



Maroondah Careers Network

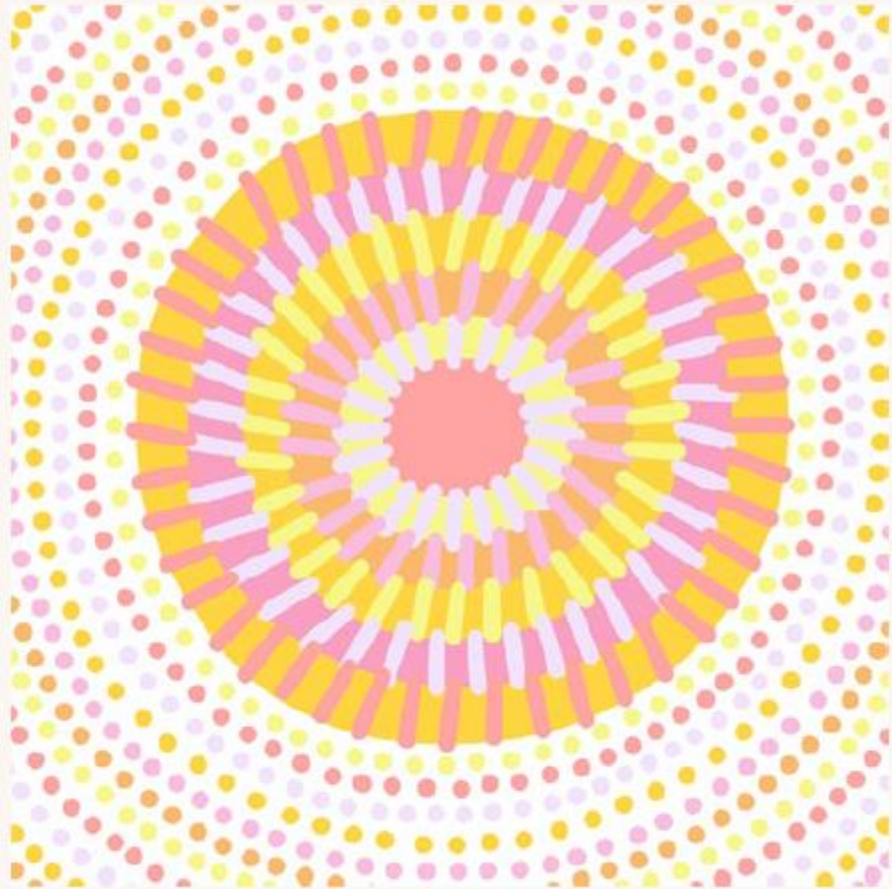
ACCE Presentation

Bernadette Gigliotti

21 July 2022

Acknowledgement

We acknowledge the traditional owners of the lands on which we are based. The Australian Centre for Career Education acknowledges the traditional owners of country throughout Australia and recognises their continuing connection to land, waters, and culture. We pay our respects to elders, past, present, and future, and to any Aboriginal people who are with us today. We thank our First Nations People of Victoria for the opportunity to conduct our business on their lands. We work towards reconciliation with all Aboriginal and Torres Strait people.



Artwork by Lacey Yeomans





Overview...

Brief history of ACCE

Annual Report ACCE Activities

CEAV Institute Mid Year Intake

Jobs Victoria Services

My Career Insights Project
Update

CICA National Register

Our Mission

Our mission is the advancement of career development and education for the public benefit of all Australians



History

In 1975, CEAV was established by the Victorian Government to support the introduction of the work experience legislation and train teachers to help students make informed subject choices



Since then...

1994 Responds
Accreditation of
Career
Practitioners
paper

1995 Host of the
National
Careers Forum,
Bendigo

World of Work
on Wheels bus -
6,000 + remote
students &
teachers

ACCE delivers
career service
benchmarking
to schools

1995 Helps
create national
VET practitioner
Network in
schools

Develops Hope-
filled
Engagement
training for
Corrections

Virtual career
development for
remote students
years 7-10

Identity history

- As CEAV, ACCE had a number of brand identities
- Its core embraced the ripple effect of its Career Development work



New Brand Identity

- This year, ACCE launched its new brand identity at the AGM
- One, single visual identity based on a modernised ripple effect
- A platform for:
 - Advocacy for members and the career profession
 - A united voice for career development across sectors
 - Clear identity for stakeholders
 - Effective marketing and promotion
 - One organisation



2022/23

Committee of Management

Executive Committee

Mae Batrouney - *President*

Trevor Black- *Vice President*

Phil Newnham - *Secretary*

Narelle McFadden - *Treasurer*

Committee Members

Lucinda Huffer

Helen Madden

Dora Karas

Jacky Burton



Leading Advocacy

Examples:

