

Wrapped in plastic

Oil on canvas

My artwork is a self-portrait that depicts myself wrapped in plastic. I wanted to convey a message about consumerism and how it is restrictive to an individual. We often find ourselves fixated by the latest and trendy products, a constant buying of mass-produced items which causes excessive plastic production and harmful waste. We are consumed by the amount of plastic we buy, and my artwork aims to depict this.

Contrast between saturated, dark reds and bright whites creates the impression of bold reflections and the appearance of crumpled plastic. Saturated and vivid colour contributes to the artificial idea of plastic.

I was originally inspired by the Pop Artist James Rosenquist and his “Gift Wrapped Doll” series. Using cellophane and different camera positioning, I aimed to mimic the same reflective plastic appearance evident in this series.