

Price Adjustment Notification

Changes in Supplier Costs

Friday 4th July, 2026

Dear Principal,

I hope this letter finds you well. I am writing to inform you of an upcoming adjustment to our pricing. Effective **October 1st 2026**, we will be implementing a modest 3% increase across our uniform range.

This decision has not been made lightly. Ongoing political instability in the Middle East has significantly increased international shipping and freight costs, alongside continued pressure from rising labour costs and unfavourable exchange rates. While these combined cost increases have been substantial, we are only passing on a small percentage of them to our school communities.

Our focus remains steadfast on ensuring affordability and quality for families, and this approach has allowed us to offer consistent value despite difficult external economic challenges.

We remain committed to delivering quality uniforms for your school community that reflect both durability and value. Please rest assured that this price adjustment is necessary to sustain our high standards and continued service excellence.

Should you have any questions regarding this adjustment or wish to discuss further, please do not hesitate to contact me directly.

Thank you for your understanding.

Kind regards,



Adam Wilkinson