- Australian Curriculum Consultation Review for Career Education in the Australian Curriculum submission
- Victorian Secondary Pathways Reform Consultation submission
- Federal Government's Disability Employment Strategy submission
- Research with the Yarra Regional Careers Group and ACCE report on Conditions for Career Practitioners in Victorian Schools

A founding member association of



60 + Industry
Immersion
Programs for
rural students

My Career
Insights
launched for
30,000 Year 9s

Launches CCA
Community
Career
Counselling

Toyota Drive
and Australia
Post career
consulting

OECD interview
about career
guidance for
mid-career
adults in Aust

Participates in a
Navigator re-
engagement
trial

Advancing Career Education & Development

A Strong Year of Advocacy

- The ACCE Committee of Management commenced lobbying local MPs
- Interviewed by the OECD in relation to career guidance community services
- Research with the Yarra Regional Careers Group into Conditions for Career Practitioners in Schools sent to the Education Minister and AEU (Vic)
- Made 7 submissions, sent 15 letters, had 5 meetings with departments, advisors and ministers, and appeared in one article



Key Results

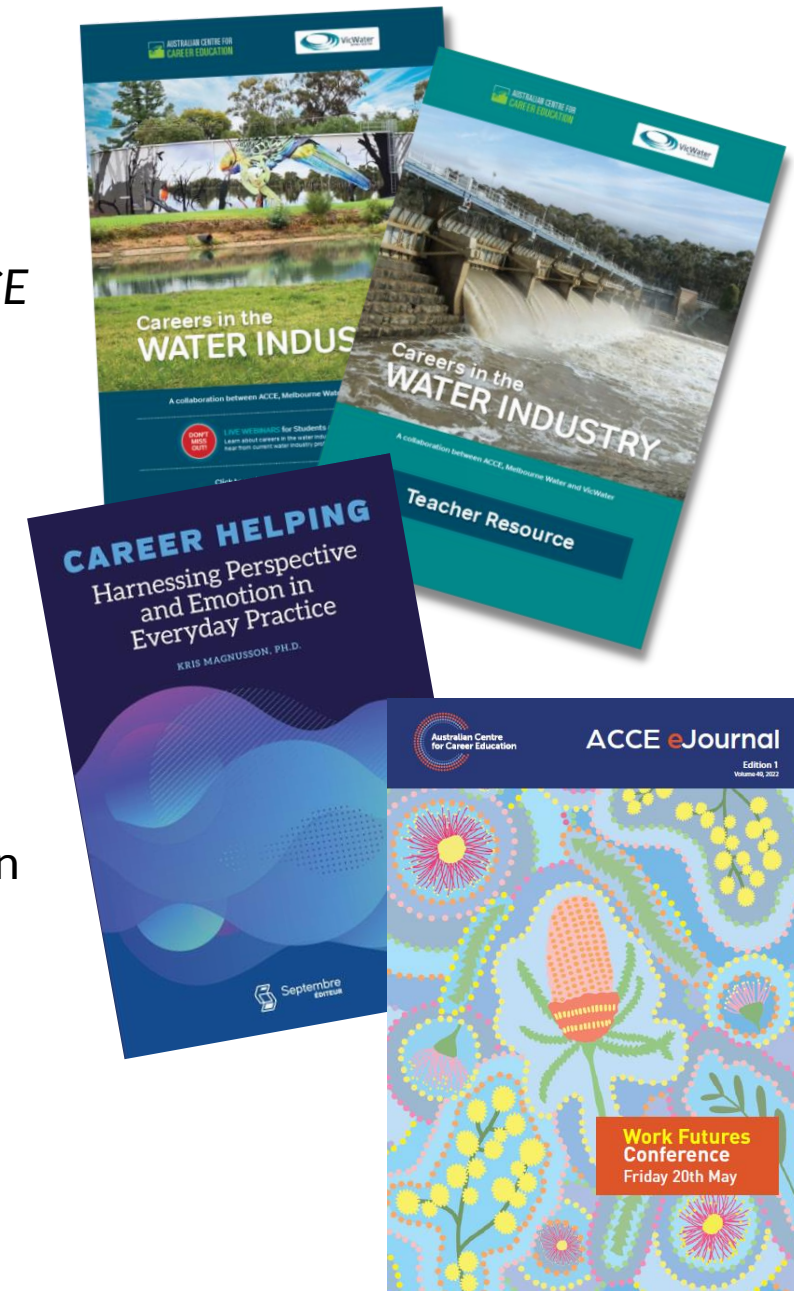


Service to Members

- Annual Awards ceremony online
- Biennial conference delivered online to 284 attendees
- Over 900 financial members
- Career education and training delivered through our Centre for Teaching and Learning Excellence (RT0 22523)
- New career and employment resources developed – Connecting learning to Work
- Annual Professional Development calendar
- Advocacy for the sector and career professionals
- School career benchmarking assessments
- Academic in-Residence Program secured for 2022 – Dr Mary McMahon

