



## **Rosanna Primary School 'Old School' Fair**

### **Saturday 16<sup>th</sup> November 2019, 11am-4pm**

### **Sponsorship and Donation Opportunities**

Every two years, **Rosanna Primary School** hosts a spectacular school fair as its major school activity and fundraiser. Our community is very excited about this event, which promises to be a wonderful day of live entertainment, food, children's rides, activities and stalls. Organized by parents, friends, teachers and students of Rosanna Primary, this event is a major undertaking and its success relies on volunteers and the support and generosity of the local community and businesses. That's why we need you!

Sponsorship and donation are a terrific way for you to gain visibility and generate goodwill and customers for your business. Sponsorship and donation opportunities are now available. All businesses that support the fair will be acknowledged:

<ul style="list-style-type: none"><li>• School Newsletter</li></ul>	<ul style="list-style-type: none"><li>• Promotion and announcements at the event</li></ul>
<ul style="list-style-type: none"><li>• Social Media including Facebook</li></ul>	<ul style="list-style-type: none"><li>• Self-promotion at the fair</li></ul>
<ul style="list-style-type: none"><li>• Fair signage</li></ul>	<ul style="list-style-type: none"><li>• School website promotion and links to our sponsors</li></ul>

Details of sponsorship and donation are attached.

All funds raised from this event go straight back into the school to benefit our students and community. This year we are raising funds to go towards the development of our STEM Interactive Community Garden including the community access signage. The instructional signage will show activity stations and allow our community to independently engage with the activities.

If you have any questions, please contact Tzin at [forps3084@gmail.com](mailto:forps3084@gmail.com). We welcome your involvement in our school community and school fair and we look forward to hearing from you soon.

Yours sincerely,

Tzin Kocak

**Rosanna Primary School 'Friends of Rosanna Primary School' (FORPS)**

## Sponsorship Packages

Our levels of sponsorship are outlined in the table below, and include: Platinum, Gold, Silver, Bronze and Friends of the Fair

Sponsorship Benefits Summary	Platinum  Cash donation of \$5000 (1 sponsor only)	Gold  Cash donation of \$2000	Silver  Cash donation of \$1000 or donation of services/goods to the value of \$1000	Bronze  Cash donation of \$500 or donation of services/goods to the value of \$500	Friends of the Fair  Cash donation of \$100 or donation of services/goods to the value of \$100
Naming rights and signage e.g The <stall name> proudly brought to you by < company/family name>	•				
Advertising - billboards	•				
Advertising - Sponsors named and thanked during the Fair	•	•			
Advertising - Fair newsletter/correspondence	•	•			
Advertising - logo/web address on Rosanna Primary School Website	•	•			
Advertising - Signage and stands at the fair can be displayed	•	•	•		
School and Fair Websites/Sponsors Page listing of all sponsors	•	•	•	•	•
Advertising - Rosanna Primary School Fair Facebook Page	•	•	•	•	•
Silent Auction Business advertised with any donation/prize received	•	•	•	•	•
Business Cards/Flyers to be displayed at the Fair	•	•	•	•	•
Letter of Appreciation	•	•	•	•	•

## Donation Requests

We are also seeking donations of goods, vouchers or services to utilize at the fair for a variety of fundraising activities that we have planned. These include:

- raffles
- prizes
- live/silent auctions
- lucky envelopes

**We appreciate contributions of all sizes**