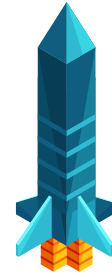




# FastTrack

A virtual careers  
event for schools

# About FastTrack



A huge thank you for being a part of FastTrack- a Virtual careers event for schools!



## Welcome to FastTrack

FastTrack is a virtual careers event to give young people the opportunity to explore different career paths and hear from someone that has 'walked the walk' and succeeded in finding their passion in a certain career.

## Registration for webinars

You will have until 5pm, Wednesday 13th May to register for any of the zoom webinars that you would like to participate in.

Please see the links on slide 10.

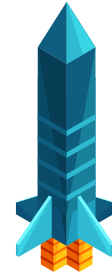
Please add each webinar to your calendar and ensure you have joined the meeting 1 minute before the start. Our host will broadcast the webinar live and it will be recorded.

## The webinar- How it will work

Each of our industry experts will present and share their story for the first 20 minutes of the webinar.

Throughout the presentation you can reach out and ask a question using the 'Q & A' button. Simply type your question and in the final 20 minutes the presenter will go through and answer any questions that they have time to answer.

# Schedule Overview



## Monday 18th May

10.00am- 10.40am Anna Osherov, Event Marketer  
11.30am- 12.10pm Mariane Power, Psychologist  
1.00pm- 1.40pm Danny Chia, Accountant

## Tuesday 19th May

10.00am- 10.40am Maritza Barone, TV Presenter  
11.30am- 12.10pm Paris Volpe, Music & Events  
1.00pm- 1.40pm Marie De Vera, Designer & Stylist

## Wednesday 20th May

10.00am- 10.40am Zahrina Robertson, Photographer  
11.30am- 12.10pm Dr Rebecca Brown, GP  
1.00pm-1.40pm Dr Lisa Gadd, Health/Sports Injuries.

## Thursday 21st May

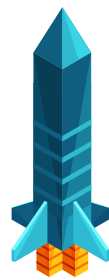
10.00am- 10.40am Ivette Nino, Engineer  
11.30am- 12.10pm Ashley Bent, Business owner  
1.00pm- 1.40pm Sheryl Thai, Food, hospitality

## Friday 22nd May

10.00am- 10.40am Lisa Teh, Digital Marketer  
11.30am- 12.10pm Peter Moriarty, IT entrepreneur  
1.00pm- 1.40pm Gareth Benson, IP Lawyer

# Meet the experts

Monday 18th May



**Anna Osherov**

Event Marketer

Anna Osherov was born in the Ukraine while it was still the USSR. Following a 7 month immigration journey that saw her leave her country with her Mum and Dad she arrived in Melbourne, Australia at the age of 8.

After completing a Bachelor Of Communication at Monash University, Anna set off on an overseas adventure which saw her travel to 38 countries, spend 4 winter seasons snowboarding and learn many valuable life lessons.

Today, Anna is an event marketing expert with 14 years experience working directly with business owners. Anna calls herself an Eventologist, teaching the art of Eventology: How To Master Events For Your Business Growth.

Her clients are visionary leaders making a difference one successful event at a time.



**Mariane Power**

Psychologist, Co-Founder  
The Posify Group

Mariane is the co-founder of The Posify Group, a social enterprise committed to connecting people with ideas and evidence-informed strategies on how to live meaningful lives, drive change and build a better future through impact.

A former theatre-maker turned psychologist, Mariane holds a Masters in Clinical Psychology from the University of Newcastle, a Graduate Diploma in Counselling and Psychotherapy, a Bachelor of Arts majoring in Performance, and hundreds of hours under her belt in all things related to human potential.

With over 15 years of experience in consulting, facilitation and corporate training for personal and strategic growth, Mariane's work as a leadership coaching psychologist in the corporate world further fuels her understanding of the necessary skills for the 21st Century workplace.



**Danny Chia**

Accountant  
Kelly & Partners

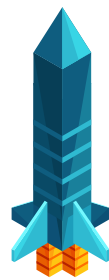
Daniel has over 10 years business advisory and commercial accounting experience.

He commenced his career with 4 years at Crowe Horwath, started his own successful business, then joined Coca-Cola Amatil as the financial accounting manager where he led a successful team of 17 professionals.

Daniel is the founding partner of Kelly+Partners Northern Beaches. He has a real passion for, and specialises in, assisting businesses develop and executing strategies that create business viability.

# Meet the experts

Tuesday 19th May



**Maritza Barone**

**TV Presenter, Radio host,  
Podcaster & Content  
producer**

Maritza Barone is an Australian TV Presenter, Radio Host, Podcaster, Voice Over Artist, Speaker and Content Producer - which really just means she loves to talk!

She is also an activist for the RAK Foundation to help spread random acts of kindness around the world. Maritza has her own podcast called 'Things You Can't Un-Hear' where she interviews leading health, wellness and thought leaders to discuss wellbeing topics of our time.

