



Issue No 13.

Friday 24 October 2025

Welcome to this edition of the Careers Newsletter. Term 4 is a big term for all students as they consider their course selections for 2026. In this newsletter you will find lots of great information on upcoming events and opportunities for students to explore various careers and pathways. It's worth taking a look and registering for some of these events.

Don't forget also to check out our PVCC Careers website for important information for students and parents. You can find our site at: <https://careers.pvcc.vic.edu.au>

Items in the Career News include –

- Important VTAC dates
- Useful tips for selecting a degree
- Monash University – Alternative options for Maths/Science pre-requisites
- University of Melbourne – What is the Bachelor of Design?
- Useful University terms and Links
- Study Abroad and Exchange Programs
- Hotel School – Information Evening
- Deakin University – New double degree – Bachelor of Exercise Science/Commerce
- University of Melbourne – Uni ready enabling program
- Latrobe University – Change of Preference festival
- Youth Work/Social Work degrees in Victoria
- Diploma of Teacher Education Preparation
- Careers in Digital Marketing
- Project management courses in Victoria
- Snapshot of JMC Academy and Australian College of the Arts.



Dates to Diarise in Term 4

- Year 12 VTAC late applications – 30 September – 31 October



Reminder: VTAC 2026 Upcoming Key Dates



ATARs Released	Thursday 11 December 2025
Change of Preference (CoP) closes	Saturday 13 December 2025
December Round Offers	Tuesday 23 December 2025
January Round One Offers	Tuesday 13 January 2026
January Round Two Offers	Tuesday 27 January 2026
February Offer Rounds	Tuesday 3 February 2026 onwards

For a full list of cancelled, amended, and new courses, visit [VTAC Course Updates](#).



Useful Tips for a University Degree Wannabe (UDW)

UDW: definition - a person who is convinced they want to go to University but are not sure where or exactly what they want to study! Also suffers from ATAR anxiety.

- Choose a degree that allows some flexibility in selecting a sequence of units that is right for you
- Make sure the program offers opportunities for practical work experience (sometimes called Industry Based Learning)
- Do not base your decision solely on what your friends are doing
- LOCATION, LOCATION, LOCATION!!! Make sure travel time from your residence to the campus is within what you are willing and able to do on a day to- day basis
- Do not just pick courses based on ATAR alone

Tips:



LOST ON CAMPUS: Download this useful app from iTunes and Google Play for a Campus Map of many universities. You will be able to find every tutorial room, lab, lecture theatre, coffee shop, carpark, bus stop, even your nearest vending machines and free microwaves on campus - [Lost on Campus maps — StudentVIP](#)



iUSEpass - travel concession for local and international students:
Undergraduate students can save 50% on an annual myki with a valid student ID. Learn more at [Students - Transport Victoria](#) and [Log in | International Student Travel Pass](#)



How to be Successful in my First Year of Uni?

- I should attend orientation and transition activities – ***that way I can find out about support and advisory services available to me!***
- I need to seek assistance to learn expectations of my lecturers – ***I will have to learn about tertiary essay writing, using sources, avoiding plagiarism, and managing my time, etc.***
- I must remember to ask for help – ***no-one will necessarily be offering any!***
- I will need to be an independent learner – ***my lecturers and tutors will not be reminding me about deadlines!***
- I will need to take charge of my own learning – ***no-one will be checking up on me to see if I am keeping up with work or assignments!***
- I will need to organise my time effectively – ***there are no bells to remind me where to be!***
- I must remember that my classes may be much larger than what I have been used to at school – ***I will receive less individual attention!***
- I must make friends – ***building new friendship groups will help me cope and help me stay motivated!***
- I will be learning new skills that will be critical for my success – ***I will have to learn important research and referencing skills!***

Low Income Health Care Card for Australian and PR

Students

*Once you have finished school you are no longer a student and you may be eligible for a **Low Income Health Care Card**.*

This card gives access to a range of [benefits](#), not only on some health care items but also on a range of other goods and services if you are on a low income.

In particular, some TAFE and other short courses may offer discounts for cardholders. You may also be eligible for public transport concessions (note that if you are studying interstate you are not eligible for public transport concessions in Victoria).

