



FASHION, TEXTILES, & VISUAL MERCHANDISING COURSES 2021



Numerous Victorian universities and TAFE institutions offer courses in *fashion*, *fashion & textiles*, and *visual merchandising*. Entry into many of these courses requires a **folio presentation**. Some of these courses are listed below, but for a comprehensive list of courses at all institutions including Private Providers, and their specific entry requirements, please visit VTAC.

INSTITUTION	COURSE	MAJOR STUDIES IN 2021
Box Hill Institute	Bachelor of Fashion	CAD, Design Principles and Elements, Design Process, Digital Marketing, Fashion Futures, Fashion Illustration, Garment Construction, Managing Production Flow, Marketing, Patternmaking.
	Bachelor of Fashion Merchandising	Business planning, Consumer behaviour, Fashion Merchandising, Product development, Retail buying, Social media marketing, Supply chain management, Textiles and garment construction, Visual merchandising, Web design and application, Workplace internship.
	Diploma of Visual Merchandising	CAD, Concept development, achieve targets, colour, design displays, design history, develop style guides, drawing, photo shoots, signage, space and product planning, styling of visual components, workplace health & safety.
Holmesglen Institute	Bachelor of Fashion Design	Design innovation, Manufacturing and pre-production, Pattern engineering, Professional Practice.
	Certificate IV in Applied Fashion Design and Merchandising	Colour Theory, Computer Aided Design Tools, Design Studio Concepts, Garment Construction, Networking with Industry, Pattern Development, Product Sourcing.
Kangan Institute	Applied Fashion Design and Merchandising	Computer-aided design (CAD), Fabric and fibre technology, Fabric technology, Fashion, Fashion (design concepts), Fashion (design), Fashion (illustration), Fashion (pattern grading), Garment construction techniques, Marketing research, Marketing strategy, Networking, Pattern-making, Pattern-making (computer), Quality assurance, Quality control.
RMIT University	Bachelor of Fashion Design	Fashion communication, Fashion design, Fashion design industry techniques, Fashion design practice, Fashion materials, Fashion presentation, Fashion production, Fashion studies, Fashion sustainability.
	Associate Degree in Fashion Design and Technology	Computer-aided design (CAD), Computer-aided pattern making, Fashion design, Garment construction, Patternmaking, Production planning, Specifications, Supply chain management.
	Diploma of Fashion Styling	Business practices for fashion stylists, Catalogue styling, Editorial styling, Event management and styling, Fashion trend analysis, Personal styling, Project Management, Styling for still and moving images.
	Bachelor of Fashion & Textiles (Sustainable Innovation)	Digital technology, Fashion technology, Fashion wearables, Materials innovation, Smart textiles, Sustainability, Sustainable fashion and textiles, User centred design.
	Associate Degree in Fashion and Textiles Merchandising	Computer-aided design (CAD), Digital strategies for fashion, Distribution and logistics, Fashion business, Fashion marketing, Fashion materials, Global impacts, Global marketing, Industry research, Merchandise planning, Merchandise retail management, Product development (TCF), Product ranging.
	Bachelor of Textiles (Design)	Digital textile design, Knitted textiles, Materials, Printed textiles, Sustainable design practices, Textile design, Textile industry engagement, Woven textiles.
	Adv. Diploma in Textile Design, Development and Production	Computer-aided design (CAD), Design and production (Textiles), Drawing, Experimental textiles, Fibres and fabrics, Machine knitting, Marketing, Screen printing, Sustainable practices in textiles, Textile design and application of colour theory, Textile design influences, Textile design specifications, Weaving.
	Bachelor of Fashion Enterprise	Fashion buying, Fashion eCommerce, Fashion logistics, Fashion marketing, Fashion merchandising, Fashion product management, Fashion retailing.
	Diploma of Visual Merchandising	2D drawing, design and concept development, 3D design and construction, Colour impact, Computer-aided drawing (CADD), Interpreting sales data to extract insights, Photostyling, Planning and Styling for events and activations, Sensory inputs, Technical drawing and Illustration, Visual merchandise display and presentation, Visual merchandising theory and history.
Swinburne University	Diploma of Visual Merchandising	2D and 3D design, Design and design theory, Digital art and design, History of design, Photo styling, Product presentation, Retail and visual merchandising, Retail illustration and design, Store design.