She is passionate about sharing people's stories and visions to help people be at their happiest and healthiest, and to make the world a better place. Maritza is also a mum of two girls aged 10 and 7 years. Being a great role model to her kids is her most important job of all!



**Paris Volpe**

**Music & Event  
Promoter. CEO  
The Happen Group.**

During his time at school Paris had no idea what career he wanted to do after year 12. His passion was music, but with no contacts and no experience he didn't think it was even possible.

Yet, his passion & determination spurred him on. 100 emails and 99 'No's later, Paris scored his first work experience spot with a Melbourne based music & events business, and the rest is history.

Fast forward a few years and Paris is now one of the youngest and most successful Music & event promoters. He has worked all over the country on major festivals taking care of some of the world's biggest artists.

His company provides a range of services for large scale events & festivals as well as organising his own festivals in Melbourne. Paris has a passion for connecting people through music and dance and strives to create environments where this can take place.



**Marie De Vera**

**Designer & Stylist**

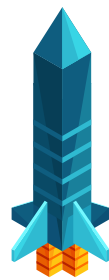
Some people call Marie a serial entrepreneur. She calls herself a curious creative. After having started a few small businesses, Marie founded The Style Co in 2010, an event design company with a huge local and international following. She spent 10 years at the Style Co making event dreams a reality, before moving onto other new and exciting projects last year.

Marie has recently launched creative studio - Sans Studio where she collaborates with other creatives to make visual magic for brands and businesses.

Marie also speaks on a regular basis on Creative entrepreneurship and mentors women in business.

# Meet the experts

Wednesday 20th May



**Zahrina Robertson**

Photographer to the stars  
& Personal branding  
expert

Zahrina Robertson was bullied for **STANDING OUT** as a kid in school ... fast forward ... **NOW** ... she is **BEING CHOSEN!**

Zahrina is a world class photographer and videographer. She has captured the photos of many famous and successful people including Richard Branson, Arnold Schwarzenegger, Tim Ferris, Simon Sinek and more!

After learning her trade Zahrina branched out and now helps provide **SPEAKERS + LEADERS** with transformational visual assets, so they connect to a wider audience, get paid their worth and be in demand.



**Dr Rebecca Brown**

**General Practitioner**

Rebecca discovered her passion to become a Doctor whilst at high school. Her inspiration came after watching the TV program RPA, where a young boy from Kenya named 'Safari' was being treated for extensive burns and was saved by a team of doctors and surgeons.

Rebecca realised that she was born to help, and loved the idea of caring for patients, being able to follow up with them and be the voice of guidance and reassurance. Unfortunately, Rebecca's journey to become a GP wasn't an easy one after she failed to get the entry score to study medicine the first time round.

Rebecca stayed focused on her goal, and decided to look at other pathways to get there. Rebecca then completed a degree in Medical science followed by a post graduate in Medicine and studied with a wide variety of age groups and previous professions. Rebecca has been a GP now for 5 years.



**Dr Lisa Gadd**

**Osteopath &  
Founder The Living  
Health Group**

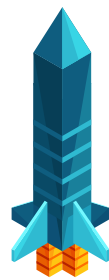
Dr. Lisa Gadd has always been fiercely passionate about health, however It wasn't until suffering a stroke in 2014 that she was able to appreciate the implications of what it is to lose bodily function, to deal with the emotional loss of poor health, or to understand the resilience required to rebuild the mind, body, and spirit post trauma.

In this period Lisa harnessed courage and a firm commitment to reframe her belief systems to ensure she was able to come back stronger than ever, and in doing so developed a new level of empathy for the clients she was working with as a health practitioner and coach.

Today Dr. Lisa Gadd is an esteemed business leader and the founder of Living Health Group. She is an osteopath, fitness professional, and a nationally recognised coach and trainer within the health and fitness industry.

# Meet the experts

Thursday 21st May



**Ivette Nino**

**Civil Engineer**

Recently listed in #100 Top Women in construction, Ivette is an incredible female role model for the Engineering industry.

Moving from Venezuela, Ivette faced a number of challenges breaking into the Australian construction industry, being both female, with English her second language.

However, her drive and determination to succeed paid off when she followed up on a role with an Engineering company, Pensar. Her proactiveness and tenacity won her the job and she hasn't looked back.

Ivette has had the opportunity to work on notable projects and was selected by IAQ to join the Emerging Professionals in Infrastructure Queensland (EPIQ) task force, where she meets with other emerging infrastructure leaders to contribute to the long-term direction of the infrastructure industry.



**Ashley Bent**

**Business Owner  
Sketch & Etch**

Ash Bent is the owner of Sketch and Etch, which is a unique signage and stationary company that has worked with famous brands including Masterchef, Jaggad and Country Road.

