



Social Media Protocols for Parents and Carers

It is the responsibility of our whole school community to assist our students in becoming responsible digital citizens. Our social media platforms are an extension of our school. The same standards and expectations of behaviour and conduct we have in our school community also apply when online.

When using our social media platforms:



Know and model the school community philosophy and value statements outlined on the Somerville Primary website in all online communications.



Always log out of shared devices when you are no longer participating in our social media learning spaces.



Build trusting relationships with the school through your online communications and celebrations of your child's achievements.



Only share photos of your own child. Make sure you do not identify other children in your posts or by tagging them in photos/images.



Keep your password to our social media sites private and do not share with others. This ensures your safety and security and that of our students and teachers.



Share your enthusiasm for learning. Be engaged in our social media spaces by commenting and providing brief, constructive feedback. Keep your tone positive, inclusive and respectful.



Don't film, record or share content from or links to our private learning spaces on publicly viewable sites.



Make any grievances or raise concerns directly with the appropriate member of staff. Inappropriate posts will be removed by the social media administrators and users may be blocked.



Our social media learning spaces are not for sharing personal information -- keep this kind of information to yourself/private.



Remind others of our protocols, school values and School Philosophy, if their contributions are inappropriate. Call it out, don't condone it!



Make sure you only use content you are allowed to use. This means adhering to laws around copyright and intellectual property. Always check and attribute your sources.