



## DOUBLE POINTS FOR SCHOOLS

### Promotion:

Fairleys SUPA IGA in Shepparton will be offering double points to all pre-schools, primary and secondary schools enrolled in our community rewards program.

### Promotion period:

Begins – Friday 1<sup>st</sup> of September

Ends – Thursday 30<sup>th</sup> of November

### Participating schools:

- Bouchier Street Primary School
- Congupna Primary School
- Glenvale School
- Goulburn Valley Grammar School
- Gowrie Street Primary School
- Grahamvale Primary School
- Katandra West Primary School
- Notre Dame College
- Shepparton Christian College
- Shepparton East Primary School
- Shepparton High School
- St Brendan's Primary School
- St Luke's Catholic Primary School
- Tallygaroopna Primary School
- Verney Road Special School
- Wanganui Park Secondary College

### How will this offer work?

Anyone who currently donates their rewards points to any of the nominated schools will have their donation points doubled.

### How to promote this offer to parents:

1. Parents who already shop with us – ask them to fill out the attached points donation form and allocate their points to your school.
2. Parents who don't shop with us – ask them to sign up to our rewards program in store and ask them to allocate points to your school.



3. Parents who have misplaced or lost tags – ask them to go in store and get their tags reprinted and allocate their points to your school.

#### How to maximise this offer for your school:

To make the most of this offer, get the message across to parents on a multitude of different platforms.

- Word of mouth (eg parents association meetings)
- Send a flyer home to parents
- Add this information to your newsletter
- Write a post on your Facebook page
- Put some signs up around the school

The more parents that are signed up, scanning their tag in store and allocating their points to your school the more successful you will be.

#### Earning points:

- Scan your key tag at the register
- If you forgot your tag and still want to earn the points, you can still earn points if you provide the telephone number associated with your rewards tags.
- Don't like having the key tag on your keys? Take a picture of the barcode with your smart phone and use that at the register (make sure when you take the picture it shows the entire barcode)

#### Donating points:

- Fill out the attached points donation form
- Log onto <https://fairleysiga.smartrewards.com.au> and change your point's allocation yourself.
- Having trouble remembering your username or password? Email [tl@michaelsiga.com.au](mailto:tl@michaelsiga.com.au) for some help!

#### Main points:

- In order for your school to be eligible to earn double points, the individual who is using the tag must nominate to donate their points to the school
- To earn points with each shop they must scan their rewards tag!

#### Any questions or queries:

Please contact Teresa Lorenz

[tl@michaelsiga.com.au](mailto:tl@michaelsiga.com.au)

03 9559 9449

0439 636 204



# Points Donation Form

Please transfer: **ALL POINTS** ☐ or |\_\_\_\_\_| POINTS to

School Name \_\_\_\_\_

Customer Name \_\_\_\_\_

Tag Number 2722984 |\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|

Address \_\_\_\_\_

Town \_\_\_\_\_ Post code |\_\_|\_\_|\_\_|\_\_|

Phone |\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|\_\_| Email \_\_\_\_\_

Customer Signature \_\_\_\_\_

Date \_\_\_\_\\_\_\_\_\\_\_\_\_

Please present this completed form to the register operator at Fairleys Supa IGA for processing.