2021 Program of Works

- ACCE commenced work on the International development of micro credentials with partner, the Canadian Career Development Foundation, to create the first courses available in 2023 on a worldwide platform: *The ACCE World Compendium of Career Development Practice*.
- Annual updating of the Medical Matrix for member schools.
- Three ACCE eJournals with a national distribution of 1,000 and copies sent to State and National libraries.
- The ACCE eNews sent fortnightly throughout the year.
- Offshore & Specialist Ships Australia (OSSA) resources and two webinars.
- Updating of the Introduction to Career Development Practice manual.
- New book room titles including a special discounted rate for the first edition of Career Helping by Associate professor Kris Magnusson, launched at the ACCE 2021 conference.
- Development of Job Advocates training and resources.
- Development of Community Employment Connectors training and resources.



Major Roads

ACCE designed, developed, and delivered an Industry Work Experience program for Major Road Projects Victoria including Victoria's Big Build.

Developed for school Career Practitioners and students in Years 7 to 12 to:

- discover careers in civil construction
- explore career pathways understand
- the role of key employability skills.

4 Key components

- 1-hour interactive session delivered in schools and online
- School Career Practitioner Industry Briefings
- Career Practitioner Industry Exposure Day – delivered as online workshops



Centre for Teaching and Learning Excellence

- In 2021 ACCE appointment of a new Head of Teaching and Learning to review and re-imagine our learning and teaching working towards standards for excellence in teaching, learning, and assessment.
- 286 students were enrolled in 2021.
- Awarded Skills First Funding.
- Engaged Audit Express to support high quality compliance for ASQA, AVETMISS and Skills First Funding.
- Secured the first academic in residence program to support trainers and assessors and members, leading Australian career theorist and academic, Dr Mary McMahon.

89.6%

had an improved employment status after training, compared to 80% of the previous year

94.6%

were satisfied with their training overall, which is an improvement from 92.4% previously

93.5%

would recommend their training provider, which is an improvement from 90.3% previously

- 
- 74 students (32%) completed the Certificate IV in Career Development.
 - 160 students (68%) completed the Graduate Certificate in Career Development Practice.

Fostered strong relationships with:

- Department of Education and Training (DET)
- Melbourne Archdiocese Catholic Schools(MACS)
- Independent Schools Queensland (ISQ)
- Sport Australia
- Industry Training Hub in Western Australia.



School Career Service Benchmarking

- The Catholic Education Office Melbourne partnered with the ACCE to deliver benchmarking services to schools across the state.
- 39 schools were funded to complete 1 and 2-day Benchmarking activities in 2021/2022.
- 17 Catholic Schools secured funding for the multiple-day benchmarking program.
- 22 Catholic Schools received funding for the 1-day benchmarking review.

8 MACS schools

were benchmarked in 2021. Six were in Metropolitan Melbourne, one in Gippsland and one in the North-East of Victoria

All schools funded were able to participate via Zoom during COVID

Community Connectors

ACCE trained 34 Community Employment Connectors for the Department of Families, Fairness and Housing to support young people aged 16-25 from culturally and linguistically diverse (CALD) backgrounds.



Job Advocates

- In 2021, the Department of Jobs, Precincts and Regions engaged the ACCE Centre for Teaching and Learning Excellence to train their new Jobs Victoria Advocate workforce for Metropolitan Melbourne and Regional Victoria.
- A total of 147 Advocates enrolled in training across 10 programs, together with 34 Community Employment Connectors across two programs.
- ACCE provided ongoing mentoring to support Advocates in the field.

JOBS VICTORIA

Victorian Community Career Counselling

ACCE Jobs Victoria Career Counsellors service

- Funded in June 2021 by Jobs Victoria and launched 2 August 2021
- The service provides an intake team, 1800 number and has seen over 10,000 Victorians to date
- At full capacity, the service employs 36.5 FTE CICA endorsed career counsellors
- In 2021 career counselling was online and by phone during COVID but is now moving into the community
- Uses the Employment Readiness Scale (ERS) and Morrisby Profile



Results 2021

While 33,241 students completed the entire My Career Insights program (including completing the online Morrisby profile and participating in a follow-up unpacking interview) 39,583 students registered and of these, 36,017 completed their profile.

This means that a little under

40,000 students

have access to the Morrisby tool for ongoing use in future years.