Eligibility for a Low Income Health Care Card is based on YOUR income over the previous 8 weeks before applying. As long as your income is less than \$6,288 over that period (or \$786 per week) you are eligible to apply. You will be eligible to keep the Low Income Health Care Card as long as your income does not exceed \$7,860 (or \$982.50 per week) in any 8 week period prior to renewing your card.

It is highly recommended that all eligible graduating Year 12 students consider applying for this card once the exams are over.

Visit [Low Income Health Care Card - Services Australia](#) and find out more about all the benefits, your eligibility, and how to apply.



Useful Websites and Links

Discover Your Career - a website launched by the National Careers Institute, and become more informed about career ideas, career industries, and how to become job ready.

[Explore Your Career | Your Career](#)

Myfuture - a career information & exploration service providing current career information, articles and links to many resources.

[Myfuture - Australia's National Career Information Service | Myfuture](#)

Careers Online - career research, resume help, job hunting tips, job links, etc.

[Welcome to Careers Online](#)

Workforce Australia - free online jobsite, searches can be made by region and state, occupational category, type of employment – casual, part-time, or full-time, and covers a range of occupations.

[Workforce Australia for individuals](#)

Victorian Government Vacancies - find out about government jobs and careers available at the Victorian Government of Australia.

[Careers in the Victorian government public sector](#)



Study Abroad & Exchange Programs offered by Victorian

Universities

Students who choose to take up an opportunity to do some of their university study overseas get the opportunity to immerse themselves in another culture, study at an overseas university, and really get to engage with students and lecturers at those institutions.

A bonus of many study-abroad programs is that students get to study for one or two semesters at these overseas partner institutions and earn credit towards their degrees.

Find out more about the Study Abroad programs offered, by browsing the following links:

Australian Catholic University	Study overseas - ACU
Deakin University	Study abroad - Deakin
Federation University	Study abroad - Federation University Australia
La Trobe University	Studying overseas - La Trobe University

Monash University	Monash Abroad - Study Abroad
RMIT University	Study Overseas - RMIT University
Swinburne University	Study Abroad & Exchange - Swinburne
University of Melbourne	Study overseas - The University of Melbourne
Victoria University	Study overseas - Victoria University



Scholarships to Study Abroad

*Looking to study abroad but worried about the costs? Good news! There are hundreds of **scholarships to study abroad**, including general scholarships and more specialized funding schemes. Some are offered by government agencies, some by individual universities, and others by external funding organizations and charitable enterprises.*

The **Top Universities website** is an excellent resource to learn more about what scholarships are on offer. Students can search for **region-specific scholarships** or **country-specific scholarships**. Students can even search for **subject-specific scholarships**.

Students are encouraged to browse [Scholarships to study abroad | Top Universities](#).

Links to Victorian University Clubs & Societies

Australian Catholic University	Clubs and Societies – ACU student life
Deakin University	Clubs and Societies - Deakin
Federation University	Clubs and Groups - Federation University Australia
La Trobe University	Amenities and Facilities - La Trobe University
Monash University	Clubs and Societies – Monash University
RMIT University	Student life - RMIT University
Swinburne University	Clubs & Student Organisations - Swinburne
University of Melbourne	Student Groups and Clubs - UniMelb
Victoria University	Clubs & student groups - Victoria University



University Terms

When students are looking into university study, they often come across words or terms they are unfamiliar with. Here are a few of the more commonly used terms to help students understand what is being talked about.

Associated Degree – an associate degree is generally a two-year qualification that is made up of two-thirds of a bachelor's degree and may be offered by both TAFEs and universities. Students often use this as a steppingstone to the full Bachelor Degree.

Assumed knowledge – refers to subjects the university recommends or prefers a student to have studied at school before starting the course.

ATAR – Australian Tertiary Admissions Rank – the figure used by UAC and VTAC to calculate the entrance ranking for a university course.

Bachelor's degree – the award/qualification a student gains when they have completed studies in an undergraduate course, which takes between 3 or 4 years of full-time study. This is the traditional starting point of a university qualification.

Bridging Course – an introductory course to help students achieve the preferred entry level to a degree, e.g., a bridging maths course for students who do not have the preferred maths but need it to access a course.

