



Event program

Venue doors will open 30 minutes before scheduled start of program

1 hour 30 mins

Event commences

- > Welcome by Rob Pike
- > Video - Crash re-enactment film
- > Guest speaker - WA Police Force
- > Video - After the crash
- > Guest Speaker - Rob Pike 'My Story'
- > Video
- > Guest Speaker - Julian Pace, Happiness Co
- > Rob Pike - Close of program

1 hour

Students meet the emergency services

Event concludes

Students depart

Registered schools - please refer to email communications for your event times.

Speaker profiles



Rob Pike

At just 17, Rob was involved in a tragic car crash in which he lost three of his friends, and his legs from below the knees. Now happily married with two children, Rob is passionate about speaking to schools to share his story and educate students about the dangers of driving.

Rob hopes that young people will hear his story and be determined to be safe drivers to protect the lives of their friends, families and themselves.

WA Police Force

Police Officers in regional WA respond to countless road crashes and witness the devastating impact on local communities.

Local officers join the RAC Project Road Smart program to share their first-hand experiences, highlighting the dangerous behaviours that they witness on the roads in regional areas. Often responsible for all aspects of managing a serious crash scene and the investigations that follow, they are passionate about reminding young drivers that the decisions they make behind the wheel or as a passenger have the power to change their lives and the lives of those around them forever.



Julian Pace

Happiness Co.

Julian is Australia's emerging voice in happiness, emotional wellbeing and lived-experience mental health. The founder of Happiness Co, he has the goal to positively impact 10 million lives in 10 years.

An engaging and inspiring presenter, he has keynoted at three of the largest mental health conferences in the country. He is an Australian of the Year finalist, Mentor of the Year award winner and a National Small Business Champion.

Julian's biggest passion is helping young people facing mental health challenges and is dedicated to using his own powerful story to inspire others to create and sustain their own happiness.

