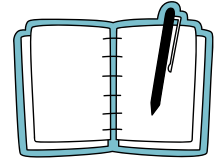


YEAR 6 HOMEWORK



Week of: April 28th - May 5th

Term Homework

These weekly homework tasks complement the Market Day unit. They reinforce classroom learning but are not required for the stall setup. Students will explore, reflect, and expand their knowledge about business, marketing, and financial literacy.

Understanding Businesses

Find two different businesses in your local area (e.g., supermarket, hairdresser, bakery)

• For each business, answer:

1. What are two businesses in your local area?

2. What do they sell?

3. Who are their main customers? eg. families, kids, gamers, builders, adults

YEAR 6 HOMEWORK

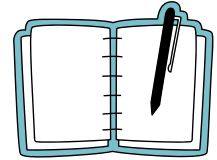
Interview a family member about their favourite business

What is your favourite business ?

What services/goods do you usually buy from them? eg. clothes , homeware, tools

What makes them your favourite business? eg. good pricing, good materials, sustainable

YEAR 6 HOMEWORK



Week of: May 12th -May 19th

Term Homework

These weekly homework tasks complement the Market Day unit. They reinforce classroom learning but are not required for the stall setup. Students will explore, reflect, and expand their knowledge about business, marketing, and financial literacy.

Consumer Choices & Marketing

·Think of the last item you purchased (or your family purchased).






1. What was the item?

2. Why did you (or your family) buy it ? (price, brand, necessity, trend?)

3. Did advertising influence the decision? (was it in a catalogue or on an advertisement on the TV)

YEAR 6 HOMEWORK

4. Find an advertisement that you think is using good persuasion techniques..

-  TV Commercial
-  YouTube Ad
-  Magazine or Newspaper Ad
-  Billboard or Poster in your local area
-  Catalogues or Flyers from shops (e.g., Kmart, Coles)

➔ *Tip: Choose an ad that really catches your attention—those are often using strong persuasive techniques!*

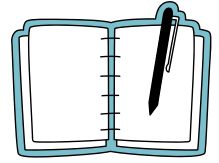
What is it advertising and where did you find it ?

Identify the Persuasive Techniques	✓	✗
Emotional Appeal Does it make you feel happy, excited, or safe?		
Bandwagon Does it say “Everyone has this!” or “Join the trend”?		
Scarcity/Urgency Phrases like “Limited offer!” or “Hurry, while stocks last!”		
Celebrity/Influencer Is a famous person promoting it?		
Special Deals Discounts, “Buy 1 Get 1 Free”, or “50% Off”		
Bright Colors & Bold Text Eye-catching designs to grab your attention		
Slogans/Jingles Catchy phrases or songs you remember		
Facts & Statistics Numbers or claims like “99% effective”		

Do you think the ad was effective? Why or why not?

YEAR 6 HOMEWORK

Week of: May 19th -May 26th



Term Homework

These weekly homework tasks complement the Market Day unit. They reinforce classroom learning but are not required for the stall setup. Students will explore, reflect, and expand their knowledge about business, marketing, and financial literacy.

Business Research

Choose one well-known company (e.g., Apple, Nike, McDonald's).

1. What do they sell?

2. Who is their target audience?

3. What do you think makes them successful?

YEAR 6 HOMEWORK

4. How do they advertise their products? What is their slogan?

Imagine you work for the company you researched (e.g., McDonald's, Apple).

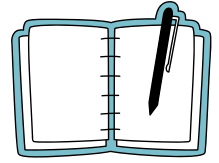
1. Create an idea for a new product or service they could offer?

2. How would you advertise it (TV/posters)?

3. Write a slogan for your product.

4. Sketch a quick advertisement poster for your new product.

YEAR 6 HOMEWORK



Week of: May 26th - June 2nd

Term Homework

These weekly homework tasks complement the Market Day unit. They reinforce classroom learning but are not required for the stall setup. Students will explore, reflect, and expand their knowledge about business, marketing, and financial literacy.

Plan a Small Business with \$20

imagine you are starting your own mini business with just \$20 as your budget

1. What product or service would you sell?

2. List the materials or tools you would need to buy with your \$20.

3. Calculate how much each item costs and make sure you don't go over budget!
