



## Dates to Diarise in Term 3

- Year 12 VTAC timely applications – throughout September
- VTAC SEAS and Scholarship applications – throughout September



## News from the University of Melbourne

### ➤ Understanding the Undergraduate Journey

Flexible yet focused, Melbourne's 3-year undergraduate degrees equip students to solve the problems of the future. Whether they already have their career path mapped out, or are open to new possibilities, students can tailor their studies to suit their interests and goals.

#### **First year**

*Your first year is your chance to explore, whether it's your chosen path, or a brand new one. Alongside compulsory subjects, you can choose from a wide variety of disciplines. You can even study overseas in your first winter break.*

#### **Second year**

*In second year, you'll focus by choosing your major, if you haven't already, and can also choose to follow a 'breadth track'. That's how an Arts student can qualify for the Doctor of Medicine, or a Commerce student can become an engineer.*

#### **Third year**

*By third year, you'll achieve a high level of specialisation in your chosen major. You'll be ready to take part in a 'capstone' experience, aimed at consolidating your learning and preparing you for your career.*

### ➤ Studying a Concurrent Diploma at Melbourne

The University of Melbourne does not offer double degrees, but it does offer a small selection of **concurrent diplomas** allowing students to study an extra qualification alongside their degree. This can enhance their employability and allow them to develop detailed knowledge in an area outside of their main area of study.

The concurrent diplomas on offer are:

- [Diploma in Computing](#)
- [Diploma in Languages](#)
- [Diploma in Mathematical Sciences](#)
- [Diploma in Music \(Practical\)](#)

➤ **Diploma in General Studies (DiGS)**

*The Diploma in General Studies (DiGS) gives students a sample of various University of Melbourne degrees and provides a pathway to further tertiary study.*

Open to domestic students, this one-year course provides students with the opportunity to study a wide range of subjects from Science, Commerce, Design and Agriculture - providing some students with guaranteed entry into a University of Melbourne degree based on their weighted average mark. **DiGS** provides a pathway to one of the following University of Melbourne bachelor's degrees:

- Bachelor of Agriculture
- Bachelor of Arts
- Bachelor of Biomedicine
- Bachelor of Commerce
- Bachelor of Design
- Bachelor of Science.

Find out more at [Diploma in General Studies \(DiGS\)](#)



**Bachelor of Educational Studies**

*The **Bachelor of Educational Studies** has been designed for domestic and international students who are passionate about becoming teachers, but do not achieve the entry requirements to go directly into a [Bachelor of Education \(Primary\)](#) or the [Bachelor of Education \(Early Childhood and Primary\)](#).*

Although the 3-year **Bachelor of Educational Studies** allows students to gain a qualification to work in education-related fields other than teaching, it is also designed as a pathway for students who wish to consider future study in teaching in Early Childhood and Primary Education. Eligible students who successfully complete their first year of study (subject to meeting certain progression and non-academic requirements) may apply for transfer into the second year of the Bachelor of Education suite of courses. Students who complete the three years of study can progress to a postgraduate Initial Teacher Education qualification.

Find out more at [Bachelor of Educational Studies](#)



**Elly Lukas Beauty College**

*Established in 1954, the Elly Lukas Beauty Therapy College has helped shape the beauty & spa industry in Australia over the past 65 years. We are recognised as leaders and innovators in the beauty, spa, and massage therapy industries.*

Elly Lukas has brand new, state of the art facilities centrally located in the heart of Melbourne's Flinders Lane precinct between Elizabeth & Queen Streets – a 5 minute walk away from Flinders Street Station.

The College is one of the few institutions in the world to offer both nationally and internationally accredited beauty, massage, and spa therapy qualifications.

The College is a member of the International Spa Association (ISPA), the Australasian Spa & Wellness Association (ASWELL) and the Australian Council for Private Education & Training (ACPET).

Elly Lukas offers courses in *Beauty Therapy*, *Retail Cosmetics*, and *Beauty Services*. There is a [Student Clinic](#) where salon services are available to the public provided by the Elly Lukas students as part of their training & assessment in a supervised simulated salon environment at a cost of \$20 per treatment.

Find out more by browsing [Elly Lukas Beauty Therapy College](#).



### **Course Updates from La Trobe University**

La Trobe University has certain course changes in *science* and *Information Technology* in 2022 (subject to Academic Board approvals):

- [Bachelor of Agriculture](#) now has early exit points with the Diploma of Biological Sciences or Associate Degree of Agriculture
- [Bachelor of Cybersecurity](#) can be taken as a double degree with commerce, criminology, or psychological science.