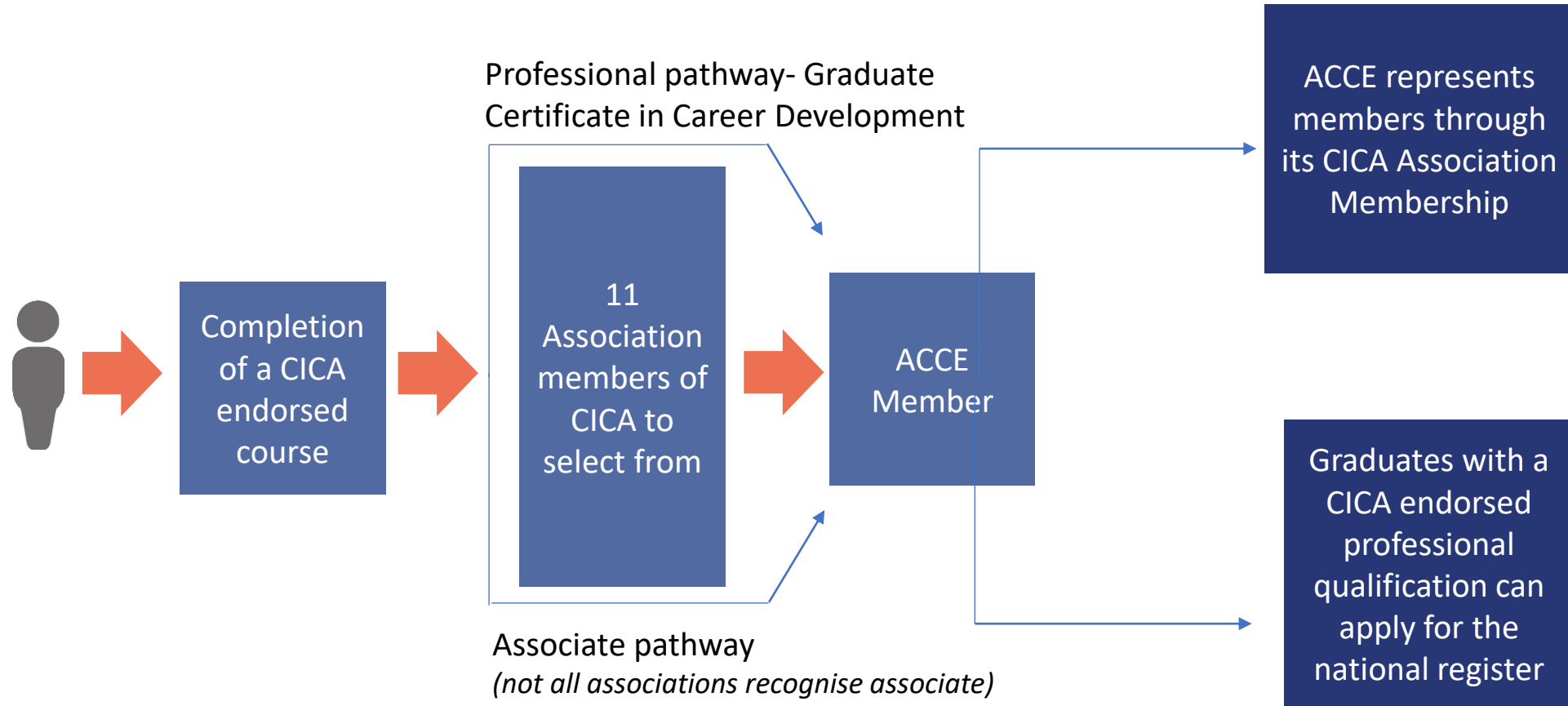
My Career Insights

- The MCI Team pivoted to online delivery during COVID.
- In 2022, approximately 19,000 students have profiled and completed interviews to date with most schools taking face to face option

High Satisfaction and Engagement

- The Morrisby Adviser clearly explained my results to me - 95.6% strongly agree or agree
- The interview was a useful experience which will help me plan my future - 89.9% strongly agree or agree
- 100% of schools agreed or strongly agreed that the MCI Profiling resources were helpful

Pathway for professional recognition



Steps:

1. Candidate completes a CICA endorsed qualification in career development practice.
2. Candidate applies to be a member of a CICA member association (ACCE).
3. ACCE members are represented at CICA by their member association.
4. Professional career practitioners with a CICA endorsed professional qualification can apply for the Australian National Register.

Note: CICA is not an individual member association. As the national peak body, the profession is represented via association memberships.



The Register for Australian Career Development Professionals



The Australian Register of Professional Career Development Practitioners (the Register) is the single national point of reference for ensuring and promoting professional career development practitioners across the whole industry in Australia and is a further step in the professionalisation of the industry.

<https://cica.org.au/theregister/>

ACCE Awards 2022

- The Ruth Chapman Trophy
- David Osborne Regional Excellence
- Mary Anne Mooney Perpetual Trophy
- Christine Jolly Scholarship
- Fellowship Award – new award
- **Recorded webinar in Member Lounge**
- How to write a winning Application

- **Thursday 1 December**
- **Presentation Evening**



Q&A

