

Information Pack

**THE
PANCAKE
PARLOUR®**

SCHOOL REWARDS





How it works

- Every dollar you spend at The Pancake Parlour earns your school one point in the league.
- Compete against other schools in your league to earn the most points and take out **The Pancake Parlour Premierflip!**
- Community members can nominate to earn points for your school via our website or the app in just a few clicks!
- Reach milestones to unlock perks for your school along the way.
- Join our FB group to gain access to exclusive content, hacks & bonus points.

\$1 = 



It's a rivalry

- Score points for your school and climb the rankings to top your league! Your league is your local restaurant.
- Your school's name and points tally will be displayed on our **League Rankings**, visible on both the app & our website.

FOUNTAIN GATE LEAGUE

Select League	Overall	Search
School name		Tally
1. Knox High School		4780
2. Plenty Valley Primary School		1228
3. Pascoe Vale Primary School		270



Register your members

- The more members you have earning points for your school, the higher your chances are of winning the Premierflip!

Member sign up via app

UNLOCK YOUR PARTNERSHIP PACKAGE



Pancake ParLOUR Vouchers

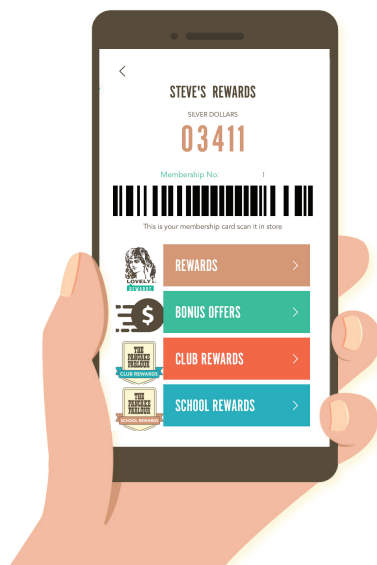


Pancake Palour Hamper

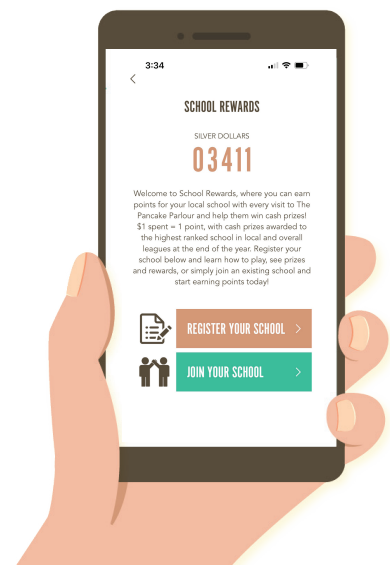


Young Achiever Awards

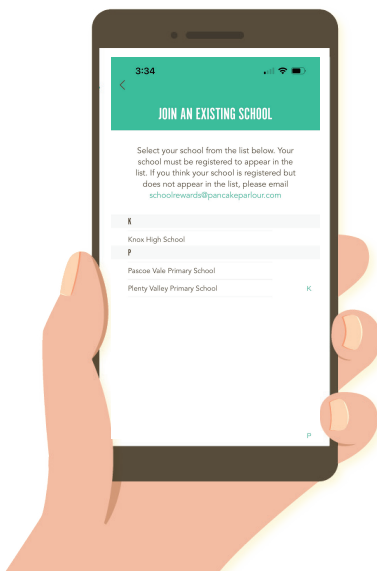
1. Download app and select School Rewards



2. Click on Join Your School



3. Select your school from the list



4. Starting earning points!





Member sign up via web

1. Visit www.schoolrewards.com.au

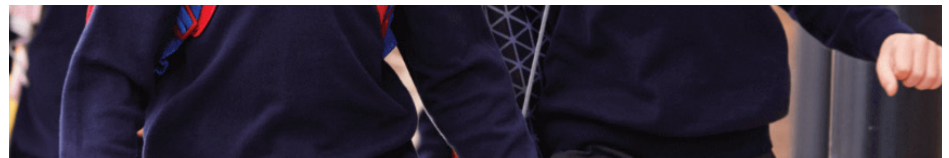


REGISTER SCHOOL JOIN SCHOOL RANKINGS

Welcome To School Rewards

Become a member and start earning points for your local School with every visit to The Parlour in 2023. Compete against other Schools in your local restaurant league for \$1,000

2. Click on Join a school



REGISTER SCHOOL **JOIN SCHOOL** RANKINGS

Welcome To School Rewa

3. Fill out the online form and start earning points in-store!

Join an existing School

JOIN SCHOOL REWARDS & COMPETE FOR THE PREMIERFLIP

Become a member and start earning points for your local School with every visit to The Parlour in 2023. Compete against other School's in your local restaurant league for \$1,000 cash, or take out The Pancake Parlour Premierflip overall and win \$10,000. Plenty of Parlour perks to be won along the way!

JOIN YOUR SCHOOL BELOW:

First Name*

Last Name*

Date of Birth*
Day Month Year

E-mail*



Rewards & Prizes

- **\$1,000 Partnership Pack**

Sign up your school in and receive \$1,000 worth of Pancake Parlour perks to indulge in!



- **Every 2,000 points earned**

\$200 worth of Pancake Parlour vouchers to reward students, staff and volunteers.



- **Every 5,000 points earned**

\$500 worth of Pancake Parlour vouchers OR the same amount worth of pancake mix! The choice is yours!



- **Every 10,000 points earned**

Thanks to our partnership with the AFLW Western Bulldogs, your school could earn a visit from superstar All-Australian and Best and Fairest winner Kirsty Lamb for a meet 'n' greet with students! *Limited sessions available.*



- **Local League Winner**

Compete against other schools in your league to win and take home \$1,000!



- **Overall Winner**

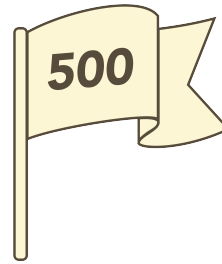
Earn the most points overall to win your school a whopping grand prize of \$10,000!!



Bonus Points

Here is one way to get ahead of the competition and boost your school's points tally:

500 points



Earn 500 points for your school when you sign up 50 members!

Spread the Word



Email



SMS



Social Media

- Use your school's communication channels to encourage more registrations and restaurant visits.
- Join in on the conversation in our **School Rewards Community** Facebook group & view exclusive content and offers.