The new [Diploma of Information Technology](#) can be used as a pathway option to cybersecurity

- [Bachelor of Information Technology](#) students at the Melbourne campus can now choose from six majors aligned to future industry growth in either: *software engineering*, *cloud analytics*, *artificial intelligence*, *network engineering*, *information systems* or *data science*.

The online version of the course offers greater flexibility including *software engineering* and *cloud analytics* as available majors. Students can opt to graduate sooner with a Diploma of Information Technology or Associate Degree in Information Technology.

- [Bachelor of Science](#) students can choose from up to 17 majors (depending on the campus), including *new* offers such as *climate change*, *cybersecurity*, and *artificial intelligence*. There are also options to graduate sooner with the Diploma of Science and the Associate Degree in Science.



## Media, Communication & Journalism Degrees in Victoria in 2021

Many universities in Victoria offer *advertising, media, media & communication, and/or journalism* degrees, and many of these are listed below. These areas of interest are often also offered as majors in Arts degrees.

For a comprehensive list of all courses (including double-degree options) visit [VTAC](#).

INSTITUTION	COURSE NAME	MAJOR STUDIES IN 2021	ATAR 2021
<b>DEAKIN</b> M – Melbourne GW – Geelong W’ Ponds	Communication (Advertising)	Account management, Account planning, Advertising and society, Art direction, Brand communication futures, Brand narratives, Branded content, Campaign planning, Client relationships, Consumer personas, Copywriting, Creative process, Digital disruption, Global advertising, Internship, Media management, Social media for brands, Strategic communication, Transmedia storytelling.	64.50 (M)
	Communication (Digital Media)	Content creation, Digital and social media, Gamified media, Media and cultural industries, Online community management, Personal and professional branding, Quantified media.	60.15 (M) 74.30 (GW)
	Communication (Journalism)	Audio journalism, Broadcast journalism, Local and international news, Media, Media law and ethics, Multiplatform journalism, Newsroom production, Online journalism, Print journalism, Professional journalism practice, Video journalism.	61.60 (M) n/a (GW)
	Communication (Public Relations)	Campaigns and event management, Ethical communication, Issues management, Marketing communication, Media and communication, Media liaison, Media relations, Professional writing, Public affairs, Public relations, Public relations management, Social media, Strategic communication.	61.00 (M) n/a (GW)
<b>LA TROBE</b> M - Melbourne	Media & Communication (Journalism)	Journalism	61.30 (M)
	Media & Communication (Media Industries)	Media industries, Media production.	60.15 (M)
	Media & Communication (Public Relations)	Public relations, Strategic communication.	60.35 (M)
	Media & Communication (Sports Journalism)	Journalism (Sport)	60.60 (M)
<b>MONASH</b> Ca – Caulfield	Media Communication	Journalism, Media, Public relations, Screen.	80.90 (Ca)
<b>RMIT</b> C – City  R.C. – Range of Criteria for selection	Communication (Advertising)	Advertising, Advertising Briefs, Advertising Campaigns, Advertising Communication, Advertising Concept Development, Advertising Marketing, Advertising Production, Advertising Research, Advertising Strategy, Communications, Concept Development, Consumer Behaviour, E-marketing, E-media, Marketing, Marketing Research, Media Planning, Media Strategy.	R.C. (C) Entry based on selection task, and folio presentation
	Communication (Journalism)	Broadcast journalism, Data journalism, Digital journalism, Journalism, Journalism culture, Journalism ethics, Journalism foundations, Journalism history, Journalism innovation, Journalism law, Journalism practice, Literary journalism, Newsroom practice, Online journalism, Photojournalism, Podcast Journalism, Political journalism, Print journalism, Radio Journalism, TV journalism.	79.40 (C)
	Communication (Media)	Asian media and culture, Broadcast media production, Cinema, Communication, Film production, Internet and multimedia, Literature, Live media, Media, Media industries, New media, Online media production, Politics and economies, Popular culture, Radio production, Social media production, Video production.	75.45 (C)
	Communication (Prof. Communication)	Advertising, Asian studies, Cinema studies, Communication, Journalism, Literature, Media production, Politics, Popular culture, Public relations.	76.05 (C)
<b>SWINBURNE</b> H – Hawthorn  * Professional Degree	Communication Design	20th century design, Brand and identity design, Communication design strategy, Concepts and narratives, Design for production, Design research, Digital design, Graphic design, Information design, Methods of investigation, Packaging design, Photography for design, Publication design, Typography, Visual communication, Web design.	86.00 (H)
	Media & Communication	Advertising, Cinema and screen studies, Creative writing and literature, Digital advertising technology, Games and interactivity, Journalism, Media industries, Professional Writing and Editing, Public relations, Social media.	55.30 (H) 70.50 (H) *



## Public Relations Courses in Victoria in 2021

Public relations officers plan, develop, put into place and evaluate information and communication strategies that present an organisation to the public, clients and other stakeholders. They also promote good information flow within their organisation - [Good Universities Guide - Public Relations Officer](#).

