

OUR HOLY REDEEMER
PRIMARY SCHOOL

spring carnival
**SCHOOL
FETE**

SATURDAY OCT

11am - 4pm
26
2024

SPONSORSHIP-
-PROSPECTUS



GAMES • FOOD & SWEET STALLS • FARM ANIMALS • FACE PAINTING
AMUSEMENTS • DISCO • PERFORMERS • COMPETITIONS • & HEAPS MORE





OUR FETE

Our Holy Redeemer Primary School is delighted to announce the revival of its School Fete, bringing together students, families and members of the local community for a day of entertainment and celebration in support of our wonderful school.

This year's "Spring Carnival" Fete promises to be a very special event, and sponsorship provides an opportunity to enhance the experience to create a truly memorable occasion for all who attend.

WHY SPONSOR

The OHR School Fete is 100% volunteer-driven by a passionate team of parents and broader school community members, all of whom share a deep sense of pride to deliver an event that is not only a primary fundraising platform for the school, but one that unites in a shared celebration of OHR school life.

Your sponsorship in this year's OHR "Spring Carnival" Fete will provide essential financial support of operational costs and logistical expenses, and importantly, offer a worthwhile opportunity for your business to gain exposure and positive recognition within the local community for your contribution and investment.

Several sponsorship package options are available, each of which have been designed to fit different interests and budgets to provide benefit to your company.

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MAJOR SPONSORSHIP PACKAGE



\$3,000 INVESTMENT

Business logo on real estate boards (Fete advertising) positioned on high traffic roads – level of sponsorship acknowledgement

Prime location placement of company’s banner / signage at the event, including exclusive business logo feature on main stage or entertainment area

Prominent logo placement on all promotional / advertising materials (A3 and A4 posters and programs) – including local shopping precincts, childcare facilities and kindergartens

Prominent logo placement on all promotional flyers distributed throughout local suburbs – including Surrey Hills, Balwyn, North Balwyn, Camberwell, Canterbury and Mont Albert

Prominent / frequent business promotion on social media posts

Featured acknowledgement in social media posts as major sponsor

MC ‘shout-outs’ throughout the day – frequent promotion of your business and sponsorship level

Opportunity to sponsor a booth / stall or activity of your choice with naming rights and clear branding

Exclusive on-stage recognition of major sponsorship and business promotion + photo opportunity with the school principal

Business profile featured in the OHR school newsletter on 3 x occasions (August / September / October)

Business logo featured prominently on all internal fair updates distributed to families

Prominently featured hyperlink to your business on OHR School Fete website page (“Sponsorships Board”)

Free ticket entry | Acknowledgement on Sponsorship Thank You Board (printed)

Certificate of Sponsorship for business

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GOLD SPONSORSHIP PACKAGE



\$2,000 INVESTMENT

Business logo on real estate boards (Fete advertising) positioned on high traffic roads – level of sponsorship acknowledgement

Featured logo placement on all promotional / advertising materials (A3 and A4 posters and programs) – including local shopping precincts, childcare facilities and kindergartens

Featured logo placement on all promotional flyers distributed throughout local suburbs – including Surrey Hills, Balwyn, North Balwyn, Camberwell, Canterbury and Mont Albert

Frequent business promotion on social media posts

Frequent acknowledgement in social media posts as gold sponsor

MC 'shout-outs' throughout the day – regular promotion of your business and sponsorship level

Opportunity to sponsor a booth / stall or activity of your choice with naming rights and clear branding

Business profile featured in the OHR school newsletter on 2 x occasions (September / October)

Business logo featured on all internal fair updates distributed to families

Prominent hyperlink to your business on OHR School Fete website page ("Sponsorships Board")

Free ticket entry

Acknowledgement on Sponsorship Thank You Board (printed)

Certificate of Sponsorship for business

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SILVER SPONSORSHIP PACKAGE



\$1,000 INVESTMENT |

Business logo on real estate boards (Fete advertising) positioned on high traffic roads – level of sponsorship acknowledgement

Medium-sized logo placement on all promotional / advertising materials (A3 and A4 posters and programs) – including local shopping precincts, childcare facilities and kindergartens

Medium-sized logo placement on all promotional flyers distributed throughout local suburbs – including Surrey Hills, Balwyn, North Balwyn, Camberwell, Canterbury and Mont Albert

Regular business promotion on social media posts

Regular acknowledgement in social media posts as silver sponsor

MC 'shout-outs' – 3 x promotional mentions of your business and sponsorship level throughout the day

Opportunity to sponsor a booth / stall or activity of your choice with naming rights and clear branding

Business logo featured on all internal fair updates distributed to families

Hyperlink to your business on OHR School Fete website page ("Sponsorships Board")

Acknowledgement on Sponsorship Thank You Board (printed)

Certificate of Sponsorship for business

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BRONZE SPONSORSHIP PACKAGE



\$500 INVESTMENT |

Small-sized logo placement on all promotional / advertising materials (A3 and A4 posters and programs) – including local shopping precincts, childcare facilities and kindergartens

Small-sized logo placement on all promotional flyers distributed throughout local suburbs – including Surrey Hills, Balwyn, North Balwyn, Camberwell, Canterbury and Mont Albert

Business promotion on social media posts

Acknowledgement in social media posts as bronze sponsor

MC 'shout-outs' – 3 x promotional mentions of your business and sponsorship level throughout the day

