



## EDJBA presents the Girls Showcase

For immediate release

The Eastern Districts Junior Basketball Association (EDJBA) is pleased to announce their first ever Girls Showcase! The showcase will take place in Round 11 (Saturday July 29). Aside from showcasing girls' basketball, it will raise much needed funds for Breast Cancer Network Australia (BCNA).

The EDJBA has once again broken its previous winter record with a staggering 1484 teams in Winter 2023. While this is a Winter record for girls' participation, girls' teams make up less than a third (468) of the competition. The EDJBA Girls Showcase round will improve the profile of and highlight the participation of girls in basketball.

One of the features of the round will be held at the largest EDJBA venue, Latrobe University with 70 games featuring girls' teams across the 6 courts on the day. The EDJBA has scheduled the games with minimal impact on fixturing compatibilities, and all clubs in the association will have the opportunity to join in the spirit of the round, whether teams are playing at Latrobe or other venues.

BCNA is Australia's leading breast cancer consumer organisation bringing together a network of over 120,000 individuals. There are many ways teams can get involved in the showcase including purchasing pink socks through the Breast Cancer Network Australia website or donating through the link below. All funds raised from the Girls Showcase will help ensure BCNA can continue to ensure all Australians diagnosed with breast cancer receive the very best care, treatment and support.

To purchase pink socks, other merchandise or to simply make a donation to BCNA, please click the links or scan the QR code. Merchandise is currently taking around 5 business days for delivery, so please have your order in ahead of time.

Make a donation to our page here: <https://pinksportsday.bcna.org.au/my-fundraising/1396/eastern-districts-junior-basketball-association>

Buy your pink merchandise here: <https://pinksportsday.bcna.org.au/store>



**For further information please contact:**

Paul Lankford  
EDJBA Vice President  
E: c/- [manager@edjba.com.au](mailto:manager@edjba.com.au)  
T: 9846 7116  
W: [www.edjba.com.au](http://www.edjba.com.au)

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