Growing up in a small regional town Ash believes that success comes from hard work. His first venture 'Cinefly', a drone company literally crashed and burned when a \$70,000 camera that was attached to one of his drones crashed on the last day of a 12-day shoot in outback South Australia.

Ash was running his custom neon sign business Sketch and Etch on the side until this point. Sketch and Etch now employs 15 people and has carved out a unique place in a growing market.

"The only way you can really learn and grow as a person is to make mistakes, fail, and just pivot and change the way you are doing things and hopefully do it better next time,"



**Sheryl Thai**

**Hospitality & Business,  
Founder Cupcake  
Central**

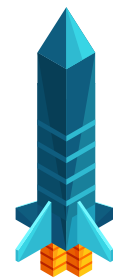
Founder of Cupcake Central, Sheryl Thai, started her career in Information Technology. But when the Global Financial Crisis hit in 2009, she lost her job and decided to pursue her dream of opening a cupcake store. Eight years later, she has 5 stores across Melbourne.

Sheryl's tumultuous journey from a corporate job to following her dream started with a childhood dream to change the world, and a passion for baking cupcakes.

"When I was 8 years old, my parents asked me what I wanted to do when I grew up. Instinctively, my answer was 'to change the world'. I didn't know what that meant at that time but as I grew up and found my purpose in life, I saw Cupcake Central as my opportunity to change the world for the better, which was making people happy through cupcakes."

# Meet the experts

Friday 22nd May



**Lisa Teh**

**Digital Marketer &  
CEO of CODI Group**

Lisa is the Founder and Director of Digital Marketing Company CODI Agency which specialises in social media management (LinkedIn, Instagram and Facebook), content creation and influencer campaigns.

She and the team have worked with small to large businesses including Uber Eats, L'Oreal, Coles and Adairs to help them achieve their digital objectives.

She is the Co-Host of Lick, alongside leading Australian entrepreneur Nick Bell, which a show and podcast which focuses on helping you be better at business. She is also the Founder of beauty brand 101 Lifestyle, which is stocked in MECCA, Co-Author of best-selling books Australian Style and Australian Beauty and Co-Founder and Editor of Couturing.com, a popular fashion, beauty and lifestyle media platform.



**Peter Moriarty**

**IT Consultant**

Peter started IT consulting at the age of 15 with a backpack and a pushbike in rural Sydney. Since then, he has pursued his passion for technology in growing itGenius Australia into a full-service IT consultancy servicing 1000's of businesses across Australia and beyond. itGenius is the #1 Small Business Google Cloud partner in Australia and helps businesses implement simple technology to work anywhere, anytime on any device with ease.

itGenius has worked with some of Australia's most well-known brands and organisations, including the NSW Government, Fairfax Group, Dick Smith and Canva however are most proud of helping their clientele of 1000's of primarily small-medium sized businesses to collaborate more effectively with Google's suite of business productivity and collaboration tools.



**Gareth Benson**

**Intellectual Property  
Lawyer**

Gareth Benson's career has one that could be described as the road less traveled. Growing up in country Victoria he qualified for a law degree and began practicing as an Intellectual Property lawyer in the early 2000s.

In his late 20s he felt he needed to find more purpose beyond being an SBS lawyer and with the rise of digital media embraced his purpose of becoming a storyteller.

Making films for Foxtels History Channel and then in online media his first business was in digital media production and was founded in Dubai. 300 films later he began working with entrepreneurs to assist them build and leverage their ideas and now happily balances a life in both business and education teaching students both digital and entrepreneurship skills. His one piece of advice is there is no straight lines, except when you follow your purpose ... to the highest expression of who you could be



# FastTrack- Webinar registration links- Registrations close Wed. 13th May, 5pm



## Monday 18th May

- 10.00am- 10.40am Anna Osherov, Events [https://us02web.zoom.us/webinar/register/WN\\_EC-YAsHaRQWA3Flaq6kvTw](https://us02web.zoom.us/webinar/register/WN_EC-YAsHaRQWA3Flaq6kvTw)  
11.30am- 12.10pm Mariane Power, Psychologist [https://us02web.zoom.us/webinar/register/WN\\_4Ei8W0F2TCix2Z2qFY6bAg](https://us02web.zoom.us/webinar/register/WN_4Ei8W0F2TCix2Z2qFY6bAg)  
1.00pm- 1.40pm Danny Chia, Accountant [https://us02web.zoom.us/webinar/register/WN\\_jt4w1eDIR92P1yaTJa9Fww](https://us02web.zoom.us/webinar/register/WN_jt4w1eDIR92P1yaTJa9Fww)

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1.00pm- 1.40pm Sheryl Thai, Hospitality [https://us02web.zoom.us/webinar/register/WN\\_JqvC7fUyQauufFo71LuQpQ](https://us02web.zoom.us/webinar/register/WN_JqvC7fUyQauufFo71LuQpQ)

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