Census Date – the last day a student can withdraw from their university course and not owe fees.

Commonwealth Supported Place (CSP) – a student's enrolment in a university degree for which the Commonwealth government contributes towards the cost of that student's education.

Credit – if a student has previously studied – perhaps at TAFE – and has Recognised Prior Learning (RPL), the student may be able to receive credit for a subject or subjects in their course. Also often referred to as *Advanced Standing*.

Double degree – a student can choose to complete a double degree – this integrates studies in two degrees resulting in an award of two degrees, usually after a minimum of 4 years of study. Often also referred to as *Combined Degrees*.

Defer – a student may choose to delay starting their course. Deferring an offer of a place might mean delaying for 6, 12, 18 or 24 months. Deferment ensures the student is guaranteed their place in their selected course.

Elective – a subject that is not core to the degree and is often from another faculty, e.g., a commerce student might choose psychology (from the Arts Faculty) as an elective.

Faculty – a department within a university devoted to a particular area of study – so, Faculty of Arts or Faculty of Science

FEE-HELP – a loan scheme for domestic students used to pay all or part of an eligible student's tuition fees for university courses but cannot be used for additional study costs such as accommodation or textbooks. A 20% loan fee usually applies.

HECS-HELP – a loan scheme that assists domestic students with a CSP place to pay their contribution. Students may choose to pay their fees upfront or choose to defer payment via the HECS-HELP loan scheme.

Honours – many Bachelor degrees offer a fourth year – called an Honours year. The Honours year allows students to further focus on a particular area of interest. The Honours year can either be integrated into a 4-year bachelor's degree or be offered as a separate year after completion of a 3-year bachelor's degree.

Lecture – a period of teaching given by a lecturer to a large group of students in a lecture theatre; can often be as many as 300 students in a lecture.

Major study – an area within a course that allows in-depth study in a particular field. More than one major may be allowed in some courses.

Minor study – a grouping of subjects allowing a broader understanding of a few subjects, with less emphasis on in-depth study.

Prerequisite – a set of conditions – usually the completion of a subject – that must be met before enrollment in a subject or course is allowed.

SA-HELP – SA-HELP is a loan scheme that assists eligible students to pay for all or part of their student services and amenities fees – so, non-academic fees.

Transcript – this is the university academic record each student receives, like a school report.

Tutorial – a period of teaching given to a small group of students – involving discussion and participation.

Undergraduate – a student studying at university for a first level degree, e.g., a bachelor's degree.

VET Student Loans – a loan scheme for domestic students used to pay all or part of an eligible student's tuition fees for TAFE courses but cannot be used for additional study costs such as accommodation or textbooks.

Workplace learning – practical training in a workplace, such as internships or practical work experience. This is a hands-on experience – some universities call it *Industry Based Learning* or *Work Integrated Learning*.



Information Evening at The Hotel School

Melbourne

*An **exclusive chance** for your students to explore **hospitality, tourism and events** degrees, meet industry leaders, hear from students and alumni, and discover application pathways and support services to kick-start their global careers.*

Year 12 students are invited to attend this event and network with industry whilst enjoying refreshments.

Date: Thursday 20 November 2025

Time: 5.00pm – 6.30pm

Venue: The Hotel School Melbourne

Register to attend at [Information Evening at The Hotel School Melbourne](#)



[News from Deakin University](#)

➤ **Bachelor of Exercise and Sport Science/Bachelor of Engineering (Honours)**

This unique double degree offers the opportunity to combine expertise in exercise and sports performance with essential engineering principles. If you are passionate about sport and exercise and ready to push your boundaries, this course will empower you to innovate at the intersection of sport, biomechanics, technology and design.

Students gain hands-on experience in designing and developing products and solutions for challenges in rehabilitation, biomedical technologies and sports engineering. With a **major in mechanical engineering**, students will contribute to the creation of products from sports equipment to athletic wear – integrating engineering expertise to optimise design and functionality. Industry experience embedded in each degree ensures you graduate equipped with practical skills in both disciplines, preparing them for exciting career opportunities.

