iNewsletter

Online School Newsletters
Time to upgrade your PDF

What is iNewsletter?

- iNewsletter is the world's first platform for creating, publishing and experiencing newsletters **online**.

- iNewsletter makes adding text, photos, video and attachments super simple while creating a visually appealing showcase for your parents to read.

- Moving your newsletter online means easy access from any device (mobile, tablet etc), mistakes can be instantly updated and you can include unlimited photos, video, attachments and other interactive elements.

Why iNewsletter is different

- iNewsletter does more than just create newsletters. They live on the web and can be instantly updated at any time. When you publish, an automatic email summary will be sent to your readers.

- Unlike traditional PDF newsletters, iNewsletter pages automatically expand and contract so articles of any length will fit on the page.

- We've got stats built in. Finally you can measure your readership from the amount of viewers to the type of devices your readers are using (and more).

← **Stats - Issue 9**
June 18, 2015

Pages: **13**

Unique Readers: **1058**

Average Read Time: **00:00:55s**

DEVICE BREAKDOWN

- PC 60%
- Tablet 12%
- Mobile 27%

www.inewsletter.co

BOOK A DEMO ☎ 03 8352 9111

iNewsletter

Author Online

Read Online

What Schools Are Saying:

Pitsa Binnion
Principal
McKinnon Secondary College

The ease of use is great. Before iNewsletter, producing a high quality publication for the school would require specialist knowledge and be quite time consuming. The photo galleries really resonate with the school community, which means more people are reading the newsletter than ever before.

VIEW McKINNON'S NEWSLETTER ONLINE
http://bit.ly/mckinnonnews

Glenn Butler
Principal
Ormond Primary School

When Ormond Primary introduced iNewsletter, the positive response from the parent community was immediate! **Parents loved the look** and the ability to read it on their computers, tablets and smartphones. It's been a great means for the school to further develop its communications strategy.

VIEW ORMOND'S NEWSLETTER ONLINE
http://bit.ly/ormondnews

FIND OUT MORE
www.inewsletter.co

iNewsletter was developed in 2013 as the first true online newsletter platform. Since our launch we've added many features and are committed to iNewsletter being the most modern and thoughtfully designed newsletter service in the world. iNewsletter is developed by Naavi, a team of smart & energetic people based in Melbourne, Australia.