Business logo featured on all internal fair updates distributed to families

Hyperlink to your business on OHR School Fete website page ("Sponsorships Board")

Acknowledgement on Sponsorship Thank You Board (printed)

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OTHER SPONSORSHIP OPPORTUNITIES

ACTIVITY SPONSOR PACKAGE | \$500 INVESTMENT

Sponsor a specific activity, amusement or stall

Promotional signage of your sponsored activity

Promotion on social media posts of your sponsored activity

Hyperlink to your business on OHR School Fete website page ("Sponsorships Board")

Acknowledgement on Sponsorship Thank You Board (printed)

**** Selection and allocation of stall and/or activity will take place once sponsorship is confirmed and will be allocated by OHR Fete Committee ****

"FRIENDS OF THE FETE" FINANCIAL DONATION | \$200 - \$150 - \$50 - OTHER

Hyperlink to your business on OHR School Fete website page ("Sponsorships Board")

Acknowledgement on Sponsorship Thank You Board (printed)

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OTHER SPONSORSHIP OPPORTUNITIES

"FRIENDS OF THE FETE" IN-KIND DONATION | NON-MONETARY INVESTMENT

Promotion on social media posts of your in-kind contribution / donation

Hyperlink to your business on OHR School Fete website page ("Sponsorships Board")

Acknowledgement on Sponsorship Thank You Board (printed)

To contribute an in-kind donation via provision of non-monetary goods and/or services, please contact Julia Buchanan:

- **Email:** ohrcarnival.sponsorships@gmail.com
- **Phone:** Julia Buchanan | 0400-366-551

SILENT AUCTION DONATION |

We are excited to be hosting a silent auction as part of this year's OHR Fete activities.

If there is anything you can contribute – whether it be a service, product or unique experience – we would be incredibly grateful.

Your donation will greatly support our cause and help to deliver a successful event for the school.

To contribute to our Silent Auction, please contact Julia Buchanan:

- **Email:** ohrcarnival.sponsorships@gmail.com
- **Phone:** Julia Buchanan | 0400-366-551

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HOW TO BECOME A SPONSOR |

Thank you for your sponsorship! To become a sponsor of the 2024 OHR “Spring Carnival” Fete, there are few simple steps to follow:

1. Please send your expression of interest via completion of Sponsorship Application Form to:
 - **Email:** ohrcarnival.sponsorships@gmail.com
 - **Phone:** Julia Buchanan | 0400-366-551
2. Your Sponsorship Application Form will be reviewed and authorised
3. A confirmation letter of your sponsorship will be emailed to you together with a tax invoice for payment of sponsorship package fees or financial donation
4. A confirmation letter of your sponsorship together with a tax invoice for payment will be sent to you upon review and approval of Sponsorship Application Form.

Preferred payment method is via bank transfer – please refer to bank account details below:

OUR HOLY REDEEMER PARENTS & FRIENDS ASSOCIATION
BSB: 633 000
Account Number: 184932077
Reference: OHR Fete Sponsorship (+ Business Name)

Alternatively, cheques will be accepted if bank transfer is not possible. Please make cheques payable to OUR HOLY REDEEMER PARENTS & FRIENDS ASSOCIATION and mail with a copy of sponsorship confirmation letter to:

Julia Buchanan – OHR Fete Sponsorships Coordinator
c/- Our Holy Redeemer Primary School
311 Mont Albert Road, Surrey Hills VIC 3127

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IMPORTANT INFORMATION

ARTWORK SPECIFICATIONS & REQUIREMENTS FOR PROMOTIONAL MATERIALS |

To support the appropriate promotion of your business, please provide your business name and logo in one of the following formats:

- **High resolution Adobe Photoshop or Adobe Illustrator, EPS or PNG file (preferred)**
- **High resolution (press quality) PDF file with outlined fonts**

All final advertising and promotional materials, including content and design, will be the responsibility of Our Holy Redeemer School. Sponsors will be provided with an electronic copy of materials prior to printing or posting.

THANK YOU |

Our “Spring Carnival” Fete would not be possible without the generous help and support of our sponsors and donations.

Thank you for partnering with us to create an unforgettable event for friends and family, old and new.

We are truly grateful to have you as part of our OHR Primary School community.

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OHR 2024 SPRING CARNIVAL FETE | SPONSORSHIP APPLICATION FORM

SPONSOR BUSINESS NAME:			
SPONSOR CONTACT NAME:			
TITLE:			
BUSINESS ADDRESS:			
PHONE (MOBILE):			
EMAIL:			
BUSINESS INDUSTRY:			
EXPRESSION OF INTEREST (PLEASE TICK APPROPRIATE LEVEL)		ABN: (FOR TAX INVOICE)	
MAJOR SPONSOR PACKAGE: VALUE OF \$3,000			
GOLD SPONSOR PACKAGE: VALUE OF \$2,000			
SILVER SPONSOR PACKAGE: VALUE OF \$1,000			
BRONZE SPONSOR PACKAGE: VALUE OF \$500			
ACTIVITY SPONSOR PACKAGE: VALUE OF \$300			
FRIENDS OF THE FETE FINANCIAL DONATION (PLEASE TICK APPROPRIATE BOX)		ABN: (FOR TAX INVOICE IF APPLICABLE)	
\$200	\$150	\$50	OTHER

OFFICIAL USE

AUTHORISED BY: (PRINT NAME)	SIGNATURE:
POSITION TITLE:	DATE:

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