Year 12 prerequisite subjects:

- Units 3 and 4: a study score of at least 30 in English EAL (English as an Additional Language) or at least 25 in English other than EAL
- Units 3 and 4: a study score of at least 20 in one of Maths: Mathematical Methods or Maths: Specialist Mathematics or Maths: General Mathematics

Students are encouraged to browse [Bachelor of Exercise and Sport Science/Bachelor of Engineering \(Honours\)](#) to find out more.

➤ **DeakinTALENT**

Explore your career possibilities with us. We support Deakin students and graduates to reach their career goals.

DeakinTALENT is dedicated to guiding students and graduates through every step of their career journey. From enrolment to graduation and beyond, DeakinTALENT offers personalised support and resources to help them explore their career options, land that next job and build a satisfying career.

Find out more at [DeakinTALENT | Explore your career possibilities with us.](#)



News from University of Melbourne

➤ Two New Majors in the Bachelor of Design

1. From 2026, the Bachelor of Design will include two new majors: Interior Design and Game Design.
2. These additions come in response to strong interest from prospective students, and the faculty is delighted to expand the opportunities available within the Bachelor of Design. All students who meet the entry requirements for this course will be eligible to pursue these exciting new majors. Students keen on finding out more about all fourteen majors on offer should browse [Majors offered in the Bachelor of Design](#).
3. **Changes to the Structure of the Bachelor of Commerce**
4. *From the start of 2026, the Bachelor of Commerce will allow students more flexibility to tailor their studies.*
5. Students will be able to select at least four of their first-year core subjects from a curated list of foundational subjects which introduce every commerce discipline, with Microeconomics remaining as the shared core subject.

Students considering this degree are encouraged to browse [Structure of the Bachelor of Commerce](#) and discover more about the 10 specialisations that will be available to students looking to add further focus within their major.

➤ Uni Ready Enabling Program

Want to study Science or Commerce at the University of Melbourne, but don't yet meet the entry requirements? The Uni Ready Enabling Program could be your next step.

Over six months of full-time study, students complete four subjects that prepare them for entry into either the [Bachelor of Science](#) or the [Bachelor of Commerce](#). Two of these subjects are specifically designed to build their mathematics skills and satisfy the VCE Mathematical Methods entry requirement.

To be eligible for entry to this course, students must have completed the following subjects and achieved these minimum scores:

- Units 1 & 2 (Year 11) in VCE Mathematical Methods
- Units 3 & 4 (Year 12): A study score of at least 25 in VCE English/English Language/Literature or at least 30 in English as an Additional Language (EAL).

Find out more at [Uni Ready Enabling Program](#).

➤ **How to satisfy Subject Prerequisites**

Students must satisfy prerequisites to be eligible for selection into a course at UniMelb.

These prerequisites are outlined on each course page on www.study.unimelb.edu.au and in VTAC. Ideally, they do so through their VCE subjects.

However, UniMelb understands that sometimes students do not fulfill these prerequisites.

Students may be able to **satisfy subject prerequisites by participating in one of the following tests or programs listed at [How to satisfy Subject Prerequisites](#).**



MONASH University

News from Monash University

➤ **Monash Innovation Guarantee (MIG)**

Monash students have the opportunity to enrol in the [Monash Innovation Guarantee \(MIG\)](#). This is a guaranteed industry collaboration with one of 50 leading partners, with no application or interviews required. MIG elevates participant's employability, helps them form important industry connections and ensures their voice is heard. No matter what career students are considering, MIG gives them the innovation and leadership they need to adapt and thrive in a rapidly changing world. MIG is an opportunity to make connections and develop real industry experience before they graduate.

MIG usually takes place over 3-weeks as an intensive, in-person summer unit held in January. Students work in a small team to deliver a purpose-driven solution to a real-world challenge set by an industry partner organisation, ranging from commercial or social enterprises, a government or UN agency, or even a start-up company.

➤ **Maths & Science Prerequisites**

The best way to meet the prerequisites requirements for Monash undergraduate courses is by undertaking them via your VCE or equivalent Year 12 studies.

Should students who do not have the prerequisite studies at the time offers are released will not be eligible to be considered for that course. However, Monash does accept a range of alternate options if students do not have the required VCE units or do not meet the study score.

