their roadshow program. Our students learnt the skills of hockey through exciting game-based activities in an engaging, fun and safe environment.

While the roadshow is over, students can continue their hockey journey by joining a local Hookin2Hockey program at www.hookin2hockey.com.au. With programs starting soon now is the perfect chance to get out on the pitch.

Hookin2Hockey will allow children to expand on the skills they recently learnt at school, develop fundamental motor skills while making friends and having fun!



Promotion Via a School Newsletter

To assist with your posts, we have provided a number of digital resources that you can utilise alongside the templates. The resources include a number of different images however we would encourage the school to take pictures of your students participating in the roadshow and use your own local images.

https://drive.google.com/drive/folders/1rqgaOL_l2hYgrTFytrScasEZeuAuChpl?usp=sharing

Social Media Templates

In addition to newsletters, we encourage to promote the roadshows via any social media channels that you have. We have provided templates below.

(Social Media Post)

Hockey Victoria Roadshow stops at our school!

We are excited to be participating in the Hockey Victoria school roadshow. Hockey Victoria coaches have visited our school, giving our students a taste of the sport through exciting game-based activities in an engaging, fun, and safe environment.

If you enjoyed the roadshow experience and want to continue with hockey, you can sign up to your local [Hookin2Hockey program](#) now. With local programs starting next week it is the perfect chance to get out on the pitch.

Hockey Victoria Facebook Page - <https://www.facebook.com/hockeyvictoria>

Hockey Victoria Facebook Handle - @hockeyvictoria

Hockey Victoria Instagram Handle - @hockeyvictoriaofficial