



SPORT & BUSINESS PROGRAM

POWERED BY  SEDA®

MORE THAN A DIPLOMA

Discover a program designed to give you more pathways to more opportunities, through practical, real-world learning.



seda.edu.au/melbutd

MELBOURNE UNITED SPORT & BUSINESS PROGRAM

Our Sport & Business Program offers a unique opportunity to immerse yourself in an elite sporting environment while earning a dual diploma in Sport and Business.

Experience is your biggest advantage

Designed by industry experts, our program blends practical, hands-on learning with real-world experience giving you the skills and knowledge to stand out in a competitive sports and business environment.

Opportunities may include:

- + Match day experiences
- + Shadowing industry experts
- + Working alongside business operations
- + Community engagement initiatives
- + Project planning and delivery
- + Program coaching
- + International study tour*

More pathways, more possibilities

Explore new pathways in a supportive environment, where you'll gain practical experience and discover where your passions truly lie. With opportunities to undertake hands-on learning, build strong networks, and get real-life experience, you'll be given the skills and knowledge to step into your career with confidence.

- + Two diploma qualifications -
SIS50321 Diploma of Sport and
BSB50120 Diploma of Business
- + Cross-business opportunities through work-integrated learning
- + Direct entry pathways into 15+ Australian Universities**
- + Credit point articulations**



LEARN MORE

seda.edu.au/melbutd
1300 777 332

*International Study Tours are optional, and costs are additional. ** Upon successful completion and subject to eligibility. Melbourne United work in collaboration with SEDA Group RTO:22503 on marketing and promotional services relating to the recruitment of prospective students for this program. SEDA Group is responsible for the training and assessment and issuance of AQF certification documents. In 2025 some of this training is delivered with Victorian and Commonwealth Government funding. 2026 funding is subject to approval. Eligibility criteria apply. Information is accurate as of March 2025.