

Business Pathways

STRATEGISE • ANALYSE • MANAGE



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Business Pathways

Develop strategies, analyse data, create plans, and manage operations.

Business is all about creating and delivering products or services that meet people's needs. Whether it's a small local café or a major tech company, businesses need to understand what their customers want and how to provide it.

This pathway might be right for you if you are interested in the dynamics of the corporate world and enjoy strategising and problem-solving to drive success.

Growth



Field size



Interest area



Enterprise

Skills needed

- Innovation
- Collaboration
- Communication
- Decision-making
- Social awareness

Common tasks

- Provide customer service
- Manage staff and operations
- Undertake sales activities
- Write and edit documents
- Maintain records and files
- Procure supplies and stock
- Present information to others
- Perform administrative tasks
- Collaborate with others



About the pathway

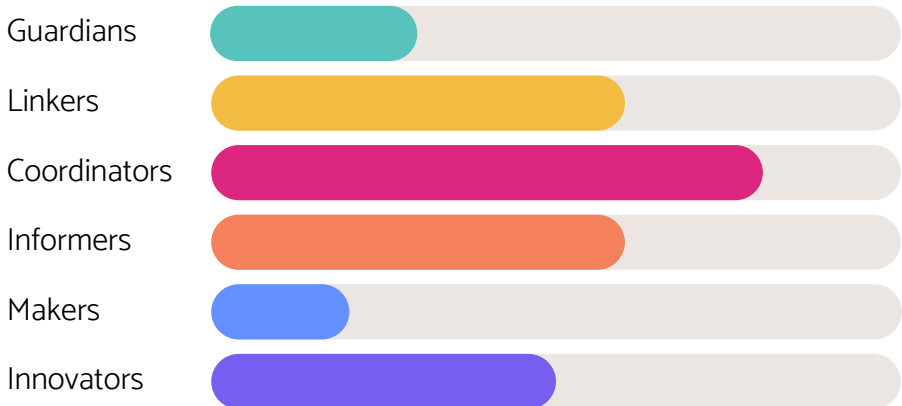
Work environment and conditions

Many careers in this pathway involve working indoors, usually in an office or retail environment. Depending on your role, you may have the chance to travel to meet with clients and stakeholders.

Opportunities to work remotely or from home are also common.

Lots of roles in this pathway are flexible, with opportunities for casual, part-time, and full-time work. Self-employment is also a viable option.

The Career Clusters in business



Things you can do now

Places for work experience

- Start-ups or small businesses in various industries
- Non-profit organisations or NGOs
- Government agencies or departments
- Trade associations or professional organisations
- Social enterprises or impact-driven companies

Activities

- Conduct a market research survey to understand consumer needs
- Draft a simple business plan to learn business strategy
- Take a virtual corporate tour to see different business departments

Suggested subjects

- English
- Mathematics
- Business
- Legal Studies
- Economics



Roles to explore

Entry level

Company Secretary

Manage the administrative requirements of an organisation and support senior staff with their duties.

Contract administrator

Write up and file contracts between businesses and their clients or suppliers.

Wholesaler

Buy products in bulk from manufacturers and sell them to retail stores or other businesses.

Mid-level

ICT Business Analyst

Work with businesses to understand their technology needs and implement new systems.

Accountant

Help individuals and businesses manage their money.

Human resources advisor

Support other employees with workplace concerns, career development, and training opportunities.

Senior

Chief executive

The highest-ranking person in a company, making the big decisions about the organisation's future.

Corporate general manager

Manage the daily operations of a specific division or branch of a large company.

Business development manager

Find ways to help a company grow by identifying new opportunities and building relationships.

Similar pathways

Finance | Management | Advertising | Insurance | Sales



PATHWAY SPOTLIGHT

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