Some of these are outlined at [Maths & Science Prerequisites - Study at Monash](#). These options are not a definitive list but do provide students with relevant and known alternatives that may help them with planning their course progression.

It is important to note students must complete at least one of the listed alternative options before they can access the destination degree. So, for example, if a student is interested in Commerce and they have not studied Units 3 & 4 Mathematics Methods, they could enter Monash's Business, Arts or Science degree, undertake MTH1010 and then apply to transfer to Commerce.

2025 MNHS UPDATES

Age and placement requirements

Our Faculty has established specific age requirements for the majority of courses with placements. Underage applicants who cannot meet this requirement are not eligible for an offer. Please refer to the mandatory compliance web page for additional information.

- Bachelor of Nursing
- Bachelor of Nursing (Scholars)
- Bachelor of Nursing and Bachelor of Midwifery (Honours)
- DoTS (Nursing)

Applicants must be 18 years of age by 30 September of the first year of the course in order to meet the mandatory requirements for clinical placements.

- **Bachelor of Occupational Therapy (Honours)** Applicants must be 18 years of age by 1 July of the first year of the course to meet the mandatory requirements for clinical placements.
- **Bachelor of Paramedicine** Applicants must be 18 years of age by 1 June of the first year of the course to meet the mandatory requirements for clinical placements.



Scan this code
for mandatory
compliance details

- **Bachelor of Physiotherapy (Honours)** Applicants must be 18 years of age by the start of the second year of the course to meet the mandatory requirements for clinical placements.

- **Bachelor of Radiography and Medical Imaging (Honours)** Applicants must be 18 years of age by 31 March of the first year of the course, to meet the mandatory requirements for clinical placements.

- **Personal Protective Equipment (PPE)** - Medicine & Nursing students will be required to wear PPE to prevent the transmission of COVID-19 and other infectious illnesses on clinical placements. The removal of facial hair may be required for fit testing of masks as a lawful and reasonable direction by healthcare settings.

■ Work-based placements

Many MNHS courses require students to travel to metropolitan and possible rural settings for mandatory placements, which are essential for completion of their course. In the field/clinical setting, students will have an opportunity to apply theory to practice under supervision.

- **Students will be required to meet the fieldwork costs, including:** uniform costs, travel and accommodation costs, mandatory compliance (including, immunisation requirements, working with children check, NDIS, and police checks).

MORE INFORMATION

MNHS Student Recruitment
E: mnhs-
studentrecruitment@monash.edu



Youth Work and/or Social Work Degrees in 2025 in Victoria

According to the [Good Universities Guide - Youth Worker](#), *Youth workers develop and facilitate programs to work with and support young people, either individually or in groups, in order to address social, behavioural, welfare, developmental and protection needs. They work closely with teachers, social and welfare workers, local authorities, health professionals, refuge workers, parents and, in some instances, the police*

***Social workers** help people to deal with personal and social problems, either directly or by planning or carrying out programmes that benefit groups or communities. They are interested in challenging the structural barriers that contribute to inequality, discrimination, exploitation, and oppression within communities. Social workers can specialise in a range of different practice areas such as children and family, youth, violence, and sexual assault, medical and health, child protection, income support, disability, education, aged care, correctional services, family law, youth justice, community legal, psychiatric and general mental health, refugees and migrants, and Indigenous communities. - [Good Universities Guide - Social Worker](#).*

For the most part, and English/EAL is the only VCE prerequisite for the following Youth Work or Social Work degrees at the following institutions in Victoria:

