

2024/5 SEASON



KOO WEE RUP  
CRICKET CLUB





# INTRODUCTION

**Koo Wee Rup Cricket Club has a long and rich heritage dating back to the late 1800's. As a proud member of the Koo Wee Rup and broader Cardinia Shire community, we endeavour to provide a friendly and safe environment for all to participate.**

Known as the Demons, Koo Wee Rup competes in the Casey Cardinia Cricket Association.

With club community of well over 300 people, we currently have 4 senior sides, several junior male and female teams, a veterans side, as well as a 'Woolworths Cricket Blasts' which is a junior program for primary school kids to learn the fundamentals of the game we all enjoy.

We invite you to be part of our club in support of our cricket programs and in return the club will support you and your business through advertising opportunities throughout the wider community.

**We hope that our sponsorship packages will suit your business needs, and look forward to welcoming you on board for the 2024 season and beyond!**



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I've been a part of the Koo Wee Rup Cricket Club from a very early age. I love the place & the players.

Over this time a lot of success has come our way. This success has been built on our strong family culture, mateship & loyalty from our players.

Sponsors are critical for our club, just like any sporting club. Our facilities are now second to none thanks to the help of our loyal sponsors.

As a committee we will always strive to be better year after year.

**Matt Davey**

*Matt Davey*

**President  
Koo Wee Rup Cricket Club**





## OUR CLUB IN NUMBERS



**1200+**

FACEBOOK FOLLOWERS



**317+**

INSTAGRAM FOLLOWERS



**8**

FIRST GRADE PREMIERSHIPS  
SINCE 2009



**300+**

ACTIVE CRICKET COMMUNITY

# SPONSORSHIP PACKAGES OVERVIEW

## MAJOR SPONSOR (\$5,000)

- Program naming rights (Seniors/One Day/Juniors)
- Large logo on front of Playing shirt (Senior/One Day/Juniors)
- Stump sponsor (All home games for program)
- 2 x Exclusive social media advertising opportunities

## PLATINUM SPONSOR (\$3,500)

- Logo on selected apparel (Senior/One Day/Junior)
- 1 x Exclusive social media advertising opportunities
- Boundary fence signage

## RED SPONSOR (\$1,500)

- Logo on selected apparel (Senior/One Day/Junior)
- 1 x Social Membership (shirt, hat, stubby holder & drink card)
- 2 x Tickets to one Major Function
- Business logo on selected apparel

## BLUE SPONSOR (\$500)

- Business Logo on Mobile Sponsor Banner & Sponsors Board
- 1 x Game Day Advertising on Scoreboard & Frog Box (per day)
- 1 x Complimentary Golf Day Tickets

## BENEFITS FOR YOUR BUSINESS

- Immerse yourself in a local community club
- Engage participants and supporters from your local community
- Create a campaign to drive new business
- Be seen at the Demons facilities all year round
- Get your brand seen in the local community on club apparel
- Connect your brand to our followers across social media platforms

*Full Inventory List overleaf*



# SPONSORSHIP PACKAGES INVENTORY LIST

INVENTORY	MAJOR	PLATINUM	RED	BLUE
	\$5,000	\$3,500	\$1,500	\$500
Program naming rights (Seniors/One Day/Juniors)	Y			
Large logo on front of Playing shirt (Senior/One Day/Juniors)	Y			
Stump sponsor (All home games for program)	Y			
Exclusive social media advertising opportunities (club sponsor video)	2	1		
Boundary fence signage	Y	Y		
Logo on selected apparel (Senior/One Day/Junior)	Y	Y	Y	
Social Memberships (shirt, hat, stubby holder & drink card)	4	2	1	
2 x Tickets to Major Function	All	All	1	
Business logo on selected apparel	Y	Y	Y	Y
Business Logo on Mobile Sponsor Banner & Sponsors Board	Y	Y	Y	Y
Game Day Advertising on Scoreboard & Frog Box (per day)	10	5	3	1
Complimentary Golf Day Tickets	4	2	1	1



KOO WEE RUP  
**DEMONS**  
CRICKET CLUB  
Est. 1893

THANK YOU