Several universities in Victoria offer **public relations degrees**, or **public relations** as a **major** in other degrees – usually arts or business degrees.

**For a comprehensive list of courses offering public relations (including the many double-degree options) on offer at universities, visit [VTAC](#).**

INSTITUTION	COURSE NAME	VCE PREREQs	MAJOR STUDIES IN 2021	ATAR 2021
<b>DEAKIN</b>  M - Melbourne G – Geelong Waurn Ponds	<a href="#">Communication (Public Relations)</a>	Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.	Campaigns and event management, Ethical communication, Issues management, Marketing communication, Media and communication, Media liaison, Media relations, Professional writing, Public affairs, Public relations, Public relations management, Social media, Strategic communication.	<b>61.10 (M)</b> <b>n/a (GW)</b>
<b>LA TROBE</b>  M - Melbourne	<a href="#">Media and Communication (Public Relations)</a>	Units 3 and 4: a study score of at least 25 in English (EAL) or at least 20 in English other than EAL.	Public relations, Strategic communication.	<b>60.35 (M)</b>
<b>MONASH</b>  Ca – Caulfield	<a href="#">Media and Communication</a>	Units 3 and 4: a study score of at least 27 in English (EAL) or at least 25 in English other than EAL.	Journalism, Media, Public relations, Screen.	<b>80.90 (Ca)</b>
<b>RMIT</b>  C – City	<a href="#">Communication (Public Relations)</a>	Units 3 and 4: a study score of at least 30 in any English.	Business practice, Communication management, Communication research, Leadership, Marketing communication, Professional practice, Public relations, Strategic planning, Writing.	<b>75.65 (C)</b>
	<a href="#">Communication (Professional Communications)</a>	Units 3 and 4: a study score of at least 30 in any English.	Advertising, Asian studies, Cinema studies, Communication, Journalism, Literature, Media production, Politics, Popular culture, Public relations.	<b>76.05 (C)</b>
<b>SWINBURNE</b>  H – Hawthorn * - Professional degree	<a href="#">Media and Communication (Professional)</a> *  <a href="#">Media and Communication</a>	Units 3 and 4: a study score of at least 30 in English (EAL) or at least 25 in English other than EAL.	Advertising, Cinema and screen studies, Creative writing and literature, Digital advertising technology, Games and interactivity, Journalism, Media industries, Professional Writing and Editing, Public relations, Social media.	<b>70.50 (H) *</b> <b>55.30 (H)</b>

## Snapshot of The University of Sydney in 2021

- Established in 1852, The University of Sydney is the oldest university in Australia.
- Ranked in the top 50 universities globally - [QS World Rankings](#), and listed as 2<sup>nd</sup> in Australia.
- Ranks #1 in Australia for *veterinary sciences, architecture/built environment, and English language and literature*, and #2 in Australia for *sports-related subjects*.
- The University of Sydney has a number of faculties and schools -

[Arts and Social Sciences](#)

[Business](#)

[Dentistry](#)

[Engineering and IT](#)

[Health Sciences](#)

[Medicine](#)

[Nursing](#)

[Pharmacy](#)

[Science](#)

[Architecture, Design and Planning](#)

[Law](#)

[Conservatorium of Music](#)

- To help students make informed decisions and provide transparency, the University of Sydney has published a list of required ATARs that [guarantee entry](#) into most courses
- There are numerous campuses from the inner city of Sydney to the Great Barrier Reef, with teachers, researchers and students based all over Australia - [campuses](#)
- The university has [international partnerships](#) with other universities and research institutes, as well as [industry partners](#) such as *Microsoft, Rio Tinto, Qantas*, and the *Defence Science and Technology Organisation (DSTO)*
- There are many [courses](#) offered at the University of Sydney, from undergraduate to postgraduate.
- There are [scholarships](#) available for domestic and international students at all levels.
- [Study abroad and student exchange](#) opportunities are on offer with over 250 programs for students to consider.
- There is a well-established [Careers Centre](#) that offers numerous services and resources to help students identify their career options and achieve their career goals.
- Regarding [accommodation](#) for interstate students, there is a variety of on-campus and off-campus options available.
- There are over 200 university [clubs and societies](#), so something for everyone.