INSTITUTION	MAJOR STUDIES	ATAR 2025
Australian Catholic University Youth Work	Youth Work.	60.65 (Mel)
Deakin University Social Work	Social work.	65.10 (GWF) L/N (W)
Federation University Social Work	Advocacy and social action, Community engagement and development, Counselling, Group work, Social policy and research for working with metropolitan regional and rural communities.	L/N (Gi)
La Trobe University Social Work	Social work.	L/N (AW) 59.25 (Be) 56.55 (Mel) L/N (Mi) L/N (Shep)
RMIT University Youth Work and Youth Studies Social Work Social Work/Psychology	Community services, Indigenous studies, Justice, Policy, Politics, Social sciences, Social work, Sociology, Youth studies, Youth work.	62.10 (City)
	Community services, Human rights, Indigenous studies, Policy, Politics, Psychological studies, Social justice, Social sciences, Social work, Sociology.	61.10 (City)
	Community services, Human rights, Indigenous studies, Policy, Politics, Psychological studies, Psychology, Social justice, Social sciences, Social work, Sociology.	66.90 (City)
Victoria University Youth Work Youth Work and Criminal Justice Youth Work/Sport Management Social Work	Youth work.	N/P (Foot)
	Criminal justice, Youth work.	L/N (Foot)
	Youth work.	N/P (Foot)
	Social work.	N/P (Foot)

For a list of other related courses, with double-degree options, visit [VTAC](#).

The Australian College of the Arts (Collarts) in 2025

- [Collarts](#) is an independent college offering a range of specialised courses from animation to fashion, from music to interior design.
- Collarts offers a hands-on, collaborative approach to learning, and the college strives to support those who want to succeed in the creative and entertainment industries, both nationally and internationally.
- Throughout their education, students are given opportunities to gain work experience at music festivals, entertainment venues, recording facilities, radio stations, and with brands and organisations at the forefront of contemporary culture.
- Importantly, as part of each degree, students also undertake a comprehensive work placement.
- Students are encouraged to browse the links below to learn more -

[Animation & VFX](#)

[Audio Engineering](#)

[Comedy](#)

[Digital & Social Media](#)

[Entertainment Journalism](#)

[Entertainment Management](#)

[Fashion Marketing](#)

[Fashion & Sustainability](#)

[Game Design](#)

[Graphic & Digital Design](#)

[Interior Design](#)

[Music Performance](#)

[Music Production](#)

[Screen & Media](#)

[Stage Management](#)

[Writing and Directing](#)



Studying the Bachelor of Design at Melbourne

What is design, and why is it important? Designers analyse the world as it is, so that we can come up with how it could be!

So, why study the [Bachelor of Design](#) at Melbourne? The students learn from ‘making and doing’; they learn a lot through real-life scenarios, they learn through experience, and they learn through connections between disciplines. So, students sit and learn alongside architects, landscape architects, engineers, etc. – very much like the real industry.

Design students have access to twelve majors, and must do at least one, although they can do two. Alternatively, students can opt to do one major and a specialisation – a short sequence of subjects focusing on a particular theme within design. Students also have access to electives – non-compulsory subjects within the Design degree, and breadth subjects – subjects from outside of the Design degree.

Students in the Bachelor of Design get a very rich student-experience. From Work Integrated Learning, Internships, Volunteering, and Overseas Exchange opportunities. Students might also choose to get involved with the [Design Student Society](#) (DES). DES runs events open to all Bachelor of Design students, from a first-year O-Week camp to themed parties, free pizza lunches, boat cruises, trivia nights and many other smaller events. DES is organised by a committee of current students. Students have the chance to network with students from other year levels, get involved and receive academic and social support.

Another valuable opportunity is for students to participate in ***Peer Assisted Study Sessions (PASS)***. These are *free* weekly sessions, led by a student who has successfully completed the subject in a previous year, and is a great way to maximise engagement with ones studies and enjoyment of those subjects. Interestingly, students who attend PASS are consistently shown to achieve better results than those who do not attend.

Master of Project Management

Gain a diverse and in-demand skillset for a rewarding project-management career in business, industry or the public sector, when you study the [Master of Project Management](#) at Victoria University.

This 2-year project-management course, endorsed by the [Australian Institute of Project Management \(AIPM\)](#), is designed for both current and aspiring project managers. It equips students with advanced project-management techniques that can be applied across various industries, including:

- construction
- engineering
- health services
- information technology
- private business
- public sector

The course includes the latest project management methods, trending across the various industries. The lecturers are experienced project managers, and the program is industry-run and led. Through strong [connections to industry](#) students are kept up to date on current project management requirements. Some of the latest global trends in project management are also taught, including being customer-focused and agile.



