

LIMITED SEATS
FIRST-IN BASIS

BRAINSTEM

DESIGN THINKING WORKSHOP

WHAT IS DESIGN THINKING?

Design Thinking is a creative approach to problem solving by the Stanford d school and used by companies worldwide.

Creative Thinking | Problem Solving

HOW CAN DESIGN THINKING HELP SOLVE SOME OF THE MOST CHALLENGING PROBLEMS FOR OUR ELDERLY ?

A two day workshop where you will learn the basics of design thinking, work in teams, brainstorm ideas and come up with some innovative solutions to help the elderly. Compete against other teams for the "Most Innovative Design"

You do not need any prior design experience to participate

Date : 6th & 7th Dec. (both days included)

Time : 10 am - 4.30 pm (both days)

Place : Ernst & Young, 8 Exhibition St., Melbourne, VIC 3000

Cost : \$ 400 ex. GST per student*

Register at <https://www.trybooking.com/ZFYU>

* Workshop is being offered to students in Yr 8 to 11



Empathise

Define

Ideate

Prototype

Test

LEARN > DESIGN > COMPETE

AGENDA (DESIGN THINKING WORKSHOP)

6th Dec (10 am - 4.30 pm)

- Networking / Ice-Breaker
- Design Thinking Overview
- Understanding the Challenge
- Design Thinking Methodology
- Industry Expert Interview
- Group Activity (Design Thinking)

7th Dec (10 am - 4.30 pm)

- Day 1 recap
- Lessons learnt
- Continue group work
- Finalise solution / prototype
- Finalise pitch / presentation
- Judging Panel / Prizes

- Ticket cost includes participation for both days
- All relevant material (paper, sharpies, post-it notes etc) will be provided
- Cost doesn't include any food. All students to bring their own lunch
- Light refreshment (cookies, fruit, water etc.) will be provided
- Students to make their own travel arrangement to/from the venue
- There will be video and still photographs being taken. Please advise our staff if you have any objections/concerns
- Please advise us of any allergies / medical conditions beforehand
- All our staff and facilitators have a valid Working With Children check
- Bookings are on a first in basis and are confirmed only after full payment has been received
- As there are limited spots available, please advise if you are unable to attend so that we can offer the spot to someone else
- Full Refunds can only be offered for requests received in writing up-to 48 hrs - prior to the event

Enquiries:

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