Instructional Designer

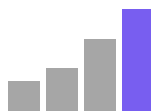## INNOVATOR

DESIGN • COMMUNICATE • EDUCATE

Instructional Designer

Create a variety of learning materials

Instructional designers are responsible for creating a variety of instructional and learning materials, including user manuals, tutorials, online courses, and training modules. They create content for product users, universities and other learning institutions, businesses, and more.

If you're an excellent communicator, are curious about how things work, and enjoy helping people solve problems, this could be a great career to consider.

Growth

Very Strong

Salary

Above Average

Field Size

Small

Hours

Average

Interest Area

Society

Cluster

Innovator

About you

Excellent communicator

Inquisitive & creative

Problem-solving expert

Organised & efficient

Great with technology

Good teamwork skills

Flexible & adaptable

Great social awareness

Common tasks

- Determine clients' needs
- Interview subject matter experts
- Determine learning objectives
- Create instructional content
- Pick a medium for delivery
- Develop eLearning systems
- Tailor content to specific needs
- Analyse usage data & feedback

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About the role

As an instructional designer, most of your work will likely be done during normal business hours. Part-time roles are rare, so you may have less flexibility with your hours.

You will be doing most of your work indoors on computers - this means there is a high chance you could work remotely or from home. Some travel may be required to meet with clients in-person.

Most instructional designers earn an above average salary.

Instructional designers are typically most common in these industries:

- Professional, Scientific & Technical Services
- Education & Training
- Information Media & Telecommunications

Things you can do now

| Focus on English and Maths at high school

2 Find work experience or volunteer in a relevant industry

3 Build skills through short courses and microcredentials

4 Research qualifications and requirements

5 Talk to an instructional designer to see what their job is like

Future study ideas

You don't need a formal qualification to work as an instructional designer, but having one can boost your skills and employability. Most important is having a strong portfolio of work to show potential employers or clients.

Instructional design courses can range from short online workshops to full Master's degrees. You might begin your training with a certificate-level qualification, then decide to pursue further study once you have some work experience under their belt.

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What next?

If you're interested in education, design, or tech, there are lots of other job areas you might like to consider as well, such as:

- Teaching
- Graphic Design
- UX Design
- Intelligence

- Cyber Security
- Government
- Data Science
- Training

Find work experience in an education or design-related setting to start building important contacts and skills.

Learn to code and hone your writing and design skills in your spare time through short courses, workshops, or self-paced learning.

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The basic DNA of good learning experiences is trying to do something and getting feedback.

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JULIE DIRKSEN
INSTRUCTIONAL DESIGNER & AUTHOR

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JOB SPOTLIGHT

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