Diploma of Teacher Education Preparation

*The **Diploma of Teacher Education Preparation** may be the right study choice for students with the motivation, capability, and personal attributes to be a great teacher.*

The **Diploma of Teacher Education Preparation (Dip TEP)** is an accredited AQF5 level qualification aimed at students who do not initially meet the minimum ATAR for teaching. The course was developed as part of the [Victorian Government's Excellence in Teacher Education Reforms](#) to ensure that disadvantage and diverse educational experiences are not a barrier to capable and committed people who want to pursue a career in teaching.

Successful completion of the Dip TEP will ensure that students graduate with the prerequisite knowledge and skills to undertake an undergraduate teacher education course. The Dip TEP supports students to meet the literacy and numeracy standards they will need in order to graduate with a teaching qualification and supports them to meet the demands of study at a higher education level. The course introduces them to contemporary issues in education and to teaching as a profession, including practical school-based placement.

The course is offered by various institutions including [ACU](#), [RMIT](#), [Swinburne](#), and [Vic Uni](#).



Career in Digital Marketing

The [SEEK](#) website indicates that *Digital Marketers are responsible for the promotion of products or brands through one or more digital media channels, such as search engines, social media, email, websites and apps to connect with current and prospective customers.*

[Wikipedia](#) suggests that *Digital Marketing is the component of marketing that uses the Internet and online-based digital technologies such as desktop computers, mobile phones, and other digital media and platforms to promote products and services.*

Tasks and duties of Digital Marketers include:

- Developing marketing strategies.
- Managing content generation, ad campaigns, social media, emails, customer relationship management software, search engine optimisation.
- Tracking KPIs such as shares and impressions on social channels, conversions in search channels and open and click-through rates in emails.
- Analysing campaigns to identify what did and didn't work, and whether time and money can be better spent.

Students keen on finding out more might like to watch this useful YouTube clip - [Digital Marketing](#).



Project Management Courses in 2025 in Victoria

There are so many similar definitions or statements regarding what a project manager does, and one useful website* states that project managers *ensure the project is completed on time and within budget, that the project's objectives are met and that everyone else is doing their job properly. Project managers oversee the project to ensure the desired result is achieved, the most efficient resources are used, and the different interests involved are satisfied.*

The website goes on to mention the typical industries project managers work or are employed in – Construction companies

- Architects
- Software producers
- Commercial retailers
- Engineering firms
- Manufacturers
- Public sector organisations
- Aviation

*[Target Jobs UK - Project Management](#)

Another useful website to browse is [Good Careers Guide - Project and Program Administrator](#).

Several universities in Victoria offer courses, or majors/minors, focused on equipping students with a qualification or specialisation in project management, and some of these are listed below. For a comprehensive list of all courses available, visit [VTAC](#).

INSTITUTION	COURSE	VCE PREREQUISITES	ATAR 2025
Charles Sturt University AW – Albury Wodonga	Business	L/N but an ATAR is used for selection	L/N (AW)
Deakin University G – Geelong Waterfront M – Melbourne	Business Analytics	Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.	65.40 (M)
	Construction Management		60.10 (G)
Federation University Ba – Ballarat Be – Berwick Gi – Gippsland	Information Technology (Business Analysis)	Units 3 and 4: a study score of at least 20 in any English.	L/N
RMIT University	Construction Management	Units 3 and 4: a study score of at least 27 in English (EAL) or at least 25 in English other than EAL; Units 3 and 4: a study score of at least 20 in any Mathematics.	70.05 (C)
	Information Technology	Units 3 and 4: a study score of at least 25 in English other than EAL or at least 27 in English as an Additional Language (EAL); Units 3 and 4: a study score of at least 20 in one of Maths: General Mathematics, Maths: Mathematical Methods or Maths: Specialist Mathematics.	70.30 (C)

