



Travel & Tourism Courses in Victoria

Travel and/or tourism courses are offered at a number of Victorian institutions. Some of these courses are listed below. Students are encouraged to visit [VTAC](#) for a comprehensive list.

UNIVERSITY	COURSE	MAJOR STUDIES
Charles Sturt University	Bachelor of Applied Science (Outdoor Recreation and Ecotourism)	Adventure, ecotourism, mountain biking, nature tourism, outdoor education, outdoor recreation, rock climbing, sea kayaking, snow skiing, white water rafting.
Chisholm Institute	Diploma of Travel and Tourism Management	Assess tourism opportunities for local communities, coordinate production of brochures and marketing materials, enhance customer service experiences, lead and manage people, manage conflict, source tourism and travel industry information.
Holmesglen Institute	Diploma of Holiday Park and Resort Management / Diploma of Travel and Tourism Management	Business (accounting), Customer service, E-commerce, Ecotourism, Environmental management, Event management, Guiding, Human resource management, International Travel and Tourism, Marketing, Meetings and conventions management, Natural resource management, Project management, Tourism, Tourism (attractions and theme parks), Tourism (tour guiding), Tourism (tour wholesaling), Tourism (visitor information services), Tourism management, Travel Industry, Travel and tourism management, Travel sales (domestic and international).
	Diploma of Outdoor Recreation	Bushwalking, Canoeing, First aid, Mountain biking, Outdoor leadership and guiding, Outdoor recreation, Rock climbing and abseiling, Tour guiding, White water rafting.
Kangan Institute	Diploma of Travel and Tourism	Australian Destinations, Business planning, Customer service, E-commerce, Environmental management, Finance, Galileo, Human resource management, International Destinations, Management, Marketing, Outdoor leadership and guiding, Sustainability.
La Trobe University	Bachelor of Business (Tourism and Hospitality)	Tourism and Hospitality.
Victoria University	Bachelor of Business (International Tourism Management)	Accounting, Banking and Finance, Event Management, Financial Risk Management, Human Resource Management, Information Systems Management, International Hospitality Management, International Tourism Management, International Trade, Management and Innovation, Marketing, Music Industry, Supply Chain and Logistics.

William Angliss Institute	Bachelor of Tourism	Change and Leadership, Designing for the Visitor Experience, Destinations Concepts, Innovation and Entrepreneurship, Introduction to Marketing, Strategy, Tourism Attraction Management, Tourism Futures, Visitor Services.
	Bachelor of Tourism (Ecotourism)	Delivering Thematic Interpretation, Designing for the Visitor Experience, Innovation and Entrepreneurship, Interpret Natural Landscapes, Strategy, Change and Leadership, Taking Responsibility for Tourism and Hospitality, Tourism Attraction Management.
	Bachelor of Tourism (Marketing)	Change and Leadership, Digital and Social Media in Tourism, Economics and Global Impacts, Innovation and Entrepreneurship, Strategy, Taking Responsibility for Tourism and Hospitality, Tourism Market Research, Tourism Marketing Data and Analytics, Tourist Behaviour.
	Bachelor of Tourism and Hospitality Management	Current Issues in Tourism and Hospitality, Financial Analysis and Decision Making, Food and Beverage Service Management, Human Resource Operation for the Services Industry, Innovation and Entrepreneurship, Menu Design and Engineering, Project Restaurant, Strategy, Change and Leadership, Tourism Attraction Management, Tourism Theories and Concepts, Wine Design.
	Advanced Diploma of Travel and Tourism Management	Attractions and theme parks, Computer reservation systems, Customer service, Ecotourism, Environmental management, Guiding, International airfares, Meetings and conventions management, Natural and cultural heritage, Natural resource management, Tour wholesaling, Tourism, Travel and Tourism management, Travel sales, Visitor information services.