C – City	<u>Information Technology Professional</u>	Units 3 and 4: a study score of at least 25 in English other than EAL or at least 27 in English as an Additional Language (EAL); Units 3 and 4: a study score of at least 20 in one of Maths: General Mathematics, Maths: Mathematical Methods or Maths: Specialist Mathematics.	83.80 (C)
	<u>Project Management</u>	Units 3 and 4: a study score of at least 27 in English (EAL) or at least 25 in English other than EAL; Units 3 and 4: a study score of at least 20 in any Mathematics.	68.10 (C)
	<u>Property Development, Investment and Valuation (Honours)</u>	Units 3 and 4: a study score of at least 25 in English other than EAL or at least 27 in English as an Additional Language (EAL); Units 3 and 4: a study score of at least 20 in any Mathematics.	68.75 (C)
Swinburne University	<u>Aviation Management</u>	Units 3 and 4: a study score of at least 25 in English other than EAL or at least 30 in English (EAL).	65.85 (H)
H – Hawthorn	<u>Business Analytics and Analysis</u>	Units 3 and 4: a study score of at least 25 in English other than EAL or at least 30 in English (EAL).	72.30 (H)
	<u>Digital Construction Management</u>	Units 3 and 4: a study score of at least 25 in English other than EAL or at least 30 in English (EAL).	57.25 (H)

Note: Victoria University offers a [Master in Project Management](#) and the entry requirement is the completion of a Bachelor degree (or equivalent) in any discipline.

Celebrating over 40 years in education, [JMC Academy](#) remains one of Australia's leading private Creative Industries institutions, offering Degrees and Diplomas in Music, Songwriting, Audio Engineering, Film and Television Production, Acting, Entertainment Business Management, Visual Communication (Design), Animation, Game Design and Music Production.

Some discipline courses are on offer include:

- **[ANIMATION](#)**
Developed in association with Pixar and Animal Logic, develop the skills to animate and bring characters and worlds to life with the latest 3D and MoCap tech.
- **[AUDIO ENGINEERING & SOUND PRODUCTION](#)**
Create, record, produce, edit, mix or master – craft the sound musicians strive for, and producers dream of marketing with audio and recording tech directly in sync with the industry.
- **[CONTEMPORARY MUSIC PERFORMANCE](#)**
Standing centre stage, crowd roaring, bass pumping, the lights come up... This course is about nailing your performance, mastering your talent, sound mixing your own work and being heard, loud and proud.
- **[DESIGN \(VISUAL COMMUNICATION\)](#)**
Powerful design inspires, engages, and connects people, channelling your vision into the hearts and minds of your audience. With the latest apps and tech in the digital realm, it has the capacity to change the world.
- **[ENTERTAINMENT BUSINESS MANAGEMENT](#)**
Develop the business acumen and creative knowledge to plan, manage and whip an artist, festival, band, or event into lucrative commercial shape and carve out a career in entertainment.
- **[FILM & TELEVISION](#)**
Digital technology is creating unprecedented demand for information, and entertainment production is big business. Produce your own cutting-edge content with the latest media and 3D tech at JMC.
- **[GAME DESIGN](#)**
Design, develop and market your next gaming creation with the latest 3D and MoCap tech and build your own worlds with leading game engines and the power of your imagination.

- **SONGWRITING**

Bring your own music to life at JMC and launch yourself into the entertainment industry with knowledge of composing, editing, live sound, recording and tech such as ProTools and Sibelius.

Latrobe University Change of Preference Fest



Get course advice, explore pathways, enjoy free food, and exciting giveaways.

Book now

Date:

Thursday 11 December 2025 12:00 pm until Thursday 11 December 2025 03:00 pm ([Add to calendar](#))

Contact:

Future Students Centre
1300 135 045; study@latrobe.edu.au

Presented by:

La Trobe University

Type of Event:

Future Student Information; Future Student: Secondary school; Future Student: Career Practitioners; Future Student: Change of preference

Cost:

Free

We know getting your ATAR results can be a big moment, so we're hosting the Change of Preference Fest to give you the support and advice you need, no matter what your results are. Chat with our course advisors about your options and explore alternative pathways if your results aren't what you expected. We'll help you figure out what's best for you.

Here's what you can expect:

- Course advice and pathways
- Campus tours
- Free food
- Prizes and giveaways

Whether you're thrilled with your results or need a bit of guidance, we've got your back. This is your chance to get all the info you need to make the best decision for your future.

Location

Simpson Lawn, La Trobe University Melbourne (Bundoora) Campus.